

To ensure footpath management standards are met, three footpath trading zones apply:

- Pedestrian Zone,
- Trading Zone,
- Kerb Zone.



Pedestrian Zone

The pedestrian zone is an unobstructed pedestrian footpath corridor not less than 1.8 metres in width (an absolute minimum walkway width of 1.5 metres will be allowed in areas where the footpath is narrow, and only if the need can be clearly demonstrated).

To ensure a continuous and accessible path of travel, no furniture, signage or displays of goods are permitted within the pedestrian zone at any time.

Trading Zone

The trading zone is the space between the pedestrian zone and the kerb zone (the kerb zone typically 0.7 metres wide from the gutter). The trading zone varies in width from street to street depending on the overall width of the footpath.

The footpath trading furniture, signage and displays of goods must be contained within this zone at all times. There must be a minimum of 1 metre between each adjoining trading zones.

To ensure adequate access between the road and the pedestrian zone, a 1.5 metre space must be provided at the centre of trading zones greater than 10 metres in length.

Kerb Zone

The kerb zone is the area between the gutter and the trading zone (the kerb zone is typically 0.7 metres from the gutter).

ADVERTISING SIGN (A-BOARD)

Any business wishing to have an advertising (A-Board) sign on any part of the road must have a permit and such A-Board is to remain within the trading zone (see above diagram). The placing of advertising signs on the footpath/road reserve will not be permitted unless it meets with the following conditions:

- Advertising sign shall be no higher than 1 metre or wider than 800 mm;
- The sign must be placed on the outer edge of the trading zone (see diagram) and be set back 700 mm from the face of the kerb to allow unrestricted opening of passenger doors, on any vehicle parked or left standing on a road;
- The location of any advertising sign shall allow no less than 2 metres clear pedestrian movement from the building line;
- Advertising signs are to be removed at the close of business each day.
- No advertising sign will be allowed within 10 metres of any intersection or access way, unless considered satisfactory by the Traffic Engineer;
- No illuminated/rotating or animated advertising sign will be supported;
- No advertising sign will be allowed on median strips/centre nature strips;
- Only 1 advertising sign will be allowed per premises;
- An advertising sign is not permitted if the premises already has a permit for display of goods or outdoor eating furniture;
- The advertising sign shall only be located in front of the premises being advertised;
- An advertising sign will not be allowed in any other location which, in the opinion of an authorised officer, is likely to obstruct motorists' lines of sight or cause danger to any road user;
- Under no circumstances will an advertising sign permit be granted if in the opinion of an authorised office existing signage on the premises is adequate;
- In circumstances where there are factory or shopping complexes, each premises will not be permitted an advertising sign - in such circumstances a combined pole sign, or similar group sign should be considered;
- Applicants will need to supply written consent from VicRoads should the application be for signage on a main road;
- Sign is not to be placed before 8.00am daily to enable street cleaning.