

2026 CRAIGIEBURN FESTIVAL CARNIVAL RIDES COMPETITION – TERMS AND CONDITIONS

STANDARD TERMS

Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion deems acceptance of these Terms and Conditions.

The Promoter is Hume City Council (ABN - 14854354856) of 1079 Pascoe Vale Road, Broadmeadows.

WHO CAN ENTER

Entrants must be over 18 years old.

Entry is only open to Hume City residents.

Employees (and their immediate families) of the Promoter, including but not limited to Hume City Council staff, councillors, contractors, and agencies associated with this promotion, are ineligible to enter.

Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother, stepsister, or first cousin.

HOW TO ENTER AND WIN

The Promotional Period opens on Thursday 12 March 2026 at 5:00pm (AEDT) and closes on Monday 16 March 2026 at 5:00pm (AEDT). Entries must be received by the Promoter before the competition closes.

To enter, individuals must complete the following steps during the Promotional Period:

a) Visit the Hume City Council Facebook page (<https://facebook.com/humecitycouncil>) or Hume City Council Instagram page (<https://www.instagram.com/humecitycouncil>)

b) Answer the question in 25 words or less: “What are you most excited to experience at Craigieburn Festival?” To enter, the question needs to be answered by commenting on the Craigieburn Festival competition social media post on Hume City Council's Facebook or Instagram page.

c) Entries will be judged based on creativity, originality, and relevance. The five (5) most creative responses will be selected as winners.

d) The prize consists of five (5) ride vouchers, each valued at \$100, to be used at Craigieburn Festival at Craigieburn Anzac Park on Saturday 21 March 2026 (1pm – 9:30pm).

e) Winners will be selected by the Hume City Council Communications and Events team and contacted via Facebook direct message on Tuesday 17 March 2026. Winners must reply to Facebook direct messages by 12pm Wednesday 18 March to remain eligible, otherwise the next eligible winner will replace them. Winners entries will be published on Hume City Council's website <https://www.hume.vic.gov.au/showbags-competition>.

f) Winners must provide valid photo ID containing their address and date of birth to claim their prize.

PRIZES

Entrants are eligible to win only one prize throughout the promotional period.

A total of five (5) winners will be selected, with each receiving one (1) ride voucher valued at \$100.

Prize values are inclusive of GST and are in Australian dollars. The Promoter accepts no responsibility for tax implications that may arise from winning. Independent financial advice should be sought if required.

Vouchers are non-transferable, cannot be exchanged for cash, and must be used at the Craigieburn Festival on Saturday 21 March 2026.

Prize letters will be emailed to winners in PDF format by 5.00pm on Friday 20 March 2026. Winners must present the letter at the Dodgem Cars ticket box during the event to redeem their prize. A list of winners names will be sent to the designated contact at Smart Amusements.

If a winner is unable to accept or use the prize as stated, it will be forfeited, and no compensation will be provided.

The Promoter may substitute a prize (or part of a prize) with an item of equal value and/or specification if the original prize becomes unavailable.

Entries deemed incomplete, misleading, or generated by automated services may be disqualified.

GENERAL TERMS

If the competition is interfered with or cannot be conducted as planned due to technical issues, unauthorised intervention, or fraud, the Promoter reserves the right to modify, suspend, or cancel the promotion.

Any costs associated with accessing Facebook to enter are the responsibility of the entrant.

This competition is not sponsored, endorsed, or administered by Facebook.

DISCLAIMER

Hume City Council will not be liable for any injury, loss or damage to the participant while attending this event.

USE OF PERSONAL INFORMATION

The Promoter collects personal information to conduct the promotion and may share it with contractors, service providers, and prize suppliers for this purpose. Entry is conditional on providing this information.

The Promoter may use personal information for marketing, research, and promotional purposes. Entrants can request to access, update, or correct their details by contacting the Promoter.

All entries become the property of the Promoter. By entering, participants grant the Promoter a perpetual, non-exclusive license to use their entry, name, and images for promotional purposes without compensation.

Winners agree to participate in media or promotional activities related to the competition, including interviews and photographs. They cannot sell or provide their story to external media.

The competition is governed by Hume City Council's Privacy Policy, which can be found at: [Privacy Statement - Hume City Council].