

# StartNorth

Supporting your business in the north.



## **Our Story**

StartNorth is a Business Hub for startups, scaleups and local businesses in Melbourne's north. We provide workspace desks, private off ces, events, programs and staff support.

Architecturally designed for productivity, our space is located in Town Hall Broadmeadows, an iconic building of Melbourne's north.

It is our goal to build a strong community of entrepreneurs, startups and small businesses.

We'll passionately support you, celebrating your successes, contributing to your sustainable growth, and creating an environment that inspires.

Conveniently located across the road from Broadmeadows Railway Station and Broadmeadows Central shopping centre, StartNorth offers brand new facilities, stateof-the-art technology and 24 hour access.

We're powered by one of Victoria's leading councils that is dedicated to innovation and economic development. Our backing by Hume City Council means we have the connections to help get your business up and running, or scaling up quickly.

Other member benefits include business and social events, leisure centre discounts, printing, fast wifi, access to meeting rooms and a community of like-minded people!

Many entrepreneurs and home based business operators find that eventually, even the most motivated person craves the energy and inspiration of working around other likeminded people.

At StartNorth, we've created a place where inspiration flows freely. We provide intelligent and skilled staff that maintain an incredible level of customer service, are available for you to bounce ideas off, and will strive to provide you support in all of the areas that you need.

#### The Building

Town Hall Broadmeadows has been a fixture in the landscape of Melbourne's north for more than half a century.

In 2019, the venue underwent a multimillion dollar makeover that has seen it enter a new and exciting chapter as it transformed into a contemporary space for corporate, private and community events, and a business hub to support local jobs.

#### The Main Hall

Catering for up to 500 people seated and 800 people standing, the Main Hall can be tailored to host a wide range of private, business and community events. The space is supported with the latest audio and visual technology - including state-of-the-art presentation screens, lighting and speakers - plus scalable dancefloor and staging options to bring every event to life.

#### The Blue Lounge

The Blue Lounge provides a touch of glamour to the Town Hall. Located on the second floor, it provides direct access to the balcony and a bird's eye view of the Main Hall.

#### The Bar

Ideal for arrival and pre-dinner drinks or events catering for 100 to 150 guests, The Bar is located on the first floor and provides direct entry to the Main Hall.

#### **The Gallery**

The Gallery is one of Hume City Council's dedicated visual arts venues showcasing both local and international talent. It presents an annual program of innovative and engaging arts, cultural and heritage exhibitions. The Gallery offers a unique backdrop for predinner drinks and functions catering for 150 people.

#### The Area

StartNorth is conveniently located opposite Broadmeadows Central and Broadmeadows Train Station, with access to buses and the Craigieburn and V/Line train lines.

A short walk to council offices, Magistrate's court, tafe, leisure centre, and close to Melbourne Airport – the central location of StartNorth makes it a great business hub.





#### **Membership inclusions**

- High speed internet connection
- Bookable meeting rooms
- Dedicated onsite member team
- Shared kitchen and lounge areas
- Printing services available
- Locker storage
- Outdoor bike rack parking
- Hume leisure centre discount

#### Plus access to attend

- Business events
  - Workshops
  - Masterclasses
  - Lunchbox Sessions
- Networking events
- Accelerator Programs
- Other Hume City Council events



## Workspaces

#### **Private offices**

Starting at \$850 per month

Offices are great for small size teams. They offer the extra privacy some companies desire and the room to conduct internal meetings anytime.

They are secure with 24/7 access for members and are fully furnished with high quality desks, drawer storage and ergonomic chairs.



#### **Permanent desks**

Starting at \$400 per month

Permanent desks are perfect for individuals or smaller teams.

Enjoy the added benefit of a lockable drawer, monitor, keyboard and mouse, as well as ergonomic chairs, 24/7 access and extra bookable meeting room time.

#### Flexible desks

Starting at \$200 per month

StartNorth offers flexible desk memberships with either 24/7 access, or three day-per-week access. Members can work from any flexible desk area or communal spaces.

#### **Day Passes**

Starting at \$30 per day

Enjoy drop in flexible desk workspaces. Monday through Friday 9am – 5pm. You still get all the benefits of kitchen, lounge, Wi-Fi, and meeting room use.

#### **Meeting rooms**

Non-serviced meeting rooms for six people include large screen displays for presentations.

Bigger meeting rooms to accommodate larger groups are also available within the Town Hall at a fee.



### **Amenities**

StartNorth offers a range of amenities ideal for growing businesses, including a kitchen, lounge area, meeting rooms and more.

Access to all amenities are included in your StartNorth membership.

#### Lounge area

An open area to step away from work and relax. Enjoy a view out the windows with a coffee or have a casual conversation to start up the next network connection.



#### **Kitchen**

Includes a food preparation area, appliances, filtered and hot water and complimentary tea and coffee.

#### **Hume Leisure Centres**

Active StartNorth members are offered an exclusive discount towards a Hume Leisure Centre membership valid at all three locations, with one being just a two minute walk away.

#### Storage

Locker and bike storage – everything you need to set you up for a productive day.

#### **Onsite member support**

The StartNorth team is dedicated to helping support your needs, and your business development. We are available for you to bounce ideas off, and will provide that extra moral support that startups sometimes need to keep going.



## **StartNorth**

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