



**COUNCIL MEETING OF
THE HUME CITY COUNCIL**

MONDAY, 10 OCTOBER 2022

7:00PM

TOWN HALL BROADMEADOWS

OUR VISION:

Hume City Council will be recognised as a leader in achieving social, environmental and economic outcomes with a common goal of connecting our proud community and celebrating the diversity of Hume.

An audio recording of this meeting of the Hume City Council will be recorded and published in accordance with Council's Audio Recordings of Council Meetings Policy. The live stream of this meeting will not be recorded or published.

HUME CITY COUNCIL

**Notice of an
COUNCIL MEETING OF THE HUME CITY COUNCIL**
to be held on Monday, 10 October 2022
at 7:00PM
at the Town Hall Broadmeadows

Attendees:	a: Council	Cr Carly Moore	Mayor
		Cr Sam Misho	Deputy Mayor
		Cr Jarrod Bell	
		Cr Trevor Dance	
		Cr Joseph Haweil	
		Cr Chris Hollow	
		Cr Jodi Jackson	
		Cr Naim Kurt	
		Cr Jack Medcraft	
		Cr Jim Overend	
		Cr Karen Sherry	
	b: Officers	Ms Sheena Frost	Chief Executive Officer
		Ms Rachel Dapiran	Director City Planning and Places
		Mr Hector Gaston	Director City Services & Living
		Mr Adam McSwain	Director Infrastructure and Assets
		Ms Kristen Cherry	Acting Director Customer & Strategy
		Ms Fiona Shanks	Chief People Officer
		Mr Fadi Srour	Chief Financial Officer

may attend the meeting either in person at the venue, or online via Zoom.

ORDER OF BUSINESS

1. ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

"Hume City Council recognises the rich Aboriginal heritage within the municipality and acknowledges the Wurundjeri Woi-wurrung, which includes the Gunung Willam Balluk clan, as the Traditional Custodians of this land.

Council embraces Aboriginal and Torres Strait Islander living cultures as a vital part of Australia's identity and recognises, celebrates and pays respect to the existing family members of the Wurundjeri Woi-wurrung and to Elders past, present and future."

2. PRAYER

Hume City's religious diversity strengthens and enriches community life and supports the well-being of the citizens of Hume City. Hume City Council acknowledges the importance of spiritual life and the leadership offered by the Hume Interfaith Network (HIN). In recognition of the religious diversity of residents in Hume City Council has invited the HIN to take responsibility for the opening prayer at Council meetings. This evening's prayer will be led by Pastor Enele Tailiki, from the Australian Christian Church community, on behalf of the Hume Interfaith Network.

3. APOLOGIES**4. CONFLICTS OF INTEREST DISCLOSURE**

Councillors' attention is drawn to the provisions of the *Local Government Act 2020* and Council's Governance Rules in relation to the disclosure of conflicts of interests. Councillors are required to disclose any conflict of interest immediately before consideration or discussion of the relevant item. Councillors are then required to leave the Chamber during discussion and not vote on the relevant item.

5. CONGRATULATIONS & CONDOLENCES**6. CONFIRMATION OF MINUTES**

Minutes of the Council Meeting of 12 September 2022 and the Council Meeting of 26 September 2022, including Confidential Minutes.

RECOMMENDATION:

THAT the Minutes of the Council Meeting of 12 September 2022 and the Council Meeting of 26 September 2022, including Confidential Minutes, be confirmed.

7. PUBLIC QUESTION TIME**8. OFFICER'S REPORTS**

The Mayor will ask the Councillors and gallery at the commencement of this section, which reports they wish to speak to. These reports will then be discussed in the order they appear on the notice paper.

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9. NOTICES OF MOTION**9.1 NOM22/07 - Councillor Jack Medcraft**

I hereby request that pursuant to Council's Governance Rules and Code of Conduct for Councillors that the following motion be included in the Agenda of the next Council Meeting.

RECOMMENDATION:

I move that the Number 1 Court of Boardman Indoor Basketball stadium be named the Leslie Thomas Court.

Officer Comments:

Further information is required on Leslie Thomas so that this naming proposal can be assessed under the applicable Council policy, prior to a report being prepared for Council on this matter.

For example, Council's *Proposals for Memorialisation Within the Municipality of Hume Policy* asks for the following details to be established by an applicant in their application to Council:

- That the memorial proposal relates to a person who is no longer living;
- The feature, Council asset or area controlled by Council that is proposed to be named and/or at which a memorial is proposed to be located at; *and*
- That the proposed name conforms with the naming principles as contained within Council's *Place Names Policy*.

The *Proposals for Memorialisation Within the Municipality of Hume Policy* also states that when considering a proposal, Council should consider:

- The reasons proposed for honouring the deceased person;
- The deceased person's contribution to the community, including lengths of service;
- The deceased person's association with the feature or asset that is proposed to be named in their memory, or at which a memorial is proposed to be located (that is, linking the name to the place);
- The level of support from the deceased person's family for the proposal.

9.2 NOM22/08 - Councillor Jack Medcraft

I hereby request that pursuant to Council's Governance Rules and Code of Conduct for Councillors that the following motion be included in the Agenda of the next Council Meeting.

RECOMMENDATION:

That Council writes to the Federal Member Mr Bill Shorten MP, Member for Maribyrnong, to ask him to support Melbourne Airport in getting the railway line to all terminals underground and into the building as against the State Government idea of having an above ground version that will leave commuters in the open weather when they arrive and then will have to walk into terminal. As they have committed an equal amount to the project and that this section is on their land we implore the Minister to intervene.

Officer Comments

Officer's support the undergrounding of the Melbourne Airport rail link noting that it will future proof opportunities to integrate with the suburban rail loop, which is planned to run underground into the Melbourne Airport site. Undergrounding the rail link will also provide weatherproof connectivity between the metropolitan rail network and Melbourne Airport terminals which will provide a higher level of comfort for all users of the Melbourne Airport. Additionally undergrounding the rail link will provide future opportunities to provide a world class visitor and customer experience at the Melbourne Airport, including retail experiences, which will provide this rail link with the potential to be a work class rail connection, supporting a world class international air terminal at the Melbourne Airport.

9.3 NOM22/09 - Councillor Joseph Haweil

I hereby request that pursuant to Council's Governance Rules and Code of Conduct for Councillors that the following motion be included in the Agenda of the next Council Meeting.

RECOMMENDATION:**That Council:**

- 1. Investigates suitable future opportunities to continue its firm social justice commitment to supporting lifelong learning by recognising the academic achievements and/or efforts of Hume City's secondary school students.**
- 2. Considers the following suggested opportunities which may include (but are not limited to):**
 - a. a scholarship program (in line with Council's longstanding grade six (6) Education Scholarship);**
 - b. a series of Mayor's Awards for academic achievement or educational effort for secondary school students;**
 - c. an annual Mayor's recognition function for high achieving year 12 students in the municipality (first piloted in February 2021); and,**
 - d. any other format which may be suitable.**
- 3. Receives a timely report to enable Council consideration of a commencement to any suitable initiative/s for the 2023 academic year.**

Officer Comments

Council currently provides a number of opportunities to recognize the academic achievements and/or/efforts of secondary school students in Hume which include:

- Corporate Cameron Baird Award
- Victorian Bar Association Award
- Year 12 Mayors Achievement Award (not delivered in 2022 due to CoVID)
- Grade 6 Education Scholarship
- Hume Multiversity Tertiary Scholarship through key tertiary partners
- Illuminate Challenge

The Youth Engagement & Pathways Unit is delivering a new initiative in 2022 which recognises and celebrates the leadership contribution of young people aged 12 to 24 years living in Hume. The Young Leaders Award categories include:

- Young Sports Leader
- Young Creative Leader
- Young Community Change Maker
- Young Environmental Leader
- Young Gender Equity Leader
- Young Aboriginal Leader
- Young Social Entrepreneur Leader.

Nominations for the awards are open now and close Monday 10 November 2022. Councillors will be invited to be on the assessment panel to assess nominations.

An awards ceremony, where award winners will be announced and presented with a gift card and certificate to recognize their leadership achievement, will be held at the Broadmeadows Town Hall on Tuesday 22 November. Councillors will be invited to be involved in the award ceremony. In addition, award winners and category finalists will be offered the opportunity to attend a leadership workshop.

10. ITEMS TO BE TABLED**PJL303 Petition to take action in regard to a noise complaint against Shisha Palace 1a 2-20 Reservoir Drive Coolaroo Victoria 3048**

A petition has been received and is considered compliant under the Governance Rules, containing at least 12 signatures. The petition is PJL303 Petition to take action in regard to a noise complaint against Shisha Palace 1a 2-20 Reservoir Drive Coolaroo Victoria 3048.

RECOMMENDATION:

That the petition/joint letter be received, circulated to Councillors, and the first named signatory of the petition joint letter be advised that the matter has been referred to Manager Planning and Development.

11. URGENT BUSINESS**12. DELEGATES REPORTS****13. CONFIDENTIAL ITEMS**

The Meeting may be closed to members of the public to consider confidential items.

RECOMMENDATION:

THAT Council close the meeting to the public pursuant to section 66(2) of the *Local Government Act 2020* to consider the following items:

13.1 Contract - Provision of Turf Management Products

Item 13.1 is confidential in accordance with Section 3(1)(g(ii)) of the Local Government Act 2020 because it is private commercial information, being information provided by a business, commercial or financial undertaking that if released, would unreasonably expose the business, commercial or financial undertaking to disadvantage.

The specified grounds apply because the report contains commercial in confidence information.

**SHEENA FROST
CHIEF EXECUTIVE OFFICER**

5/10/2022

REPORT NO:	8.1
REPORT TITLE:	2023 Education Scholarship Program
SOURCE:	Karla Collrick, Team Leader Community Development
DIVISION:	City Services & Living
FILE NO:	HCC21/409
POLICY:	Social Justice Charter
STRATEGIC OBJECTIVE:	1.1: Create learning opportunities for everyone to reach their potential, through all stages of life
ATTACHMENT:	1. <i>Education Scholarships 2023 recipients</i>

1. SUMMARY OF REPORT:

This report details the proposed recipients of the 2023 Education Scholarship program, as nominated by each primary school in Hume City.

2. RECOMMENDATION:

That Council awards a \$1,000 Education Scholarship to each of the 55 students named in Attachment 1, in recognition of their demonstration of good citizenship and high scholastic achievements throughout their primary education.

3. LEGISLATIVE POWERS:

3.1 The Local Government Act (2020) identifies that the “primary role of a Council is to provide good governance in its municipal district for the benefit and wellbeing of the municipal community [...], ensuring priority is given to achieving the best outcomes for the municipal community, including future generations”.

3.2 The Education Scholarship program supports Council in achieving this, supporting best outcomes for young people in Hume through embedding and celebrating a culture of learning.

4. FINANCIAL IMPLICATIONS:

4.1 The financial implication of the scholarship program is \$55,000 (\$1,000 x 55 students).

4.2 This amount has been allocated in the 2022/2023 budget for this purpose.

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

5.1 There are no environmental sustainability considerations relevant to this report.

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

6.1 There are no climate change considerations relevant to this report.

7. CHARTER OF HUMAN RIGHTS APPLICATION:

7.1 Human rights have been taken into consideration in the design and delivery of the Education Scholarship Program. The predominant right that is relevant to this program is Section 18 (the right to take part in public life).

7.2 The Education Scholarship Program supports young people in the Hume community to access education through providing \$1,000 to offset costs associated with transitioning to secondary education.

7.3 The Education Scholarship Program is also underpinned by the Hume City Council Social Justice Charter, fostering the principles of access, inclusion, equity, and fairness.

REPORT NO: 8.1 (cont.)

8. COMMUNITY CONSULTATION:

- 8.1 The presentation ceremony will be held on Thursday 8 December 2022 at 5pm at Global Learning Centre Craigieburn. This will be a COVID safe event and Councillors are invited to join the students and their guests at the event.
- 8.2 Some previous Education Scholarship recipients will be approached to share their tips on making a smooth transition to secondary school and their responses will be provided to the 2023 recipients as part of a gift pack including transition resources, a commemorative trophy and certificate.

9. DISCUSSION:

- 9.1 Since its establishment in 1999, the year six student Education Scholarship Program has become a feature of the Council calendar. The Education Scholarships are designed to assist local families with expenses associated with the transition from primary to secondary education.
- 9.2 Over a period of 23 years the Council has awarded a total of 1,070 scholarships equating to \$727,000.
- 9.3 The scholarships highlight Council's commitment to supporting young people to make a smooth transition to secondary school with the resources they need, as outlined in *Connect and Thrive: A Plan for Young People In Hume 2022-2026* (Area 5 – Supporting Transitions), and the *Hume 0-24 Framework: A Vision for Children and Young People in Hume 2019-2029* (Theme 2 - Access to Life's Necessities, and Theme 4 - Learning from Birth to Adulthood).
- 9.4 Primary schools are requested to nominate a recipient of a scholarship with consideration of the following criteria:
 - a) Demonstration of good qualities of citizenship;
 - b) Requires financial support in the transition from primary to secondary education;
 - c) Has a record of progress in all areas of the school curriculum;
 - d) Is a current resident of Hume City.
- 9.5 57 schools including primary and special development schools in Hume City were invited to nominate a candidate for the 2023 Education Scholarship Program.
- 9.6 55 primary schools within Hume City nominated one student each, who best satisfied the selection criteria, to receive a scholarship (Attachment 1).
- 9.7 Two schools (Broadmeadows Special Development School and Darul Ulum Academy – Mickleham) did not nominate a student.
- 9.8 Education scholarship funds will be paid directly to the secondary school that the recipient will attend in the 2023 school year. The secondary school will administer the scholarship on Council's behalf.

10. CONCLUSION:

- 10.1 The Hume City Council's Education Scholarships are examples of Council's continued effort to advance social justice and celebrate lifelong learning.
- 10.2 Through providing an annual Education Scholarship to young people across the city, Council is actively working to embed a culture of learning and ensure that our next generation are actively supported to reach their full potential.

2023 Hume Education Scholarship Program

Nominating Primary School	Student Name	Amount
1 Aitken College	Moussa Hashish	\$1,000.00
2 Aitken Creek Primary School	Klarita Drgham	\$1,000.00
3 Aitken Hill Primary School	Mazin Sharafuddeen	\$1,000.00
4 Bethal Primary School	Yassin Benhaddou	\$1,000.00
5 Broadmeadows Primary School	Chrestina Bahnan	\$1,000.00
6 Broadmeadows Valley Primary School	Thusanth Selvarupan	\$1,000.00
7 Campbellfield Heights Primary School	John Polus	\$1,000.00
8 Collingwood English Language School	Loaen Shakoo	\$1,000.00
9 Coolaroo South Primary School	Genelailah Maiava	\$1,000.00
10 Craigieburn Primary School	Isabella Doherty	\$1,000.00
11 Craigieburn South Primary School	Isabellah Harrison-Minion	\$1,000.00
12 Dallas Brooks Community Primary School	Jeanette Abou-Eid	\$1,000.00
13 Gaayip-Yagila Primary School	Varshika Repala	\$1,000.00
14 Gilgai Plains Primary School	Avinoor Bhullar	\$1,000.00
15 Gladstone Park Primary School	Amara Ali	\$1,000.00
16 Gladstone Views Primary School	Heoe Nano	\$1,000.00
17 Good Samaritan Catholic Primary School	Athraa Shaba	\$1,000.00
18 Goonawarra Primary School	Gabrielle Woodward	\$1,000.00
19 Greenvale Primary School	Layla Akl	\$1,000.00
20 Holy Child Primary School	Rosemary Hawel	\$1,000.00
21 Holy Cross Primary School	Amanda Moma	\$1,000.00
22 Holy Trinity Catholic Primary School	Georgia Donohoe	\$1,000.00
23 Hume Anglican Grammar	Anju Shindhe	\$1,000.00
24 Hume Valley School	Alexandros Cohen	\$1,000.00
25 Ilim College	Zumra Meryem Ciftci	\$1,000.00
26 Jacana School for Autism	Huzifa Abdi	\$1,000.00
27 Keelonith Primary School	Issac Amin	\$1,000.00
28 Killara Primary School	Maxwell Dorman	\$1,000.00
29 Kismet Park Primary School	Cooper Drake	\$1,000.00
30 Meadow Heights Primary School	Khalid Khoshaba	\$1,000.00
31 Meadows Primary School	Reem Abou-Eid	\$1,000.00
32 Mickleham Primary School	Tori Jayne	\$1,000.00
33 Mother Teresa Catholic Primary School	Keana Olarte	\$1,000.00
34 Mount Ridley College P-12	Shazmeen Naqvi	\$1,000.00
35 Newbury Primary School	Nivedya Killikurissi	\$1,000.00
36 Oscar Romero Catholic Primary School	Malak Abada	\$1,000.00
37 Our Lady Of Mount Carmel Primary School	Max Hills	\$1,000.00
38 Our Lady's Catholic Primary School	Kaleb Van Der Linde	\$1,000.00
39 Red Rock Christian College	Owen Waring	\$1,000.00
40 Roxburgh Homestead Primary School	Rzan Al-Danial	\$1,000.00
41 Roxburgh Park Primary School	Chase Kak	\$1,000.00
42 Roxburgh Rise Primary School	Onella Hana	\$1,000.00
43 School of the Good Shepherd Catholic Primary School	Issac Passi	\$1,000.00
44 Sirius College	Abdullahi Mohamed	\$1,000.00
45 St Anne's Primary School	Ashleigh Moffat	\$1,000.00
46 St Carlo Borromeo Catholic Primary School	Archer Viti	\$1,000.00
47 St Mary's Coptic Orthodox College	Loransa Mansoor	\$1,000.00
48 St Dominic's Primary School	Manveer Sidhu	\$1,000.00

49	Sunbury and Macedon Ranges Specialist School	Samuel Adams	\$1,000.00
50	Sunbury Heights Primary School	Noah Busuttill	\$1,000.00
51	Sunbury Primary School	Jayden Adams	\$1,000.00
52	Sunbury West Primary School	Giorgia Mancarella	\$1,000.00
53	Tullamarine Primary School	Allora Bennett	\$1,000.00
54	Westmeadows Primary School	Zoe Selmani	\$1,000.00
55	Willmott Park Primary School	Brock Ormond	\$1,000.00
Total			\$55,000.00

REPORT NO:	8.2
REPORT TITLE:	Assessment of need for a Hume-based youth crisis facility and next steps
SOURCE:	Kristine Mueller, Social Policy Planner
DIVISION:	City Services & Living
FILE NO:	HCC 21/782
POLICY:	-
STRATEGIC OBJECTIVE:	1.3: Promote a healthy, inclusive and respectful community that fosters community pride and safety
ATTACHMENTS:	Nil

1. SUMMARY OF REPORT:

- 1.1 In response to a Council Plan Action for 2020/21 and 2021/2022, Council Officers undertook a detailed study to assess the need for a youth crisis facility in Hume City. This report presents key findings that emerged through this study.
- 1.2 The study concluded that there is strong evidence that substantiates a need for a youth crisis facility located in Hume City.
- 1.3 This report provides an update on the progression to Stage 2 of this project, which will focus on undertaking a detailed review and analysis of facility delivery options available to Council - including exploring the potential for Council to support the delivery of a youth crisis facility on Council owned land.

2. RECOMMENDATION:

That Council:

- 2.1 Notes the identified need for a youth crisis facility within Hume City
- 2.2 Agrees to progress the project to Stage 2, which will include the engagement of a suitable consultant to develop viable delivery options for Council consideration.

3. LEGISLATIVE POWERS:

- 3.1 The *Public Health and Wellbeing Act 2008* establishes a statutory role for Council to 'protect, improve and promote public health and wellbeing within the municipal district' (s.24).
- 3.2 While Council has no legislative powers or responsibility for homelessness/housing specifically, access to safe, secure and affordable housing is recognised as a key social determinant of health that can be influenced by Council in order to improve local health and wellbeing outcomes and address health inequities in the municipalities.

4. FINANCIAL IMPLICATIONS:

- 4.1 There are no direct financial implications associated with this report.
- 4.2 An existing commitment of \$50,000 was made to cover the cost of expert consultancy services required to deliver stage 2 of this project.

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

- 5.1 There are no environmental sustainability implications for Council in relation to the needs assessment or in stage 2 of the project. Should the project lead to the construction or retrofit of a facility, Environmentally Sustainable Design (ESD) considerations would then come into consideration.

REPORT NO: 8.2 (cont.)

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

- 6.1 There are no climate change implications for Council in relation to the needs assessment nor in stage 2 of the project. Any future facility would require ESD considerations to ensure it is climate-proofed.

7. CHARTER OF HUMAN RIGHTS APPLICATION:

- 7.1 Human rights have been taken into consideration in the associated research and preparation of this report.
- 7.2 Section 17 of the Victorian Charter of Human Rights and Responsibilities pertains to the right to protection of families and children, ensuring their welfare and best interests are met. Investigating a youth crisis facility advances this important right in Hume.

8. COMMUNITY CONSULTATION:

- 8.1 This project has been informed by consultation with internal staff, some whose work frequently brings them into contact with vulnerable young people, including Council's Community Health and Wellbeing, Family Youth and Children and City Safety Departments.
- 8.2 The project has also been informed through the analysis of relevant data and information pertaining to youth homelessness, including submissions and findings from the Victorian Parliamentary Inquiry into Homelessness in 2021.
- 8.3 The report has also been informed by an in-depth survey with over sixty local secondary schools and youth service providers, which explored the needs and gaps within the local youth homelessness system.
- 8.4 It is intended that Stage 2 of the project will include targeted engagement with the homelessness sector and an examination of relevant case studies and stakeholders.

9. DISCUSSION:

Background:

- 9.1 In recent years, Hume City Council has played various roles in relation to homelessness. To date, this has included efforts to improve the diversity of local housing stock, the development of a social and affordable housing policy, participation in regional research and planning projects, alongside submissions to numerous State and Federal inquiry processes. The latest has been the establishment of the Homelessness Pathway Officer as part of Council's response to rough sleepers and the impacts of COVID-19.
- 9.2 In its 2020-2021 and 2021-2022 Council Plan, Council included an action to:
'Investigate the need for a youth crisis facility in Hume. Based on findings, determine feasible options for facilitating its delivery, including the potential for the facility to be built on Council owned land.'
- 9.3 This report responds to the first stage of this action by presenting the key findings that support the need for a local youth crisis facility in Hume City. It also outlines the second stage that includes work required to progress to the facilitation of a youth crisis facility delivered in Hume City.
- 9.4 It should be noted that homelessness, and youth homelessness specifically, are complex issues, which are underpinned by equally complex social, health and economic drivers and service systems.

Incidence of youth homelessness in Hume City

- 9.5 Research demonstrates that youth homelessness is driven by a complex range of factors, including family violence and/or family break down; abuse (physical, mental,

REPORT NO: 8.2 (cont.)

sexual); unemployment; and/or an inability to afford rent. Young people in Hume City experience a number of these stressors.

- 9.6 The 2016 Census data for Hume City showed that there were 255 young people who were homeless on Census night, equaling 28% of the total number of homeless persons recorded from Hume City. The Census is not representative of the true scale of homelessness and tends to be under reported.
- 9.7 Homelessness data for 2018/19 showed that most young people present alone to services, around 40% are homeless for the first time, and demand for immediate accommodation outstripped supply by an estimated 38%.
- 9.8 Many young people require access to more than immediate emergency accommodation and longer-term accommodation and support services are needed to prevent them from recycling back into homelessness.

Gaps in the youth homelessness system

- 9.9 Hume City currently lacks any form of youth crisis accommodation and therefore young people need to travel outside of the municipality, or potentially pursue substandard and unsafe accommodation arrangements such as couch surfing, rooming houses, or rough sleeping to remain within their community.
- 9.10 The Victorian Inquiry into Homelessness 2021 provided strong evidence for the need of localised services that enable young homeless people to maintain their local family, social, cultural, educational and support service connections.
- 9.11 As part of the Council officers' assessment into youth homelessness in Hume, a survey amongst local service providers and secondary colleges was undertaken. The findings showed that emergency/crisis accommodation was amongst their top five pressing needs in Hume, alongside long-term supported housing; age-appropriate counselling; mental health; after hours emergency; and case management services.
- 9.12 Some local governments in Victoria have taken active steps to respond to youth homelessness. For example, Melton City Council has leased a significant block of land to Hope Street (specialist homelessness service provider) for the construction of a Youth Foyer that offers supported transitional housing for young people for 12 months to 2 years.

Council's Affordable Housing Policy

- 9.13 In September 2021 Council adopted its Affordable Housing Policy which underpins Council's role as an advocate, decision maker and facilitator within the affordable housing sector. Under section 9.23 of the policy, it states:
- 9.13.1 *"Whilst the proposed policy does not propose that Council directly provide affordable housing, it identifies that an important way that Council can support affordable housing provision is through utilising its own landholdings to facilitate affordable housing".*
- 9.14 This adopted position will assist in guiding stage 2 of the feasibility study.

Stage 2 of the feasibility study:

- 9.15 The assessment findings indicate that there is a sound basis for a youth crisis facility in Hume along with supporting services. However, the development of alternative infrastructure delivery options will need to be further explored and presented to Council.
- 9.16 A specification for this body of work is currently being developed to engage suitable consultancy services. The required work will need to:
- 9.16.1 validate the needs assessment for a local youth crisis facility in Hume City (including consultations with stakeholders)

REPORT NO: 8.2 (cont.)

- 9.16.2 include a set of best practice case studies and a suite of development and practice principles to inform the Hume options
- 9.16.3 provide alternative infrastructure delivery options for Council's consideration and choice of a preferred option, and
- 9.16.4 finalise the preferred option and develop an implementation plan.

Interests expressed by housing providers and State

- 9.17 Since the commencement of Stage 1, Council has been approached by three housing providers (Kids Under Cover, Launch Housing and Evolve), all exploring delivery options for community housing using Council owned land. Council has also been approached by Family Services Victoria regarding the possible establishment of a family violence refuge in the Hume/Moreland region.
- 9.18 These expressions of interest have only been exploratory to date, and no firm proposals have been received by Council. Stage 2 will potentially provide an opportunity to revisit these.
- 9.19 A benchmarking exercise against other local councils revealed that the most common development pathway for community housing was through proposals presented to councils by housing providers - seeking council support through the identification and leasing of council owned land for the developments (such as Melton City Council).
- 9.20 Hume City Council's approach is unique in that Council is proactively testing and developing a delivery option for a youth crisis facility in Hume – thereby ensuring a tailored and best-fit approach to local community needs is explored.

10. CONCLUSION:

- 10.1 As highlighted in this report, a considerable number of young people in Hume experience homelessness. In the absence of a local youth crisis facility, young people are currently required to leave the municipality and their community, social and educational networks to access necessary crisis accommodation and supports.
- 10.2 There is clear need for a local crisis facility, underpinned and reinforced by the needs assessment that included findings from a local stakeholder survey and from the Victorian Inquiry into Homelessness.
- 10.3 The next stage of this project will focus on securing suitable consultancy services to determine the most viable delivery option for a youth crisis facility for Council's consideration, along with an implementation plan to facilitate its delivery.

REPORT NO:	8.3
REPORT TITLE:	Creative Places and Spaces - Arts Infrastructure Plan
SOURCE:	David Henry
DIVISION:	City Services & Living
FILE NO:	HCC05/53-12
POLICY:	Creative Community Strategy 2020-2025
STRATEGIC OBJECTIVE:	1.4: Strengthen community connections through local events, festivals and the arts
ATTACHMENT:	1. <i>Creative Places and Spaces: an Arts Infrastructure Plan</i>

1. SUMMARY OF REPORT:

- 1.1 On 27 June 2022 Council adopted the draft Creative Places and Spaces Plan for community feedback.
- 1.2 Following the consultation period, this report presents the final Creative Places and Spaces Plan for Council consideration.
- 1.3 The finalisation of this plan supports Council to deliver them 2.1 of the Creative Community Strategy (2021-2025) by identifying opportunities to develop a network of appropriately located, dedicated and affordable cultural facilities across Hume city.
- 1.4 Creative Places and Spaces presents recommendations for Council's investment in arts and culture infrastructure over the next ten years and beyond.
- 1.5 The implementation of identified infrastructure will be referred to Council's long term financial planning process and capital works budget for prioritisation.

2. RECOMMENDATION:

That Council:

- 2.1 Adopt the Creative Places and Spaces Plan (Attachment 1).**
- 2.2 Refer the Creative Places and Spaces Plan to Council's long term financial planning process and capital works budget for prioritisation.**

3. LEGISLATIVE POWERS:

- 3.1 As specified in the Local Government Act (2020), Councils must provide the best outcomes for the municipal community, including future generations, whilst providing services in an equitable, responsive manner.
- 3.2 Creative Places and Spaces will assist Council in strengthening services and programs that enhance engagement and participation across the entire community responding to Hume's cultural diversity.

4. FINANCIAL IMPLICATIONS:

- 4.1 The development of the Creative Places and Spaces Plan was funded in the 2021/22 budget.
- 4.2 The implementation of identified infrastructure will be referred to Council's long term financial planning process and capital works budget for prioritisation.
- 4.3 Funding applications and collaborative partnerships will also be pursued to support the delivery of the Plan.

REPORT NO: 8.3 (cont.)

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

- 5.1 The draft Creative Places and Spaces Plan places sustainability and the valuing of Hume’s natural environment as a high priority.

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

- 6.1 Creative Place and Spaces will inform Council decision-making related to planning for the built environment and the delivery of programs. In each instance Council must consider climate change adaptation considerations.

7. CHARTER OF HUMAN RIGHTS APPLICATION:

- 7.1 Human Rights have been taken into consideration in the development of Creative Places and Spaces. The rights that have been considered are the right to recognition and equality before the law (section 8), the right to take part in public life (section 18), and cultural rights (section 19).
- 7.2 The above rights have been considered and applied through the assessment of engagement, community need, and potential locations and projects.
- 7.3 Creative Places and Spaces also supports the application of the Hume City Council Social Justice Charter (2021) guiding principles.
- 7.4 Creative Places and Spaces considers how people with disabilities, people with low incomes, people from Hume’s Aboriginal and Torres Strait Islander communities, and new migrants and refugees experience barriers to participation in Hume’s creative community.
- 7.5 By addressing barriers to participation in Hume’s creative community, Creative Places and Spaces seeks to advance opportunities to increase health, economic and social inclusion and support all community members to exercise their rights.

8. COMMUNITY CONSULTATION:

- 8.1 The draft plan was developed through extensive consultation, hearing from 200 people including arts stakeholders, members of Hume’s creative community and interested community members. It was further informed from the views of over 400 participants who provided feedback into the development of the Creative Community Strategy 2020-2025.
- 8.2 The draft Creative Places and Spaces Plan was open for public comment on the Participate Hume website from 29 June 2022 until 29 July 2022. Engagement included:
- 8.2.1 321 unique visits to the Participate page.
- (a) Providing 14 completed surveys and 31 partially completed survey responses.
- 8.2.2 2,585 engaged via social media posts.
- 8.3 In addition to the Participate page, officers conducted targeted workshops seeking feedback from participant groups who were under-represented in previous rounds of engagement:
- 8.3.1 Artists working locally
- Two workshops delivered online in collaboration with Outer Urban Projects and Multicultural Arts Victoria (total 9 participants).
- 8.3.2 Heritage interest groups
- One workshop delivered at Hume Global Learning Centre Sunbury (12 participants). Additional correspondence with Broadmeadows Historical Society and Craigieburn Historical Interest Group.

REPORT NO: 8.3 (cont.)

- 8.4 A total of 37 people offered feedback on the draft Plan and informed the final version presented in this report.
- 8.5 Key findings from the consultation are outlined in the Discussion section of this report.

9. DISCUSSION:

- 9.1 The key themes that emerged from the engagement process on the draft Plan are listed below along with a brief description of how the feedback influenced the final Plan:

9.1.1 Planning

- (a) Feedback: It was noted that the draft Plan did not show any arts and culture infrastructure projects proposed for Broadmeadows and surrounds in the next 5 years. There was a view that the draft focused on infrastructure needs in Sunbury, Craigieburn and in growth areas.

Response: The proposed District Level facility in Broadmeadows has a delivery timeline of 10 years, however it is noted that as a staged delivery planning will need to commence within the next 5 years for some infrastructure elements. As such, elements of the district facility proposed for Broadmeadows Town Centre are now shown in the 'Next 5 Years' with changes made to p. 12, p. 52, p. 56, p. 61 of the Plan reflecting these amendments.

9.1.2 Design

- (a) Feedback: infrastructure design practices should be culturally inclusive (including prayer rooms).

Response: reference to culturally inclusive design was added to p. 44.

- (b) Feedback: there should be provision for fashion, woodwork, ceramics, metal and stonework.

Response: Creative Places includes capacity for fashion, woodwork and ceramics (p. 12, p. 52, p. 56, p. 61).

Further options for provision of metal and stonework will be considered in future planning for the Arts and Culture team (including through potential partnerships with existing providers and private sector spaces).

9.1.3 Heritage

- (a) Feedback: Dedicated heritage storage is needed in Craigieburn, and heritage exhibition and storage space are required in Sunbury.

Response: capacity for heritage storage was added to the proposed upgrades to HGLC-Craigieburn (p. 12, p. 52, p. 56, p. 61). A recommendation that HGLC-Sunbury be considered as a long-term location for heritage collection storage and display was added to p. 54.

9.1.4 Communications

- (a) Feedback: Clear, inclusive communication will improve access to arts programs.

Response: Feedback noted. No change made to the Plan; however, the feedback has been referred to the Arts and Culture team for ongoing consideration.

9.1.5 Programming / Operations

- (a) Feedback: All facilities should be fully resourced, staffed, and programmed.

REPORT NO: 8.3 (cont.)

Response: Feedback noted. No change made to the Plan. Feedback referred to the City Design team to ensure the whole-of-life costs are considered in the planning and delivery of arts facilities.

- (b) Feedback: Involvement of a diverse range of community members in design, programming and operating of facilities will strengthen take up and allow facilities and programs to speak to and reflect the community. Skills development programs should be part of these services.

Response: Feedback noted. No change made to the Plan. Feedback referred to the Arts and Culture team for ongoing consideration.

- (c) Feedback: Digital and music recording capacity and programming should be strengthened.

Response: Capacity for digital art creation was added to the needs identified for the Broadmeadows Town Centre (p. 12, p. 52, p. 64).

- 9.1.6 The projects and infrastructure recommended in Creative Places and Spaces will be subject to ongoing monitoring, review and reprioritisation as each project is delivered and community needs evolve.

10. CONCLUSION:

- 10.1 The Creative Places and Spaces Plan has been developed through extensive research and engagement with Hume’s creative community.
- 10.2 The Plan identifies opportunities for Council to create of a vibrant network of creative places and spaces, across the city. These spaces will respond to community need, facilitate a range of arts practices, and strengthen community participation, directly supporting Council to achieve its vision that “creative expression will connect the people and communities of Hume, creating opportunity, building wellbeing, connection and belonging”.



HUME CITY COUNCIL

CREATIVE PLACES AND SPACES

**An Arts and Cultural
Infrastructure Plan**



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Hume City Council recognises the rich Aboriginal heritage within the municipality and acknowledges the Wurundjeri Woi Wurrung, which includes the Gunung Willam Balluk clan, as the Traditional Custodians of this land. Council embraces Aboriginal and Torres Strait Islander living cultures as a vital part of Australia's identity and recognises, celebrates and pays respect to the existing family members of the Wurundjeri Woi Wurrung and to Elders past, present and future

This is a Hume City Council document based on consultancy work undertaken by:

CROXON RAMSAY



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Definitions

Arts and Cultural Infrastructure	<p>A building, indoor or outdoor place or virtual space, that supports or houses opportunities to make, participate in, collaborate on and/or present artistic activities and/or product. Examples include: theatres, concert halls, galleries, workshop spaces and artist studios. It could also include co-working spaces and office space where the tenants are creative industry practitioners such as writers, publishers, and designers.</p> <p>It also refers to structures and features in parks, streets and civic spaces such as digital technology and screens or lighting and provision of power for outdoor performance spaces and public.</p>
Arts, Cultural and Creative Hubs	A variety of structures but in essence they are places that can house range of arts practices they can also be places for artist networking, resource sharing and display/performance of work.
Arts, Entertainment and Exhibition Centre	A large flat floor venue providing spaces for performance, exhibition, functions and events. Usually has a range of different size/flexible spaces
Community halls and centres	Facilities owned and operated by Council, which serve a range of purposes often including co-located services designed for community use.
Co-working spaces	House a range of disciplines available for use by artists/arts organisations for independent work and sharing of resources
Creative Industry/ies	Creative activity, skill and talent which have the potential to contribute to the economy
Creative spaces	Spaces for creative activity ranging from visual, virtual and performance
Performing Arts Centres (PAC'S)	Can be a single theatre or numerous spaces for performances, presentations, functions and events.
Theatre (building)	Includes stage, auditorium (audience seating) front of house, back of house and support services.
Studio/Black Box Theatre	Is a flexible performance space with flat floor area and exposed lighting grid. Size can vary but usually has smaller seating capacities.

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Executive Summary

Creative Places and Spaces: An Arts and Cultural Infrastructure Plan outlines the future needs for creative arts facilities in Hume City.

This Plan establishes a roadmap for delivery of a network of creative spaces and services across the City and support the vision of the Hume Creative Community Strategy 2020-2025 that 'creative expression will connect the people and communities of Hume, creating opportunity, building wellbeing, connection and belonging'.

Creative Places and Spaces recommends the type of arts and cultural facilities required and high-level advice about when and where they will be required. It provides a comprehensive needs analysis based on findings from a research and key strategies review as well as community and stakeholder consultation.

Council commissioned consultants Outside the Square to develop this work, which included:

- Proposing recommendations for infrastructure investments that will best address gaps in arts and cultural service delivery.
- Outlining the costs and timeframe required to help Council prioritise and implement these recommendations.

This Plan is written in two parts:

- Research, Consultation Needs, Facility and Site Analysis
- Creative Places and Spaces Plan

The Plan has been developed in the following stages:

Status	Stage	Detail
Complete	Review and research:	<ul style="list-style-type: none"> • Existing local, regional, state and federal arts and cultural research data. • Population and forecast data. • Relevant Council plans such as Creative Community Strategy 2020 – 2025, Community Infrastructure Plan, Precinct Structure Plans, Jacksons Hill Masterplan 2017. • Existing local and regional community and arts facilities and sites.
	Engaging with community	<ul style="list-style-type: none"> • 139 responses to Community, Artist and School surveys. • Online workshops (48 registrations and 20 attendees) representing multiple groups and individuals. • Hume City Council Advisory Group meetings and stakeholder telephone discussions. • Benchmarking other local governments including: Moreland, Whittlesea, Darebin, Brimbank, Macedon Ranges, Wyndham, Moonee Valley, Mitchell, Casey and Melton.
	Site Assessments	<ul style="list-style-type: none"> • Reviewed 35 Hume City Council development sites and/or existing community facilities.
	Draft Arts and Cultural Infrastructure Plan - public	<ul style="list-style-type: none"> • Draft plan development for a network of different types of arts and cultural facilities recommended to be developed across Hume City over the next 20 years, to address identified arts and cultural facility provision gaps and needs.
	Public exhibition and discussion	<ul style="list-style-type: none"> • Community review and comment about the draft Infrastructure Plan (this summary plan document) • Incorporate feedback into final draft.
Now	Creative Places and Spaces Arts Infrastructure Plan - adoption	<ul style="list-style-type: none"> • Final Plan presented alongside two feasibility studies for selected project to Council for consideration in September 2022.

Summary of key findings:

The analysis of community engagement, existing Council documentation, demographic projections, site assessments and facility reviews, indicated the following:

- Participation in Arts and Cultural activities and demand for infrastructure in Hume is strong, however there are not enough facilities for arts and culture in Hume City to meet community appetite.
- While industry research shows conclusively that creative arts contribute to the economic, environmental, social and cultural development and wellbeing of communities, those surveyed said the lack of space in Hume (as well as reduced networking opportunities and marketing and retail opportunities) were severe limitations to their work.
- The need for arts and creative arts services, facilities, spaces, and places in Hume cannot be met by one facility. A network of facilities of differing complexity and features is required.

As a result of the research and consultation presented in this plan Council has identified the following infrastructure priorities for Hume City of the next 10 years and beyond:

- Accessible low-cost artist/arts groups working spaces
- Studio, workshop and rehearsal space.
- Gallery and exhibition space suitable for artist run exhibitions, shared space exhibitions, networking opportunities.
- Creative hubs with gallery and exhibition space suitable for curated exhibitions, flat floor studio space, fully fitted artist studios.
- Performance and rehearsal space suitable for small to medium arts groups, dance schools. Flat floor space with stage area, lighting grid, accessible for all abilities.
- Arts spaces that enable the community to engage with and participate in their own creative practice based in neighbourhood centres, workshop spaces with washable floors, artist sinks.
- Studio/Blackbox flexible theatre seating 200 - 300.
- Storage spaces appropriate for history and heritage collections.
- Gallery and exhibition space fit-out to museum standard.
- Large 1,000 seat flexible arts, entertainment and events space.
- 500 - 600 seat tiered seating theatre, function space with a smaller flat floor 100 seat rehearsal studio and ancillary support spaces, commercial kitchen, exhibition area, parking.

Implications

This Plan directly reflects feedback from the community and artist consultation, research, a facilities and sites audit and regional benchmarking.

The Plan takes into account the need to provide residents across the municipality with the opportunity to access facilities and their program offerings/options within an easy distance of their home. It assumes each facility to be unique, distinctive and to respond directly to the demands of the local community – whether this be on a neighbourhood, district or regional level.

The Plan is intended as a guide for future consideration. It is not intended as a fixed development program. Implementation of the Plan will be subject to future budget and funding considerations and each arts and cultural facility flagged in the plan will need to be the subject of more detailed planning as the indicative timeline draws closer.

It is important to identify that over time, other better site and/or facility redevelopment options or opportunities may emerge as replacements for those proposed in this plan. This is part of how the plan is intended to be used as it provides a ‘point in time’ reflection of opportunities and priorities.

Council will explore the delivery of the following in the implementation of this plan, subject to future budget and funding considerations:

1. A network of arts and cultural facilities, each designed to accommodate different needs in-line with the facility gaps and needs and expectations identified through the facility audit and consultation processes, be developed over time and in-line with location of existing and Hume City planning precincts.
2. Investment in creative arts programming across Hume City be increased to ensure that when new facilities come on-line, community capacity development has been undertaken and facilities’ programming and engagement reflects local, district and regional need as appropriate.
3. Infrastructure across the creative arts infrastructure hierarchy and provision ratios depicted in Table 1:
4. Figure 2 identifies the proposed network of Hume City arts and cultural facilities. It provides, based on the arts and cultural facility hierarchy, development principles, provision ratio, requirement timeframe and sites assessment processes that have been undertaken for the Creative Places and Spaces Plan:
 - The indicative timing is for detailed planning to commence at each facility.
 - The type (hierarchy level) of arts and cultural facility to be developed.
 - The site or venue to be developed/redeveloped/expanded to accommodate the prescribed Arts and Cultural Facility.
 - A description of the sort of components proposed/envisaged for each facility.

5.

Figure 1: Creative arts infrastructure hierarchy and provision ratios

Hierarchy Level	Facility hierarchy level	Facility standard and use
<p>Neighbourhood A Arts Creation Spaces Provision ratio: 1 per 30 – 40,000 residents</p>	<p>Would be typically integrated into community facilities, halls and neighbourhood houses and could also be integrated into larger facilities such as community creative arts hubs or a regional performing arts centre.</p>	<p>Primarily cater for local / neighbourhood catchments and would include multi-functional spaces with provision for basic creative arts requirements such as accessible for all abilities workshop spaces, washable floors/furniture, wet areas, suitable flooring, sinks etc. They would provide for a range of community activities such as community art group meetings, classes, workshops and hobby and professional artists programs.</p>
<p>Neighbourhood B Experience and Exhibition Spaces Provision ratio: 1 per 50,000 residents</p>	<p>Would be typically integrated into community facilities, halls and neighbourhood houses and could also be integrated into higher order facilities such as community arts hubs or a regional performing arts centre.</p>	<p>Primarily cater for local / neighbourhood catchments and would include multi-functional spaces and meeting rooms with provision for accessible for all abilities flat floor studio space and support rooms, dressing rooms, mirror wall, dance barre, lighting grid, audience/gathering foyer area, office space and historical museum storage and display etc. They would provide for a range of community activities such as dance classes, rehearsal and flexible performance, artist working space and creative development.</p>
<p>District Provision ratio: 1 per 100,000 residents</p>	<p>Would be typically integrated into other larger scale service facilities such as Global Learning Centres and community centres but could also be standalone facilities</p>	<p>Facilities that provide function specific arts and cultural amenity such as for performance, rehearsal, exhibitions, makers-spaces, etc. They would cater for community and professional arts practice and would principally support, attract and service people from within Hume City.</p> <p>They might include facilities such as:</p> <ul style="list-style-type: none"> > Smaller flexible performance (up to approx. 200- 300 seats) and/or rehearsal space. > Artist studios. > Workshop and makers spaces, collaborative workshops. > Quality access exhibition spaces.
<p>Regional</p>	<p>A regional performing arts and cultural venue serving</p>	<p>Be a destination and potentially iconic design. It would cater for a range of arts</p>

Hierarchy Level	Facility hierarchy level	Facility standard and use
<i>Provision ratio:</i> Provided once there are 300 – 350,000 residents	a regional catchment, that extends beyond Hume City municipal boundary.	and cultural programs ranging from professional touring productions and exhibitions, festivals, etc. including large community-based and schools uses. The quality of the fixtures and fittings would be of a very high standard.

Figure 2: Future sites and facilities for consideration

Indicative timing (for planning to commence)	Level	Suburb	Description
Next 5 Years	District	Sunbury Jacksons Hill Sunbury Community Arts and Cultural Precinct	Upgrade of existing site to support Creative Arts Hub with a focus on the visual arts, performing arts, co-working spaces, workshops/studio, museum/heritage collection storage, radio/recording studio/s and meeting spaces.
	District	Craigieburn*** HGLC-Craigieburn	Upgrade of existing site to support district level Arts Centre with some regional capacity including 500-600 seat theatre, creative spaces, heritage storage capacity.
	Neighbourhood A	Craigieburn Possible site The Bridges Community Centre, Highland Road, Craigieburn (potential Stage 2 development)	Spaces intended to support arts creation spaces, arts studio (rehearsal space, studio).
	Neighbourhood B	Roxburgh Park Possible site Roxburgh Park Youth and Recreation Centre	Final site selection will be subject to confirmation via business case. Ideally seeking a site that can support experience, exhibition, arts spaces/wet areas, small spaces for music rehearsal and tuition, recording studio.
	District	Broadmeadows Possible site within Broadmeadows Town Centre*	Spaces intended to provide Creative Hub with a focus on artist maker spaces and studios, exhibitions, professional opportunities, digital art creation, co- working spaces. Large gathering space for multicultural groups/arts events, heritage and museum storage, exhibition area, preparation/work area.

Indicative timing (for planning to commence)	Level	Suburb	Description
Next 10 years	Neighbourhood A	Tullamarine Possible site Tullamarine Community House	Final site selection will be subject to confirmation via business case. Ideally seeking a site that can support arts creation spaces, arts spaces, large gathering space.
	District	Mickleham*** Merrifield Town Centre Creative Arts Hub**	Spaces to focus on community arts, creative development and co-working spaces.
	Neighbourhood A	Greenvale Possible site Greenvale West Community Centre	Final site selection will be subject to confirmation via business case. Ideally seeking a site that can support arts creation spaces, arts spaces/wet areas.
	Neighbourhood B	Sunbury Emu Creek Community Centre	Spaces to focus on experience, exhibition, arts spaces/wet areas, recording studio.
Beyond 10 years	Neighbourhood A	Mickleham Possible site Mickleham North Community Centre (upgrades to Interim Community Services Space)	Spaces intended to support arts creation and workshop spaces, arts spaces/wet areas.
	Regional	Kalkallo****	Regional level site focusing on Arts, Entertainment and Exhibition Centre, potential for 1,000 seat flat floor with flexible configuration and retractable seating.
	Neighbourhood B	Sunbury Yellow Gum Community Centre	Spaces to focus on experience, exhibition, arts spaces/wet areas, recording studio.

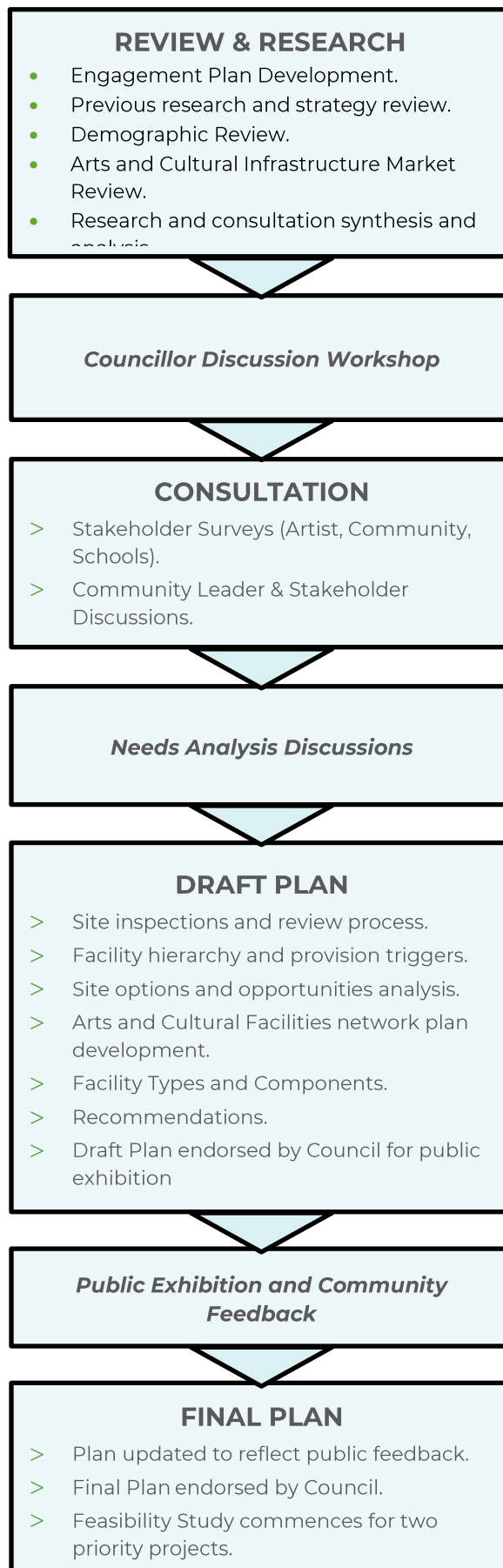
**Including HGLC-Broadmeadows and Town Hall Broadmeadows. Note: development of projects within this precinct will depend on development sequencing and broader strategic work for the Broadmeadows Town Centre.*

***Subject to the rate of development of the town centre.*

****Subject of more detailed feasibility studies as part of the development of Creative Places and Spaces.*

*****Subject to the rate of development of the town centre, the development and population growth in Mitchell Shire and the City of Whittlesea.*

1. Introduction



This report is the first part of the overall Creative Places and Spaces Plan and Feasibility Study project.

The final document will incorporate this Plan and, as well as a more detailed Feasibility Study of two priority identified projects (HGLC Craigieburn and Merrifield Town Centre Creative Arts Hub).

The development of the Creative Places and Spaces Plan follows from the completion of the Creative Community Strategy 2020-2025, which set the strategic direction for arts and culture in Hume.

The Plan will establish a roadmap for delivery of a network of creative spaces across the City and support the Creative Community Strategy vision that ‘creative expression will connect the people and communities of Hume, creating opportunity, building wellbeing, connection and belonging’.

Figure 1 (right) describes the process undertaken to develop the first part of the project.

Figure 1: Project part 1 process

PART 1. RESEARCH, CONSULTATION NEEDS, FACILITY AND SITE ANALYSIS

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2. Strategic Context

2.1. Hume City Profile

The land where Hume City is now has been part of the traditional lands and waters of the Wurundjeri Woi Wurrung people, which includes the Gunung Willam Balluk, for thousands of years.

Hume City is located on Melbourne’s north-west fringe, between 15 and 45 kilometres from the Melbourne CBD, spanning a total area of 504 square kilometres.

Hume City is one of Australia’s fastest-growing and most culturally diverse communities and is home to just over 250,000 residents (Hume City population forecast for 30 June 2021).

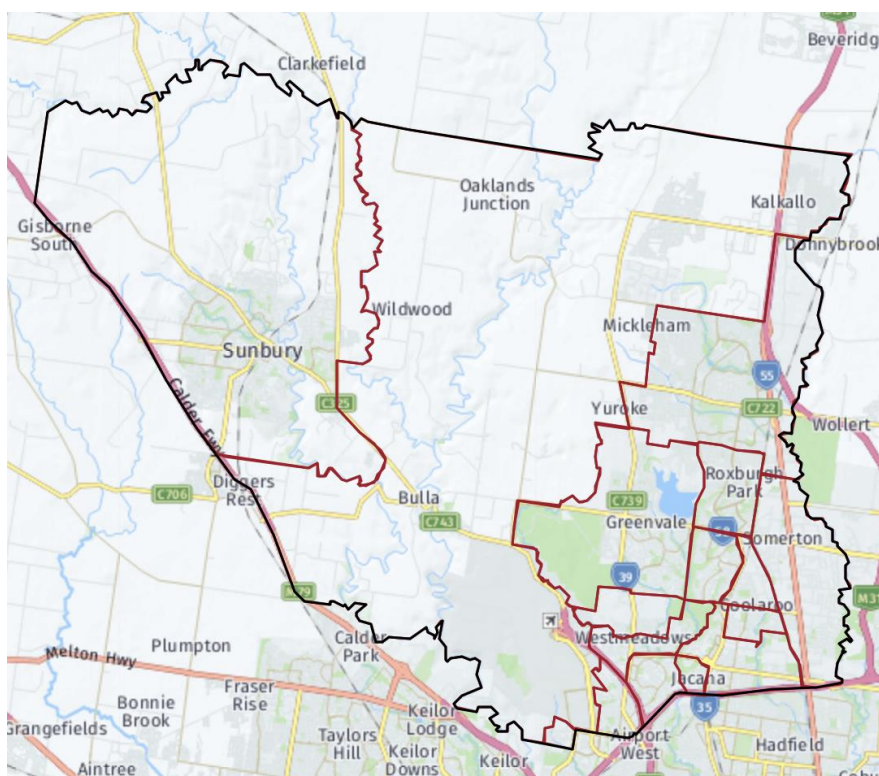


Figure 2: Map of Hume City municipality showing small areas. Source: Profile id - .id community

2.2. Hume City Demographics

Hume City’s draft Community Infrastructure Planning Framework document identifies that Hume “has defined land use patterns, areas/series of development, and a number of natural and infrastructure barriers that split Hume into discrete precincts. These precincts often display similar demographic and cultural characteristics, and movement patterns that are highly relevant to community infrastructure planning.

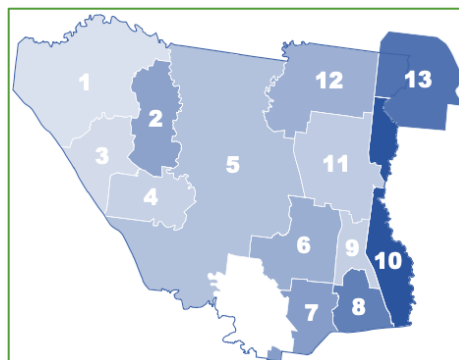


Figure 2: City of Hume Precincts (source: Hume City draft Community Infrastructure Planning Framework)

Decisions about the preferred network of community infrastructure to service our communities are best made at this level. As this plan is looking at creative arts facilities within this broader community infrastructure planning context, it is important to identify the demographics of these precincts, and for proposed arts and cultural facilities to respond to, and reflect, the local profile.

The key observations from review of the demographics of each precinct follows:

Precinct snapshot demographics	Possible Arts and Cultural Infrastructure implications
<p>1. Sunbury Rural: Small, Sunbury residents are culturally aware/mature and willing to travel to entertainment activities.</p>	<p>Facility not a priority in this precinct.</p>
<p>2. Lancefield Road: Small, though expanding population with a median age of 37 with little social disadvantage for most but with pockets of disadvantage. It is not currently as culturally diverse as other areas of Hume City but will increasingly become so in the Lancefield Rd and Sunbury North PSP areas.</p>	<p>Facility required in the longer term.</p>
<p>3. Central Sunbury: One of the most populous precincts with over 31,000 residents now and growing to 42,500 by 2041. The median age is 38. It is not as culturally diverse as other areas of Hume City though the number of people born in India, United Kingdom, New Zealand, Philippines, Germany and Malta moving into area is notable. It is a relatively financially well-off area with some areas of disadvantage.</p>	<p>Large population centre needs access to facilities and programs now/in the short term.</p>
<p>4. Redstone Hill: An area of high anticipated population growth with a current population of over 4,000 forecast to grow to over 21,000 by 2041. The median age is 37. It is not as culturally diverse as other areas of Hume City and while it has some social disadvantage, it is predominantly a financially well-off area.</p>	<p>Rapidly growing population will need facilities in the short to medium term.</p>
<p>5. Rural Green wedge: A lowly populated area with very low growth expected by 2041. The median age is 42. It is not a significantly culturally diverse community and is largely financially well-off.</p>	<p>Facility not a priority in this precinct.</p>

Precinct snapshot demographics	Possible Arts and Cultural Infrastructure implications
<p>There are some communities in the southwestern corner that are more disadvantaged.</p>	
<p>6. Greenvale: A highly populated precinct which is expected to go from over 22,000 residents now to close to 30,000 by 2041. It is a culturally diverse area with 1 in 3 residents born overseas and 1 in 5 speaking a language other than English at home. The median age is 36 and data indicates that younger people (first home owners/with very young children) are moving into the area who have moved to Australia in the last 10 years.</p>	<p>Large population centre needs access to facilities and programs now/in the short term.</p>
<p>7. Valley: A highly populated area with over 26,800 residents currently but this is only expected to increase by less than 1,000 residents by 2041 (27,670). The median age is 36. Over a third of residents were born overseas. There is high unemployment and a high number of lone person households.</p>	<p>Population needs/would benefit from access to facilities and programs in the short term.</p>
<p>8. Broadmeadows: Highly populated, established area. The number of residents expected to increase from about 31,500 residents now to close to 42,600 in 2041. Median age is 32. A highly culturally diverse area with 67% of residents speaking a language other than English at home. The majority of the precinct experiences social vulnerability and disadvantage with pockets considered 'most disadvantaged' on the SEIFA scale which indicates poor resident health and wellbeing with high unemployment, a high number of lone person households ageing in place, poor early childhood outcomes, poor accessibility services.</p>	<p>Large population centre needs access to facilities and programs now/in the short term. Access to large, accessible & affordable gathering space likely priority. Good connections, transport to other established areas. Possible location for district scale venue.</p>
<p>9. Roxburgh Park: A large residential population with only small growth expected by 2041 (37,900+ now to 35,887 in 2041). The median age is 30. It is a very culturally diverse population with 50% of current and 68% of new households being born overseas. 73-81% of residents speak a language other than English at home. There are many people of Turkish and Lebanese heritage residing in the southern areas of the Precinct and a large number of recent migrants and refugees from Iraq, Nepal, Pakistan and India throughout the Precinct.</p>	<p>Large population centre needs access to facilities and programs now/in the short term. Access to large, accessible & affordable gathering space likely priority.</p>
<p>10. Upfield: This precinct is industrial in nature. A low population with expected low growth by 2041 (2,175+ to 2,585). Median age is 36. A culturally diverse precinct with more people who speak Arabic at home (28%) than English (20%). 80% of households speak a language other than English at home. Currently high migrant and refugee arrivals from Nepal and Iraq. There are pockets of high advantage as well as some areas struggling with high rates of unemployment and low income.</p>	<p>Population needs/would benefit from access to facilities and programs in the short term.</p>

Precinct snapshot demographics	Possible Arts and Cultural Infrastructure implications
<p>11. Craigieburn: The largest and still growing precinct with over 75,830 growing to almost 91,000 people in 2041. Median age is 31. Majority of households are blue-collar families from multicultural backgrounds with children, either young children, older children or both, with average to high or low to average incomes. It is very culturally diverse with 45% of (62% of new) households born overseas. Cultural diversity is expected to keep growing with many people moving here from India, Iraq, Nepal, Sri Lanka and the Philippines. There is a high rate of disadvantage and the highest rate of disengaged youth in Victoria.</p>	<p>Large population centre needs access to facilities and programs now/in the short term.</p> <p>Central to growth corridor and established areas – possible good location for large/district/regional fit for purpose/multi-use venue</p>
<p>12. Merrifield (Mickleham): A growth precinct with the population expected to grow from around 10,700 now to 37,465 by 2041. Median age is 30. 32% of (57% new) households were born overseas. 35% (64% new) households speak a language other than English at home. People born in India, Iraq, Singapore, Philippines and Sri Lanka are the most prominent groups in new households building on already strong Indian and Sri Lankan cultural groups.</p>	<p>Large population centre will need access to fit for purpose facilities and programs in the medium term.</p>
<p>13. Lockerbie (Kalkallo): Part of a large land area currently within 3 local government areas (Hume, Whittlesea and Mitchell) with a total forecast population of over 290,000 by 2041. The Hume portion has a current population of 2,860+ which is expected to grow to 18,670 by 2041. Median age is 47. Kalkallo’s population is expected to be young, multicultural and multilingual couples with or without children, who are mostly financially comfortable (similar to those within the abutting developments). Indications are that this is a community largely employed as ‘community and personal service workers’ or ‘machinery operators and drivers’.</p>	<p>A new major population centre by 2041. Will need facilities and programs to service that Region.</p>

A more detailed summary of the key demographics of each precinct can be found in Appendix 1.

2.3. How it fits – Hume’s Arts and Cultural Facilities in a broader strategic planning context

As identified in section 2.2, Hume City is a rapidly expanding city with projected changes to population and household structures over the next twenty years. The ongoing population changes in established urban areas alongside ongoing development in urban fringe growth areas mean that provision of community infrastructure needs to evolve in line with changing needs and expectations.

Hume City Council recognises the importance of community infrastructure and the services and activities they can house in creating strong, cohesive communities.

Council has invested significant effort in understanding and responding to community and service provider needs and expectations, and how these vary across Hume. It has developed a number of key documents that provide an overarching framework (draft) to guide the ongoing development and/or provision of community infrastructure.

These documents are critical in the consideration of the need for, and development of a suite of Arts and Cultural Facilities as Arts and Cultural Facilities will clearly be part of the broader suite of Hume City community infrastructure. They are:

- > Hume City Council Creative Community Strategy 2020 – 2025
- > Hume City Council: Creating a Vision for a community, arts and cultural precinct in Jacksons Hill, Sunbury.
- > Jacksons Hill Masterplans – October 2018 (VPA)
- > Draft Community Infrastructure Planning Framework and draft Community Infrastructure Plan (CIP)
- > Hume Corridor Growth Infrastructure Plan – 2022 Draft 10-year plan
- > Sunbury Growth Corridor Infrastructure Plan – 2022 Draft 10-year plan

The vision, development, distribution and access for all principles, precinct planning, and facilities hierarchy approach established in these documents must also be core to planning for Arts and Cultural Facilities. Previous and/or ongoing planning projects such as those for Jacksons Hill arts and cultural precinct, have been considered as part of the potential, eventual suite of Hume City Arts and Cultural facilities.

A summary of the key findings and/or directions recommended by these documents can be found in Appendix 2.

2.4. Other Strategic Documents Review

Arts and Cultural Facilities should and can play a role in delivering outcomes for many of Council’s key strategies such as the Council Plan, the Community Vision, the Social Justice Charter and the Municipal Health and Wellbeing Plan.

Arts and Cultural Facilities and their programs have the proven capacity to contribute locally to:

- Civic pride.
- Community development.
- Celebration and interpretation of local heritage and cultural diversity.
- Local creative and cultural development.
- Activation of local areas and neighbourhoods through venue-based events and activities.
- Community development, health and wellbeing.
- Lifelong learning.
- All ages engagement (Older adults, young people, children).
- Aboriginal and Torres Strait Islander peoples' reconciliation, connection, development and support.
- Multicultural community connection, development and support.
- All abilities community connection, development and support.
- Children, family and youth connection and development.
- Local economy and economic development.

Planning for Hume's Arts and Cultural Facilities needs to be undertaken in the context of local strategic planning aspirations, but as potential attractors to the region, they also need to be seen in the broader regional, state and even national context, as playing an important role in delivering strategic planning aspirations.

Reflecting a broad range of local area plans, Hume City's arts and cultural facilities would deliver services that proactively contribute to realising the Community vision for

“a sustainable and thriving community with great health, education, employment, infrastructure and a strong sense of belonging.”

Documents such the Victorian Government's Creative State 2025, which is designed to grow jobs and skills, secure Victoria's reputation as a global cultural destination and bold creative leader and, position creative industries as a catalyst for the state's future economic prosperity and social wellbeing, are important reference points.

With this in mind, review of some nominated key local and/or state/federal government strategic documents and reports has been undertaken to understand the context for planning, development and operation of potential Hume Arts and Cultural Facilities.

The list of strategic documents and reports identified as relevant to, being contributed to or impacted by the Hume Arts and Cultural Facilities includes:

- > Hume City Council Plan 2021-2025
Incorporating the Disability Action Plan,
Community Safety Action Plan and
Pathways to sustainability
- > Hume City Council Reconciliation Action
Plan 2020 – 2022
- > Hume City Council Social Justice Charter
- > Creative State 2020-2025. Placing
Creativity at the Heart of Victoria's
Recovery and Prosperity
- > Department of Infrastructure, Transport,
Regional Development and
Communications corporate plan 2019-20

A summary of the strategic planning objectives most pertinent to development of Arts and Cultural Facilities in Hume City and the role they could play in delivering outcomes into the future, is outlined in the table in Appendix 3.

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3. Benefits of investing in Arts and Culture Infrastructure

In recent years considerable research has been undertaken to understand how much Australians value arts and culture and what availability of arts and cultural facilities, services, programs and events adds to local and broader society.

Australian and international research shows that arts and creative initiatives contribute significantly to the economic, environmental, social and cultural development and wellbeing of communities.

The level of arts and cultural activity within a community is now commonly recognised as an indicator of the quality of community life. The availability of arts and cultural activity is increasingly an expectation of modern, thriving places where people want to live and visit, and while not everyone will be involved in all or any arts and cultural activities, people still expect and want these options to be available.

A comprehensive review of research studies that demonstrate the social, cultural and economic benefits and opportunities arising from investment in arts and culture has been undertaken for this report. A snapshot of the key findings from the research studies reviewed for this project can be found in Appendix 4. The key research areas and studies reviewed were:

1. Impact of COVID-19 on Arts and Culture
 - Pattern Makers for the Audience Outlook Monitor
2. Arts and culture value and importance
 - Australia Council for the Arts Connecting Australians: National Arts Participation Survey
 - Australia Council for the Arts Electorate Profiles 2017 (Federal Electorate Profile data¹ - Calwell electorate and the McEwen electorate (note that sections of the McEwen electorate become the Hawke electorate in 2022))

Victoria and the importance of Creative Industries

The Victorian State Government identifies that “the creative industries are significant to Victoria’s culture, economy and society and central to its future” and “These industries have wide-ranging positive impacts that resonate across our culture, society and economy.”

- > Creative sectors and occupations accounted for \$31.6 billion in gross value added and about 6.9% of the Victorian economy in 2019/20.
- > 39% of all cultural visitors to/within Victoria visited a museum or art gallery.
- > Cultural visitors who experienced at least three cultural activities spent \$2.5 billion in 2019 (this decreased to \$741 million in 2020 due to covid-19)

Source:

<https://creative.vic.gov.au/research/data/industry-insights> (April 2022)

¹ <https://www.australiacouncil.gov.au/research/electorate-profiles/> - Australia Council for the Arts Electorate Profiles 2017

3. The Social, Cultural and Economic Benefits of Arts and Culture

- A New Approach (ANA) series of five reports 2019 to 2020
- Report 1: The Big Picture: Public Expenditure on Artistic, Cultural and Creative Activity in Australia.
- Report 2: Transformative: Impacts of Culture and Creativity. November 2019
- Report 3: A view from middle Australia²: Perceptions of Arts, Culture and Creativity. 2020
- Report 4: Behind the scenes: Drivers influencing arts and cultural policy settings in Australia and beyond'. July 2020
- Report 5: Australia's cultural and creative economy: A 21st century guide. October 2020
- Cultural and creative activity in Australia 2008-09 to 2016-17 – Working paper. Australian Government Department of Communications and the Arts. October 2018
- Economic Regeneration: The impact of the arts in regional Australia. Regional Arts Australia. ©Deakin University 2015 – key data

4. Cultural Tourism – Benefits and Opportunities

- Australia Council for the Arts 2018, International Arts Tourism: Connecting cultures, Australia Council for the Arts.
- Australia Council for the Arts 2020, Domestic Arts Tourism: Connecting the Country, Australia Council for the Arts. Department of Communications and the Arts Annual Report 2018–19

5. Economic Impact of Arts and Culture

- Measuring the economic value of cultural and creative industries—Statistics Working Group of the Meeting of Cultural Ministers. April 2018

² Middle Australians are defined as middle-aged, middle-income swinging voters from suburban backgrounds.

- Economic Regeneration: The impact of the arts in regional Australia. Regional Arts Australia. ©Deakin University 2015
6. Return on investment from arts and cultural venues
- The Bendigo Effect: Bendigo Advertiser – June 21, 2018
 - The Mona Effect: ABC News website – 9 June 2018
 - Tasmania the unlikely star of Australia’s two-speed economy – Sydney Morning Herald 2016

Overwhelmingly, the findings strengthen the argument for Council’s investment (capital and operational) in arts and cultural facilities (infrastructure) and the development of vibrant arts and cultural precincts as such an investment will, based on the research evidence, provide a return on the wellbeing and the livability of the residents of Hume City as well as having the clear potential to deliver a positive local and regional economic impact.

Economic benefits of Arts and Cultural Industries

In 2016-17 it was estimated that cultural and creative activity contributed \$111.7 billion to Australia's economy which equates to 6.4% of GDP (Department of Communications).

Arts and entertainment employs 193,600 Australians.

For every million dollars of turnover in the *Creative and Performing Arts Activities* category, nine people are employed according to ABS estimates (ABS (2020) 6291.0.55.003 - *Labour Force, Australia, Detailed, Quarterly, Feb 2020*)

For every million dollars in turnover, arts and entertainment produce 9 jobs while the construction industry only produces around 1 job.

Source: *Economic importance of the arts and entertainment sector background brief* – Bill Brown June 2020. *The Australia Institute – Research that Matters.*
<https://australiainstitute.org.au/wp-content/uploads/2020/12/Background-Brief-Economic-importance-of-arts-and-entertainment-WEB.pdf>

4. Market Review – facilities audit

A comprehensive review of the range of community, arts and cultural facilities and/or facilities being used for arts and cultural activity has been undertaken as part of this study.

An inventory of these facilities as well as arts and cultural facilities across neighbouring municipalities was completed to determine the current level and type of provision that is available regionally.

The review of neighbouring municipalities has targeted venues that offer facilities and services that could potentially compete or compare with the facilities that Hume City has or might develop in the future.

The review of facilities in Hume City has shown that very few purpose-built arts and cultural facilities are currently available.

Almost all of Hume City’s facilities are multi-purpose in nature, and as a result not specifically fit for the purpose of providing arts and cultural activities. There are a number of privately run dance studios and arts shops that are not included in this study, however

they contribute to arts participation opportunities. This supports the feedback received through this study’s consultation processes that there are very limited arts and cultural infrastructure options in Hume City and people are typically having to look to surrounding municipalities for purpose-built venues.

The only fit for purpose arts and cultural facilities identified in Hume City are outlined in the tables below. The inventory of the range of multi-purpose community facilities that may/can be used for some arts and cultural activities can be found in Appendix 5. The inventory of facilities from surrounding municipalities can be found in Appendix 6.

Table 4: Hume City owned Arts and Cultural Facilities

Venue	Key Features
Town Hall Broadmeadows Gallery	One of Hume City Council’s dedicated visual arts venues showcasing both local and international talent. It presents an annual program of innovative and engaging arts, cultural and heritage exhibitions.
Hume Global Learning Centre – Sunbury Gallery	The Gallery presents an annual program of high-quality arts, cultural exhibitions and events, ranging from work by local artists through to touring exhibitions. Pieces from the George Evans Museum, a substantial social history collection of over 8,000 items, are also exhibited on a rotating basis.
Gee Lee-Wik Doleen Gallery at Hume Global Learning Centre – Craigieburn	The Gallery presents an annual program of innovative and engaging arts, culture and heritage exhibitions that support Hume’s principles of social justice, ensuring a high level of participation and accessibility, particularly from under-represented sectors of the community. This is co-located with the local library.
Jacksons Hill	Building 18, 19, 20 and 21. Consisting of painting/sculpture/ceramic studio, Radio station, Boilerhouse Theatre (not currently operational), storage spaces, community offices, woodworking/general workshop.

Table 5: Arts and Cultural Facilities in Hume City schools

Venue	Key Features
School Facilities	<p>There are a small number of schools in the Hume that have purpose-built performing arts facilities with some availability for community hire. The seating capacities range between 100 to 500. In the larger spaces the outside hiring is mainly to other schools or end-of-year dance concerts.</p> <p>The venues are predominately for school activities and outside availability, or programming is, understandably, restricted in order to first meet the needs of the schools.</p> <p>Some schools make spaces available to outside users, however there can be constraints for groups wanting to leave sets up during a season. Often groups need to pack-up and set-up for each performance as the space is required for school usage. Groups wanting longer seasons are unable to book for more than a few days at a time to ensure the space remains available for school usage.</p>

4.1. Hume City potential future arts and cultural facility opportunities

Council's draft Community Infrastructure Plan provides analysis of each of Hume City's 13 precincts and based on projected growth and area purpose, identifies the 'opportunities for' and 'level of' community infrastructure proposed to be developed.

It effectively provides a development schedule for a range of different 'level' community facilities timed to coincide with population growth and/or needs of the various precincts.

A review of this schedule has been undertaken as part of the research for this report to identify the proposed projects that should/or could include development of arts and cultural facilities.

The schedule includes a number of community centres and indoor recreation centres which are considered to provide ideal opportunities for multi-purpose facilities that could be used for some arts and cultural activities and/or integration of arts specific facilities such as rehearsal space, 'wet' and dry workshop or makers spaces, access gallery space, small performance space and artist access studios.

The schedule also flags redevelopment or new development opportunities for larger scale and potentially more purpose built/focused Arts and Cultural facilities.

The following table identifies the specific arts and cultural facility opportunities for the next 5-10 years or more. As noted in the table, the infrastructure plan designates facilities as either 'Grow' (new developments), 'Enhance' (renewal or upgrade of existing facilities) or 'Optimise' (no building work proposed, just improved/targeted programming). These development/redevelopment/no development options are important in considering which facilities/locations might provide the best options for the development of specific arts and cultural infrastructure into the future.

Table 5: Development opportunities for future provision of Arts and Cultural facilities

Precinct	Location/Facility Name	Grow, Enhance or Optimise
1. Sunbury Rural	None	
2. Lancefield Road (Sunbury)	Emu Creek Community Centre – Lancefield PSP Area (New)	Grow
	Wilhelmina Community Centre – Lancefield Rd PSP Area (New)	Grow
	Yellow Gum Community Centre Lancefield Rd PSP area (NEW)	Grow
3. Sunbury Central	Sunbury West Community Centre – Sunbury West PSP (NEW)	Grow
	Sunbury Community House	Enhance
	Sunbury Memorial Hall	Optimise
4. Redstone Hill (Sunbury)	Jacksons Hill Community, Arts and Cultural Precinct	Enhance
	Harpers Creek Community Centre SS-CI-01 (NEW)	Grow
	Jacksons Hill Community Centre SS-CI-02 (NEW)	Grow
	Redstone Hill Community Centre SS-CI-03 (NEW)	Grow
5. Rural / Green wedge	Jack McKenzie Community Centre	Optimise
6. Greenvale	Greenvale Recreation Centre	Optimise
	Greenvale West Community Centre	Enhance
7. Valley	Tullamarine Community House	Enhance
	Gladstone Park Seniors Centre	Enhance
	Attwood House Community Centre (Inc. Attwood Neighbourhood House)	Enhance
	Valley Park Community Centre (New)	Grow
8. Broadmeadows	Hume Global Learning Centre – Broadmeadows	Enhance
	Ericsson Building	Enhance
	Broadmeadows Historical Museum	Enhance
	Lynda Blundell Seniors Centre	Enhance
9. Roxburgh Park	Meadow Heights Community Centre	Enhance
	The Homestead Community and Learning Centre (Homestead Gallery)	Enhance
	Roxburgh Park Youth and Recreation Centre	Enhance
10. Upfield	Campbellfield Community Centre	Optimise
11. Craigieburn	Meeting /Gathering Space	
	Craigieburn Youth Centre	Enhance
	Craigieburn Guide Hall	Optimise
	The Bridges – R2 Community Centre (NEW)	Grow
12. Merrifield (Mickleham)	Mickleham South Community Centre 2023> (NEW)	Grow
	Regional Community Services Hub 2028> (NEW)	Grow
	Mickleham North Community Centre	Optimise
13. Lockerbie (Kalkallo)	Kalkallo North Community Centre 2023> (NEW)	Grow
	Future Regional PAC	Grow

Source: Hume City Council draft Community Infrastructure Plan

5. Community Engagement

5.1. Engagement Plan

The purpose of the engagement was to identify, understand and/or help to clarify:

- The arts and cultural experiences and opportunities Hume City people would like to have access to.
- The current and future demand for the use of an Arts and Cultural Facility/ies in the Hume City.
- Location/s and timing for the delivery of an Arts and Cultural Facility/ies.
- The components, functions and services facilities should/could/need to include.
- Suitable operational models for Arts and Cultural Facilities in Hume City.

The engagement objectives were to:

- Inform local arts groups, potential users, artists and broader community about the Arts and Culture Infrastructure Plan and Feasibility Study.
- Gather information about possible user/facility gaps and needs that Arts and Culture Facilities may be able to meet.
- Gather information about who might use, how and how much they might use/access Arts and Culture Facilities in Hume City.
- Gather information about possible location requirements.
- Gather information about how people would like to use Arts and Culture Facilities.
- Explore opportunities and ideas for different programs, the focus of arts and culture facilities and what the infrastructure requirements may be for these.
- Identify what activities, spaces and facilities arts and culture venue/s might offer.
- Identify possible management criteria and/or options.
- Achieve deeper engagement with arts and creative communities and practitioners.

The outcomes of the community consultation processes have directly informed the facility types and components as identified in Section 10.

5.2. Engagement process

A comprehensive stakeholder engagement process has been undertaken for this project spanning the period from mid-November 2021 to end of February 2022.

A summary of stakeholder engagements is provided in the following sections.

The process involved over 230 people including stakeholders, members of Hume's arts community, other Hume community members Councillors and officers.

In addition, consultation was also undertaken with arts industry representatives and surrounding municipalities and the outcomes of these are covered in other sections

The consultation consisted of:

Surveys (139 responses)

- Community Survey.
- Artists Survey.
- School Survey.

Online workshops (48 registrations and 20 attendees)

- Jacksons Creek focus.
- Meadow Valley focus.
- Aitken Ward focus.
- Hume-wide (open to all).
- Community Leaders.
- Artist Focus.

The participants in the workshops were representatives of:

- General community.
- Performance and Visual Arts Groups.
- Community Arts groups.
- Heritage and Museum.
- Practicing visual and performing artists (professional and non-professional).
- Schools, teachers and students.
- Young people.

Attendance at meetings and/or direct telephone interviews

- Hume Reconciliation Action Plan.
- Multicultural Advisory Group.
- BoilOver Performance Ensemble – All abilities performance group.
- Outer Urban Projects.

The draft Creative Places and Spaces Plan was also available for public comment on the Participate Hume website from 29 June 2022 until 29 July 2022.

In that time there were 321 unique visits to the Participate page. Social media posts related to the engagement reached 2,585 people.

The survey available on the Participate page received 14 completed responses and 31 partial responses.

Officers conducted targeted workshops seeking feedback from participant groups who were under represented in previous rounds of engagement:

- Artists working locally

Two workshops delivered online in collaboration with Outer Urban Projects and Multicultural Arts Victoria (total 9 participants)

- Heritage interest groups

One workshop delivered at HGLC-Sunbury (12 participants). Additional correspondence with Broadmeadows Historical Society and Craigieburn Historical Interest Group.

5.3. Survey Findings

As part of the research and consultation process, three targeted online surveys were developed.

The three target groups were:

- General Community.
- Artists.
- Schools.

The links and invitations to complete the surveys were distributed through a number of communications channels including direct email using Council data bases and Council website page – Participate Hume.

The surveys were open from 16 December 2021 to 28 February 2022

The surveys were specifically designed to capture relevant information from each of the target groups. The intentions of the surveys were to:

- Establish broad 'aspirations', needs and priorities.
- Gain an understanding of potential demand and use requirements.
- Gather data to assist in understanding the current availability and usage of cultural facilities in Hume City.

The following responses were received:

Target Group	Number of responses
General Community	77
Artists	55
Schools	7
Total surveys completed	139

The key findings from each of the surveys are listed below.

Community Survey

Demographics

Of the responses received, the following provides the respondents profiles.

Gender	Age Group
74% Female	The highest number of responses were received from: 35 – 44 year age group and 55-64 year age group. The breakdown of age groups was: > Under 18 3% > 18 to 24 years 3% > 25 to 34 years 17% > 35 to 44 years 29% > 45 to 54 years 3% > 55 to 64 years 28% > 65 to 74 years 7% > 75 years or over 5% > Prefer not to say 3%
17% Male	
3.4% non-binary	
2.2% other	
3.4% prefer not to say	

Key Findings for the Community Survey:

Location

Of the responses received, the larger number were from Sunbury residents (39%) followed by Craigieburn (19%), Roxburgh Park (11%), Broadmeadows and Greenvale (both 7%)

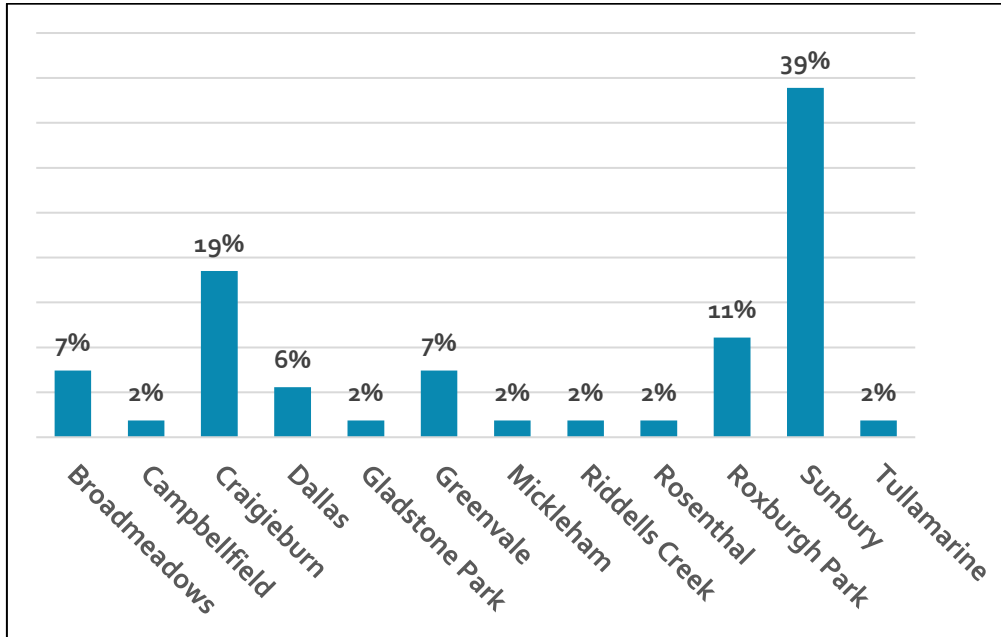


Figure 4: Location of survey respondents

Frequency of attendance or participation

70% have attended or participated in arts and cultural activity (outside of home) in the last 12 months. This is slightly lower than the participation previously recorded for the development of Hume City Council Creative Community Strategy 2020 – 2025 which was 80%. However, considering the impact of COVID 19 this is still a relatively high participation level

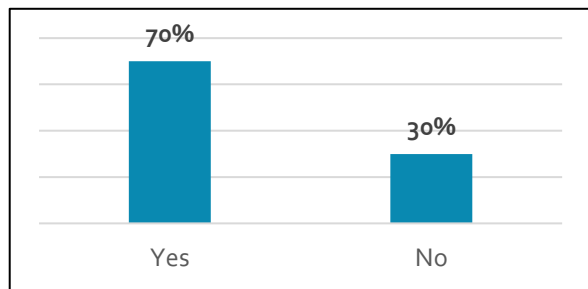


Figure 3: Number of Hume City community members attending cultural and creative venues

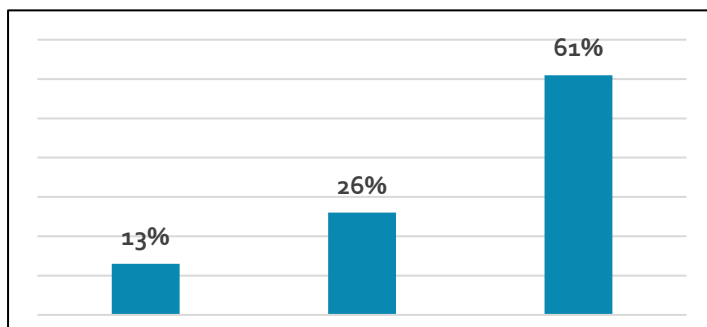


Figure 4: Attendance

Of those respondents who have attended galleries, performances and other arts events, 61% attend occasionally, 26% attend regularly and 13% rarely.

Of those attending regularly; festivals, performing arts, visual arts, music and film were ranked the five highest.

The survey also asked where they have attended. Multiple venues and locales were listed however the majority were outside Hume City. The exception was that Hume Global Learning Centre – Craigieburn, Hume Global Learning Centre – Sunbury, the Sunbury Neighbourhood House and the Boilerhouse Community Theatre, Sunbury were identified

regularly. Attendance outside of Hume City included the surrounding municipalities' arts venues and Melbourne CBD.

Hume City facilities most attended

As a follow up question, a list of Hume Council venues/community centres was provided from which respondents could select those they most attended.

Participants identified that Hume Global Learning Centre – Sunbury, Hume Global Learning Centre – Craigieburn and Sunbury Neighbourhood House were the primary venues attended. Other venues with a relatively high attendance were Goonawarra Community Centre, Goonawarra Neighbourhood House, Homestead Community and Learning Centre, Town Hall Broadmeadows and the Boilerhouse Community Arts Centre

Reason For Attendance

The primary reasons for attending arts events were identified as: interest in the activity, close to home, to be part of the community, learn a new skill, enjoying the experience and free events.

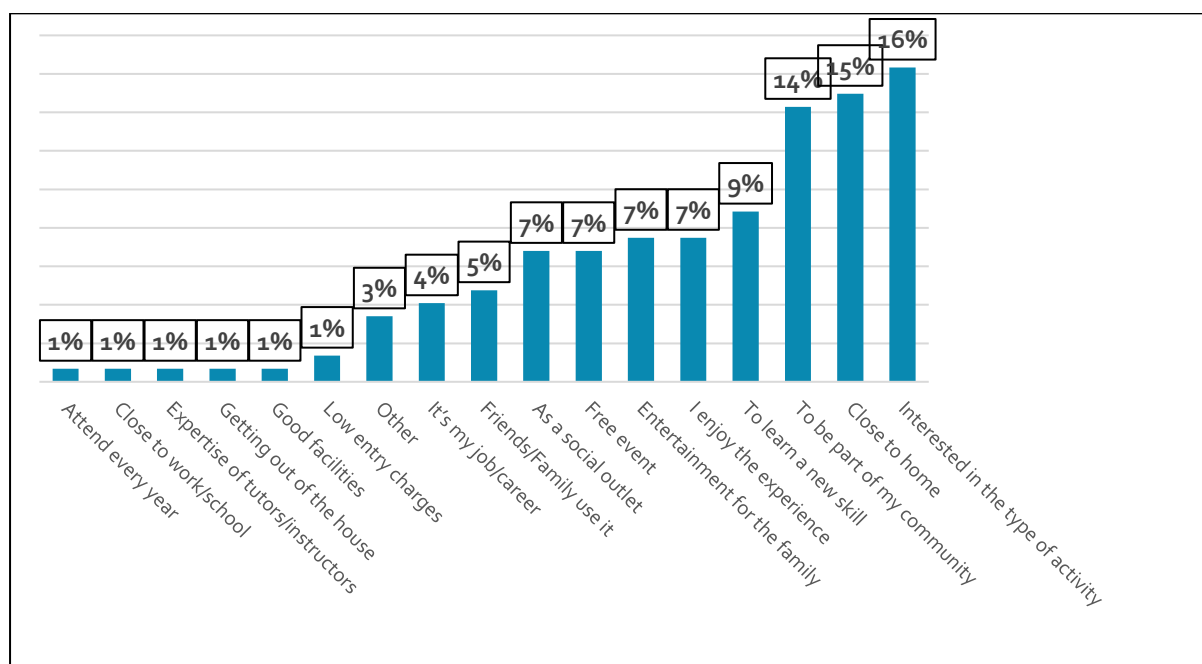


Figure 5: Reasons for attendance

Non-Attendance

For those who have not attended, the primary reasons were that they did not know what was available (18%), the activity was not available (16%), or they did not know what was available (11%). Seven percent felt there were no facilities close by. Other high-ranking responses were:

- The cost,
- Family commitments and
- COVID (under 'Other').

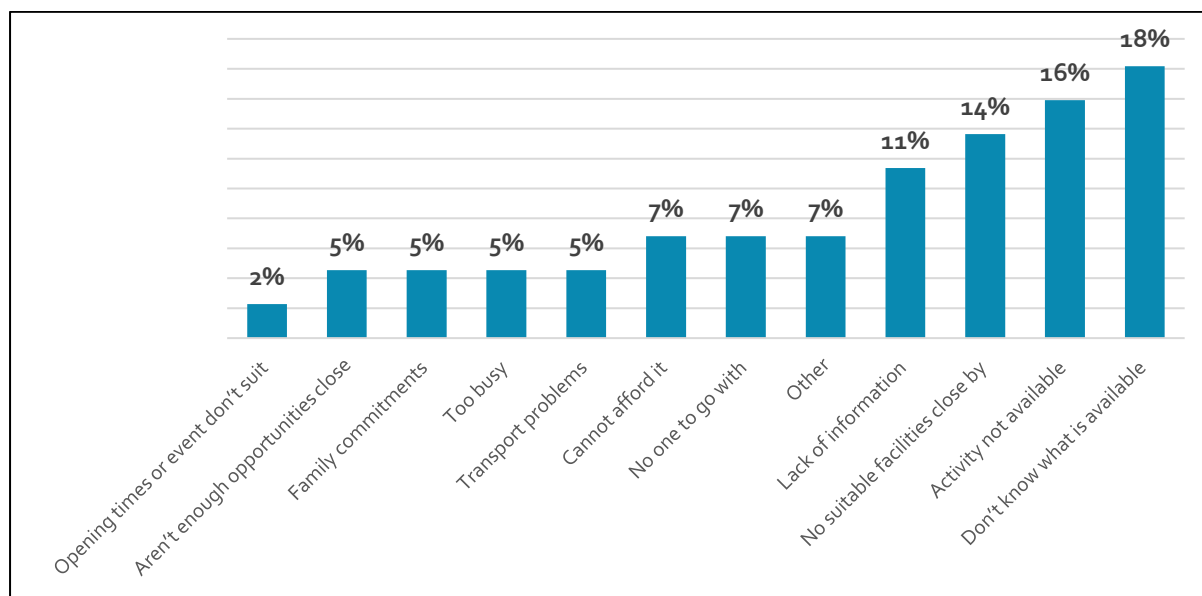


Figure 6: Reasons for non-attendance

Are there enough venues in Hume City?

78% of community responses identified that there are not enough facilities for arts/culture in Hume City.

On asking – ‘What arts and cultural facilities do you think are needed?’ the question received 40 individual responses. The most often mentioned was performing arts facilities, gallery spaces, and workshop spaces

A number of responses included detail descriptions including large scale arts centres, rehearsal spaces, dance studios and workspaces for specific arts groups. Other facilities mentioned were artists exhibition areas and music spaces. A number of examples were also provided including Clocktower Centre Moonee Ponds Cultural Centre and the refurbishment/repair of the Boilerhouse Community Art Centre in Sunbury.

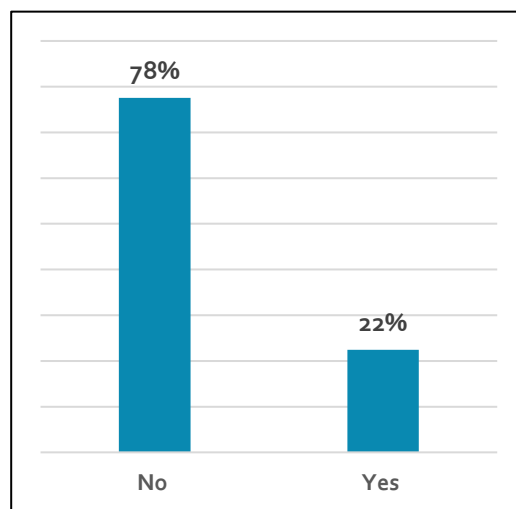


Figure 7: Community responses to "are there enough or appropriate facilities?"

Types of services and Opportunities

The most important facility identified to attract community use was a performing arts/theatre space program. And the facility type most often nominated as ‘important’ was Exhibitions/gallery.

Flexible (black box) space and rehearsal spaces were also rated highly.

Artist Survey

Demographics

Responses were received from the following demographic profiles

Gender	Age Group	Location
62% female 33% male 5% prefer not to say	29% in the 35-44 years group however the remainder of the responses were from a range of ages from under 18 to 75 years or over. <ul style="list-style-type: none"> > Under 18 2% > 18 to 24 years 7% > 25 to 34 years 19% > 35 to 44 years 29% > 45 to 54 years 12% > 55 to 64 years 14% > 65 to 74 years 7% > 75 years or over 2% > Prefer not to say 7% 	The majority of respondents were from Sunbury followed by Craigieburn Mickleham, Greenvale, Broadmeadows. Other suburbs listed were Campbellfield, Jacana, Westmeadows, Roxburgh Park Attwood and Dallas.

Key Findings:

The highest number of responses were from experienced arts creator/hobbyists, members of an arts group and arts workers. Professional emerging, mid-year and established artists were also well represented.

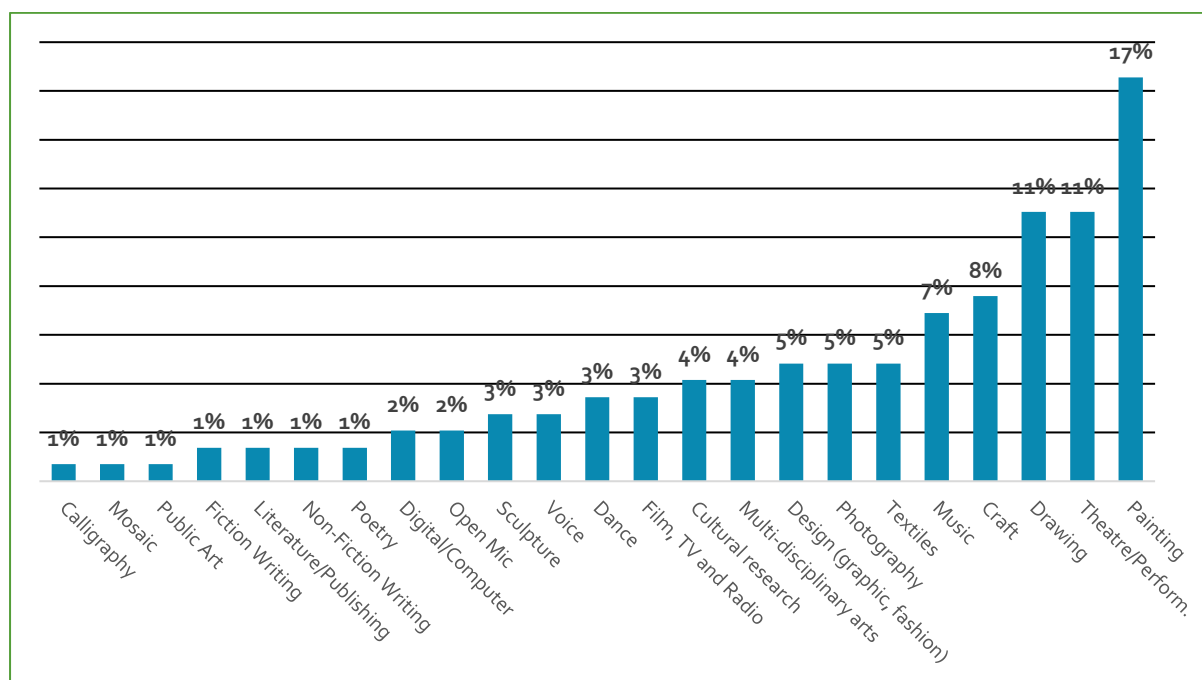


Figure 8: Categories of creative practice

The creative practice question identified that the majority of respondents practiced painting and drawing followed by theatre and performing arts. These were among a broad range of arts practices represented.

- > 68% of responses identified that they have specific place for their arts practices but most of the responses included a home studio.
- > Of other facilities used, the Boilerhouse in Sunbury was identified the most.

The highest fee paid for a space was \$150 pw. As the spaces most mentioned were home studios, many of the spaces used do not incur a rental fee.

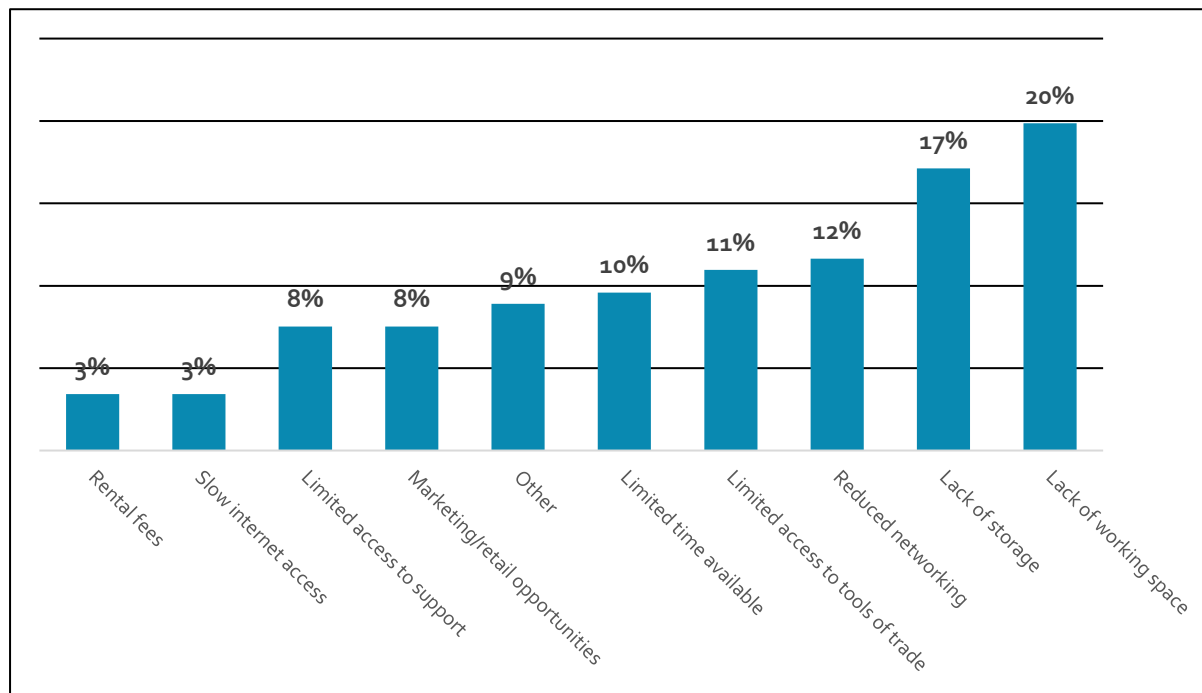


Figure 11: Constraints

- > The major constraints that artists currently find in the workplaces are lack of space (including workshop space, performance space, exhibition area), storage, reduced networking opportunities and marketing and retail opportunities.
- > Most artists used their space weekly, with the next most common response being 2-3 times per week.
- > Performing arts spaces, arts studios and exhibition spaces were the most identified facilities required. Other comments included co-working spaces and a dedicated writer’s studio.
- > The preferred requirements were small performance spaces (100 seat), large exhibition spaces, dance studio, areas for arts workshops (sinks suitable for visual arts etc.) and appropriate storage spaces.

Schools Survey

Total of 7 responses. Two were secondary schools and 5 primary schools

Key Findings

- 50% of the schools use external cultural facilities for activities.
- The primary reason identified as to why they do not make use of other arts and cultural facilities is lack of transport.

- The facilities identified that are visited were the Hume Global Learning Centres, Melbourne Convention Centre, Sunbury Baptist Church and galleries and theatres in Melbourne CBD.
- The reasons identified for visiting the facilities were proximity to the school and school aware of suitable facility. Aitken College identified that they had a large performing arts centre (500 seats and supporting technical equipment/support). The theatre is available for outside hire subject to school's usage. The hirers are mainly end-of-year concerts by dance schools.
- One school has a drama classroom that has stage lighting that can be used for performance seating 100-150 but is not available for outside groups.
- Most of the schools identified that they had arts studios/arts classroom.
- When asked for future building plans, no schools identified plans for the near future.
- The gaps identified by schools were the need for a performance/theatre space and a workshop space for arts specific programs, exhibition/gallery space, performing arts space for students to view professional performances.

5.4. Community Workshops

The participants in the workshops were representatives of:

- General community.
- Performance and Visual Arts Groups.
- Community Arts groups.
- Heritage and Museum.
- Practicing visual and performing artists (professional and non-professional).
- Schools, teachers and students.
- Young people.

There was a significant amount of information gained from the workshops. On a high level, the key findings of the workshops were:

- Need for a large purpose-built performing arts centre.
- Need for a large gathering/events space.
- Need for a purpose-built large exhibition/gallery space.
- Flexible/black box space.
- Artists' studios and workshop spaces purpose built.
- Rehearsal spaces/dance studios.
- Arts Hubs (including networking opportunities).
- Accessible buildings and close to transport.

- Affordable spaces.
- Storage and ability to leave work in progress.
- Retail opportunities and arts promotion.
- Large multiuse space for multi-cultural groups activities.
- Display and storage for historical and museum collections.
- What happens in the facilities (programs) is key to success.

In addition to the findings from the surveys, the key findings and outcomes have directly informed the processes of this project and are reflected in the positioning, range of facilities and their components throughout this plan.

The details of the types of facilities proposed in Section 10 and the examples of activities that could occur in the spaces have been developed from the community feedback to ensure that the creative activities of the Hume City residents have the appropriate, purpose-built facilities in which to engage in arts and culture.

The key themes of the engagement undertaken on the draft Creative Places and Spaces plan in July 2022 were:

Design

- Design practices should be culturally inclusive (including prayer/quiet rooms).
- Facilities need to support a broad range of arts practice including fashion, woodwork, ceramics, metal and stonework.

Heritage

- There are immediate needs for new heritage storage in Craigieburn.

Communications

- Clear, inclusive communication will improve access to arts programs – this is a critical aspect of best practice management of arts and cultural facilities.

Programming / Operations

- Programming is central to the purpose and success of arts and cultural facilities. All facilities need to be fully resourced, staffed, and programmed.
- Involvement of a diverse range of community members in design, programming and operating of facilities will strengthen take up and allow facilities and programs to speak to and reflect the community.
- Skills development programs should be improved.
- Digital and music recording capacity and programming should be strengthened.

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6. Benchmarking and Facility Provision

As identified in section 6 of this report, consultation and desktop research was undertaken to gain an understanding of the range of arts and cultural facilities in the region and in the surrounding municipalities as well as the level of ongoing investment other organisations make towards arts and culture.

A high-level audit/review of Arts and Cultural Facilities was undertaken for the following municipalities.

- > Moreland City Council
- > Whittlesea City Council
- > City of Darebin
- > Melton City Council
- > Mitchell Shire Council
- > City of Moonee Valley
- > Brimbank City Council
- > Macedon Ranges Shire Council

The audit findings can be found in Appendix 6.

In addition to gathering information about the range of existing facilities in each municipality, benchmarking data was also sought to enable:

- > Indication of levels of ongoing (operational) financial investment in arts and culture and arts and cultural facilities across municipalities.
- > Community infrastructure development as a response to population growth and/or agreed levels/standards of provision.

6.1. Financial Investment Benchmarking

Similar to most Council services, arts and cultural facilities and programming require an ongoing subsidy to ensure they are able to successfully operate and provide appropriate programs.

The following table provides a snapshot of the investment made by other Councils in their cultural facilities and programming (examples include western and northern region Councils). Some of the benchmarking information has been provided subject to confidentiality, therefore Councils are not identified by name. The Councils have been chosen as they all have cultural facilities.

As with most benchmarking, direct comparison is not always possible as the cultural facilities are subject to a range of internal and external influences within their local environment. However, the data below provide a good indicator of the range of subsidy levels and staffing levels required.

As indicated, significant investment is made by Councils in both programming and staffing levels in arts and cultural facilities.

Table 1: Level of investment by municipalities in Arts and Cultural Facility operations comparison

Location	LGA Population	Investment in cultural facilities and arts programming net operating subsidy	Staffing levels EFT
A. Western Region Council	208,247	\$1.2 m	11.71
B. Northern Region Council	223,322	\$1.3 m	17.5
C. Inner Western Region Council (also includes festivals)	130,000	\$2.05 m	17.14

A scan has also been undertaken of performing arts centres across Australia.³ It has found that unless the service is operated as a full commercial business (and therefore not always affordable or accessible for artists, community groups and residents), all performing arts centres owned and/or managed by local government require a subsidy to operate.

6.2. Facility Hierarchy and Provision Benchmarking

A comparative review of the Community Infrastructure Plan (CIP) approach has been undertaken by Hume (draft), Melton, Casey and Wyndham City Councils in relation to facility hierarchy, provision ratio and the ‘trigger point’ for development of arts and cultural facilities.

Melton, Casey and Wyndham City Councils were selected for this benchmarking exercise because they are large municipalities with large geographic areas, and large established areas along with large growth corridors.

They face similar challenges and have need for a similar planned approach to facilities provision to ensure that new and rapidly evolving suburbs are able to get access to facilities and services in alignment with established populations/townships.

The benchmarking review finds that Hume’s City’s hierarchy is very much in-line with other similar municipalities. It finds that arts and cultural facilities are anticipated to be provided as an integral part of community infrastructure provision at the Cities of Melton, Wyndham and Casey. It is also an integral part of Hume’s draft Community Infrastructure Plan.

An overview of the benchmark organisations’ arts and cultural provision can be found in Appendix 7 (Table 11).

³ Source: Performing Arts Connections (PAC) Australia Economic Activity Report 2019

Both Wyndham and Casey Councils specifically recognise the development of a ‘highest order Performing Arts Facility’ (eg. Bunjil Place) as a Level 5 facility that is regional in nature (i.e., attracting people from beyond the municipality).

Wyndham City Council identifies a development trigger point for one of these as being between 200,000 and 500,000 residents. While City of Casey does not have a similar documented trigger point, when Bunjil Place opened in 2017, the City of Casey had a resident population of around 300,000 which is within the Wyndham City Council trigger point range.

Hume City’s draft Community Infrastructure Plan identifies provision of a Regional Performing Arts Centre on a ‘one for the municipality’ basis.

It is proposed that in-line with the experience and/or standard set by this project’s benchmark organisations, Hume City’s arts and cultural facilities hierarchy be amended to include a trigger point of between 300,000 and 350,000 for Regional level facilities as outlined in the table below. (Table 5).

Table 2: Hume City’s Arts and cultural facilities proposed revised hierarchy provision ratio rationale

Hierarchy Level	Ratio and rationale
Neighbourhood Arts Creation Space	1 space per 30,000 – 40,000 people (all ages). Within 20 mins walk.
Neighbourhood Experience and Exhibition Space	1 space per 50,000 people (all ages) Within 10 min drive The calculation of the number of local level arts and cultural facilities (i.e., 1 per 50,000) is used as the baseline for the overall number of arts and cultural facilities required across the municipality.
District Creative Arts Hub	1 facility per 100,000 people (all ages) 10 – 20 min drive
Regional level Performing Arts Cultural Facilities.	1 Facility only of these ‘iconic’ standard facilities in the municipality. Within 20 – 30 mins drive The recommended timing is when the population reaches 300,000 to 350,000 residents.

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7. Infrastructure Planning

7.1. Guiding principles for community infrastructure

Hume City Council has documented guiding principles for the planning and delivery of community infrastructure, which includes arts and cultural facilities. In essence they commit Council to the following:

1. **We will put the environment and people first.** This is identified to be achieved in a range of ways including (but not limited to) identifying community service and activity needs and providing facilities, spaces and places to meet the needs and consideration of how to minimise the environmental impact of community facilities, spaces and places through environmentally sustainable and design and operation.
2. **We will foster community pride.** This is identified to be achieved in a range of ways including (but not limited to) designing and locating community facilities, spaces and places as a focal point and a key meeting space for the community that they service and, to be welcoming and promote safe and universal access.
3. **We will deliver flexible and accessible services and infrastructure.** This is identified to be achieved in a range of ways including (but not limited to) designing community facilities, spaces and places to be adaptable to different service, program and activity demands through the day, the week, the year, and over time and, consider locating community infrastructure within or adjoining activity centres and community infrastructure.
4. **We will strive for equitable access.** This is identified to be achieved in a range of ways including (but not limited to) identifying optimal locations for the provision of the required new and upgraded community infrastructure in structure plans and/or similar statutory planning documents and, design and manage facilities, space and places to consider and celebrate all cultures, gender, ability and beliefs.

The principles are included in Hume City Council's draft Community Infrastructure Planning Framework. Decisions about development of arts and cultural facilities including if, where and when they should be developed are recommended to be guided by these principles, once adopted.

7.2. Arts and Cultural Facility provision decisions

The conclusion taken from the research, consultation and review undertaken for this project is that more than one arts and cultural facility will be required to:

- Meet the needs of Hume City's diverse and rapidly evolving communities (refer Section 2.2).

- Ensure that Hume City residents have access to a similar level of cultural experience in their own municipality as they can experience in other comparable and/or neighbouring municipalities.

A network of differing standard and type of arts and cultural facilities will be required to meet the need.

As identified in Section 2.3, Council has a number of documents that guide the ongoing development and/or provision of Arts and Cultural infrastructure, including:

- Draft Community Infrastructure Planning Framework
- Draft Community Infrastructure Plan (CIP)
- Hume Corridor Growth Infrastructure Plan – 2022 Draft 10-year plan and Sunbury Growth Corridor Infrastructure Plan – 2022 Draft 10-year plan
- Creative Arts & Culture – Service Report Card

Together they provide Hume City's:

- Vision for community infrastructure planning.
- Principles for community infrastructure decision making around facilities being Sustainable, Desirable, Flexible, Diverse, Accessible, and Equitable.
- Agreed service catchments (Precincts aligned to PCP's, major activity centres, etc.).
- Agreement on the relevant planning standards to be applied:
 - Scope and hierarchy of community infrastructure types.

- Population-based benchmarks (desired standards of service) for recommended timing of projects.
- Analysis of localities.
- An indicative program (schedule) for development of community facilities.

As identified in section 6.2, an arts and cultural facilities hierarchy, in line with that already outlined in the draft CIP is proposed to frame and guide development of arts and cultural facilities in Hume City.

Figure 12 illustrates the anticipated hierarchy of arts and cultural facilities to be provided and the recommended timing for their provision.

The proposed hierarchy assumes that arts and cultural facilities would, as per the draft CIP, be:

- Integrated into already existing facilities as facility extensions and/or facility re-purposing.
- Integrated into planned community facility designs/developments.
- Purpose specific, standalone arts and cultural facilities and venues.

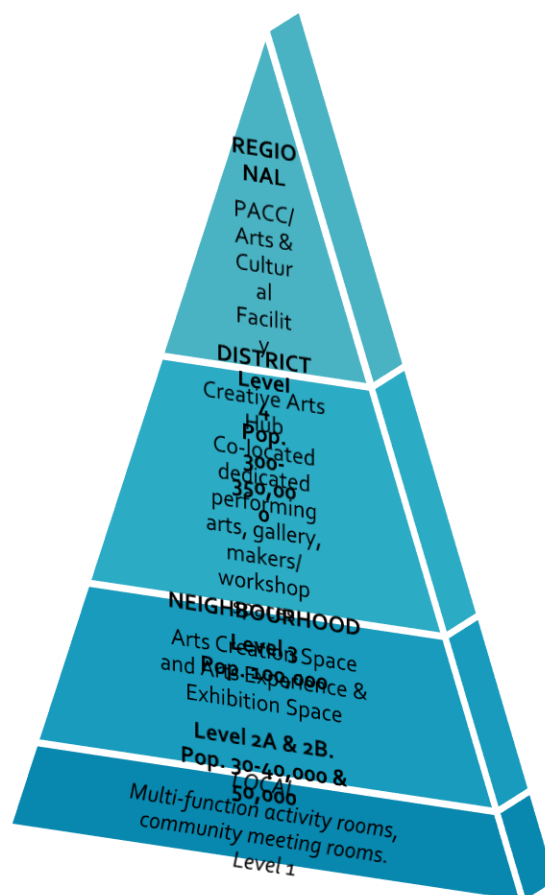


Figure 9: Hume Arts and Cultural Facility Provision Hierarchy

A detailed description of the different hierarchy levels can be found in Appendix 9.

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8. Programming and Operations

When considering development of public infrastructure - *art and cultural facilities included* - the tendency is to focus only on the capital development. Planning and building the facility itself is however only the first step on the path to achieving arts and cultural facilities that are successful as places that are thriving, celebrated, pride-inducing and 'essential to community life'.

It is important to consider, based on industry research and experience, what things have been shown as important to ensuring the operational success of arts and cultural facilities.

The following sections provide an overview of 'critical success factors' that have been incorporated into the longer-term planning for arts and cultural heritage in Hume.

8.1. Critical Success Factors for successful Arts & Cultural Facilities

Establishing a clear vision for the suite of Hume City's proposed creative places and spaces along with the specific purpose for each (because they are all different) is important as it will inform and drive the business model around which the facilities will operate – it is essential to their success.

Over the course of the various consultation and engagement processes for this project, people identified/talked about their aspirations for Hume City's creative spaces and places as well as the things that they thought the facilities needed to facilitate and/or deliver.

This feedback has been used to develop the overarching vision for Hume City Council's arts and cultural places and spaces.

Hume City Creative Places and Spaces Vision

Hume City's creative spaces will be dynamic, vibrant and inclusive hubs for community arts and cultural activity. They will:

- Meet the needs and expectations of the community and be reflective of their place
- Be places that acknowledge, protect, share and promote understanding of the rich and unique heritage and contemporary culture of the Wurundjeri Woi Wurrung, which includes the Gunung Willam Balluk clan (the Traditional Custodians of this land). They will be places, for meeting, education, passing on knowledge, sharing stories and showing contemporary culture to the wider community.
- Be warm, comfortable, inspiring and inviting places where people of all ages and backgrounds feel they belong.

- Demonstrate culturally inclusive and safe design practices.
- Celebrate local arts and culture as well as being places where people can be inspired, share with and learn from visiting artists and exhibitions.
- Be iconic buildings and places unique to Hume City.
- Spaces that are fit for purpose and designed to a standard to facilitate all levels of programming.
- Support and enable sharing and giving.
- Bring diverse cultures together.
- Connect creative people.
- Inspire and encourage creativity.
- Appeal to and be used by all ages.
- Be places of beauty.
- Be meeting places.

The specific Purpose Statements for the Craigieburn Arts Centre @ HGLC Craigieburn and Merrifield Creative Hub are included in the relevant sections.

8.2. The critical impact and importance of programming

In the planning for creative places and spaces, a great deal of emphasis and excitement is often given to the funding and development of the ‘bricks and mortar’.

However, alongside the need to have a facility for arts practice and access to happen is the need for ongoing commitment to funding the programming and operations of these venues. The programming is really the ‘main game’.

The broad rationale for development of Hume City’s proposed Creative Places and Spaces is to **support, connect, nurture, celebrate and grow the cultural vitality of the local communities as well as develop, support and promote Hume City’s capacity as an arts and cultural home or destination.**

The practical reality is that arts and cultural facilities are not profit-making businesses but, as has been identified throughout this project (refer Section 2.2), these facilities and their associated activity, make significant and important contributions to local, state and national economies.

To be able to deliver these outcomes and benefits, an ongoing commitment to the subsidy of operational costs will be essential. This subsidy is required to:

- Assist in the employment of an appropriate number of appropriately qualified personnel.
- Facilitate the development of clever, creative, educative, agile and professionally-curated programming that is connected/connecting and engaging/challenging.
- Promote local and cultural community engagement, participation and support.

- Integrate asset management, risk management, and workforce planning.

Programming for Hume City's Creative Places and Spaces should support the strategic objectives of Hume City Council's Creative Community Strategy 2020-2025 and subsequent strategic documents.

To this end, programming should aim to:

- Connect to, engage with and reflect Hume City's large and diverse community.
- Encourage participants, particularly young people can to learn specific skills contributing to pathways to professional careers.
- Enable public engagement with the gallery and performing arts centre.
- Support ongoing development of progressive contemporary gallery program and performing arts program.
- Support of emerging artists and arts workers.
- Develop and present programming that is relevant and connects to local people and audiences.
- Build audiences.
- Celebrate Traditional Owner and other Aboriginal and Torres Strait Islander culture and heritage.
- Enable co-programming between creative places and spaces.
- Activate the venue and surrounding precinct.
- Activate the spaces within and outside of the venue.
- Provide for a diversity of programs including making workshops.
- Forge effective partnerships with artists and arts workers.

With this broader purpose and commitment in mind, the next section of the report outlines the facility types, timing and locations that will support these broader objectives and programming.

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9. Facility type, timing and location

9.1. What type of facilities are required and when are they needed?

This plan’s key role is to determine the type of arts facilities required and when and where they should be provided. Application of the proposed facility ratios as outlined in section 7.2 is based on population forecasts and growth assumptions (refer section 2.2 and Appendix 1) which make the development of the different levels/types of facilities necessary (refer Table 5 and Figure 11.). The assumptions are described in detail in Appendix 10.

Table 6 (below) provides the calculation of arts and cultural facility provision based on these assumptions. It indicates, based purely on the population levels what the base level of facility is for each year from 2022 (current) to 2041. It is important to note that:

- The total number of facilities calculated (not including the Regional Facility) is tied to the ‘base level’ provision of 1 facility per 30,000 residents. Where a higher level of facility is required at the same time as a lower-level facility, the higher level facility ‘replaces’ the lower-level facility.
- In the early years of the program, the number of facilities will be well below the ‘required ratio number’. Logically the required number cannot be developed immediately. It is assumed that there will be a period of ‘catch-up’ over time that will link development opportunities through existing projects and known opportunities to achieving provision levels (eg. Mickleham North Community Centre – 2022, Jacksons Hill Community Arts Precinct - 2023).
- It is a model only. It is designed to give an indication of what is required, not to prescribe what and when facilities must be strictly provided.

Table 3: Calculation of arts and cultural facility provision using the proposed Hume City standard and provision ratios

Year	Projected Population	Base level provision = 1 per 30K residents.	N’hood Level 1	N’hood Level 2	District Level	Regional Level	CUMULATIVE TOTAL
2022	257,921	8.6	1	4*			5
2023	264,432	8.8			1		6
2024	270,944	9.0				1	
2025	277,455	9.2					
2026	283,966	9.5					
2027	291,400	9.7	1	1			8
2028	298,834	10.0			1		9
2029	306,269	10.2					

Year	Projecte d Populati on	Base level provision = 1 per 30K residents.	N'hood Level 1	N'hood Level 2	District Level	Regional Level	CUMULATIVE TOTAL
2030	313,703	10.5					
2031	321,137	10.7			1		10
2032	328,625	11.0					
2033	336,113	11.2					
2034	343,601	11.5					
2035	351,089	11.7	1				11
2036	358,577	12.0		1			12
2037	365,814	12.2					
2038	373,050	12.4					
2039	380,287	12.7					
2040	387,523	12.9	1				13
2041	394,760	13.2					

**Indicates existing facilities (Town Hall Broadmeadows Gallery, HGLC Sunbury and Craigieburn Galleries and Boilerhouse Gallery and Workshop.*

- Key:**
- Indicates year that 'whole facilities' are required based on the base level provision ratio
 - Indicates when different levels of facilities are based on ratio for that hierarchy type.
 - 1 Indicates when specific facilities/sites are identified for work/development in CIP. This is explained in 8.3 & 8.4.

9.2. Site options and opportunities

A key requirement of this project is to identify and recommend suitable sites for location for a variety of potential arts and cultural facilities.

A set of site assessment criteria was developed to determine the suitability of each site for the development of an arts and cultural facility. The assessment criteria reflected:

- Key learnings from the consultation and research for this project.
- Industry knowledge from previous arts and cultural facility planning and development projects undertaken by members of the consultant team, about the features that should be considered when developing such a space.
- Local knowledge and advice from Hume City officers and urban planning best practice.

The site assessment criteria can be found in full in the site assessment table in Appendix 11.

There are 31 assessment criteria that are grouped under the following headings:

- Strategic Planning and Development.
- Accessibility.
- Catchment/activity proximity.
- Site services.
- Site capacity.

- Ownership and Management.
- Local impact.
- Capital cost impacts.

The list of sites assessed for their suitability to accommodate arts and cultural facilities was drawn from strategic planning documents and/or other sources including the draft Community Infrastructure Plan, local insights and community consultation feedback.

The sites identified were included on the assessment list in consideration of the development principles for arts and cultural facilities (Refer 7.1) and most notably:

- The need for facilities to be accessible and equitably distributed around the municipality (enabling most people to be able to access an arts and cultural facility within 5km of their home).
- Being close to current and/or future significant population catchments.
- Ideally the sites would support or be supported by other strategic planning (eg. Draft CIP, PSP's).

Overall, 35 sites were assessed and 15 sites were inspected for their potential to accommodate arts and cultural facilities. The summary of which were inspected, assessed or both is in the table below (Table 7).

Table 4: Sites inspected and/or assessed for the Arts and Cultural Infrastructure Plan

Site	Inspt'd	Asses'd	Site	Inspt'd	Asses'd	Site	Inspt'd	Asses'd
1. Emu Creek CC	N/A	✓	14. Attwood House CC		✓	27. Splash Aquatic Centre		✓
2. Wilhelmina CC	N/A	✓	15. Valley Park CC		✓	28. Aitken CC		✓
3. Yellow Gum CC Harpers Ck CC	N/A	✓	16. B'meadows Town Hall	✓	✓	29. Craigieburn Guide Hall		✓
4. Sunbury West CC		✓	17. HGLC B'meadows	✓	✓	30. HGLC Craigieburn	✓	✓
5. Sunbury Community House		✓	18. B'meadows Hist Museum	✓	✓	31. The Bridges CC	N/A	✓
6. Jacksons Hill CAP	✓	✓	19. Ericsson Building	✓	✓	32. Mickleham Nth CC	X	✓
7. Harpers Creek CC	N/A	✓	20. Lynda Blundell SC		✓	33. Merrifield TC Comm. Arts Hub	N/A	✓
8. Jacksons Hill CC	✓	✓	21. Meadow Heights CC		✓	34. Kalkallo Nth CC	N/A	✓
9. Redstone Hill CC	N/A	✓	22. The Homestead		✓	35. Kalkallo Region PAC C'ton	N/A	✓
10. Greenvale West Comm. House	✓	✓	23. Rox. Park Yth. & Rec	✓	✓	36. George Evans Museum	✓	

REPORTS – CULTURE AND COMMUNITY
10 OCTOBER 2022

COUNCIL MEETING

Attachment 1 - Creative Places and Spaces: an Arts Infrastructure Plan

Site	Inspt'd	Asses'd	Site	Inspt'd	Asses'd	Site	Inspt'd	Asses'd
11. Tullamarine Comm House		✓	24. Cathouse Theatre	✓	✓	37. Mickleham Nth CC	✓	
12. Tullamarine Community Hall		✓	25. Comm Mtg/ Gathering Space		✓	38. Kalkallo CC	✓	
13. Gladstone Park Senior Cits Centre		✓	26. Craigieburn Yth. Centre		✓	39. Sunbury Memorial Hall	✓	
						40. Sunbury HGLC	✓	

Note: sites noted in the table above as inspected - N/A are future development sites, not existing facilities

The map (Figure 13. below) provides a visual reference to the sites listed in the table above that were assessed.

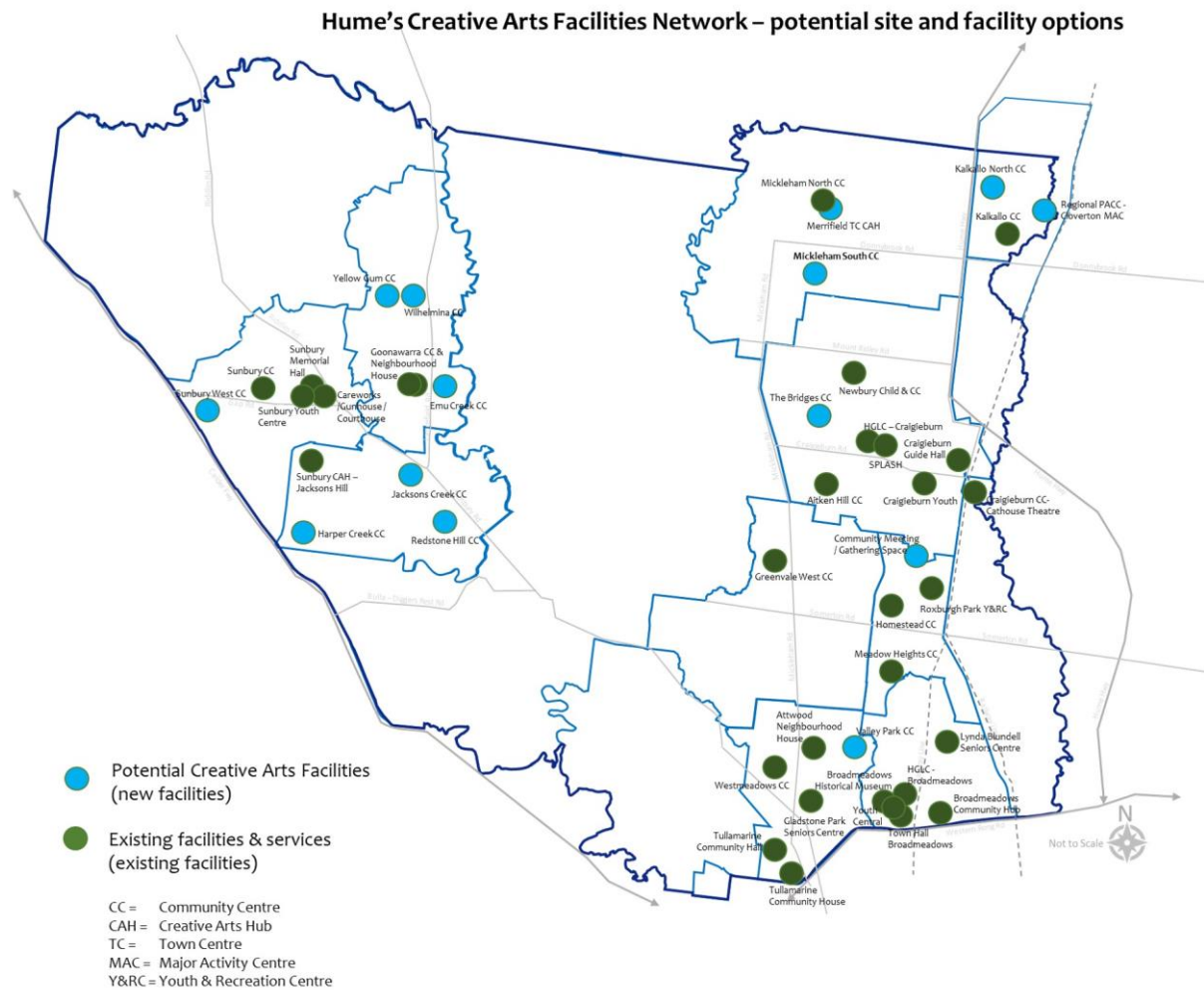


Figure 13: Map of sites assessed for their potential to accommodate arts and cultural facilities

9.3. Site Assessment

As identified in section 8.2, a detailed assessment of 35 sites based on 31 assessment criteria was undertaken (refer Appendix 11).

Table 8 below shows those sites which scored highest as well as providing a geographic spread across the municipality that would enable most residents to be able to access a facility within a 5-to-10-minute drive of home.

Table 5: Site Assessment - summary of highest scoring sites spread across Hume City precincts

Criteria	Pos s S c o r e	*Yellow Gum Community Centre	Jacksons Hill Arts and Cultural Precinct	Greenvale West Community Centre	*Valley Park Community Centre	HGLC Broadmeadows	Ericsson Building	Roxburgh Park Youth & Rec Centre	HGLC Craigieburn	*The Bridges Community Centre	Mickleham North Comm Centre	Merrifield Town Centre Creative Arts Hub	*Kalkallo North Community Centre	*Regional PAC – Cloverton MAC
	Typ e	N	D	N	N	N/D	D	N	D/R	N	N	D	N	R
Precinct:		2	4	6	7	8	8	9	11	11	12	12	13	13
Strategic Planning & Development	35	30	30	30	25	25	27	26	32	30	26	30	32	25
Accessibility	20	20	18	18	18	17	19	16	18	15	16	15	15	17
Catchment/activity proximity	25	24	20	16	13	24	19	17	23	15	13	20	16	13
Site services	10	7	9	10	10	10	10	10	10	10	10	10	10	10
Site capacity	20	20	20	10	10	10	18	16	18	17	14	18	14	20
Ownership & Management	25	19	19	5	18	17	7	18	19	19	16	17	15	16
Local impact	15	15	13	9	8	13	10	9	15	11	10	13	9	14
Capital cost impacts	5	5	3	3	3	3	3	4	5	4	3	5	3	5
Totals:	155	140	132	99	105	121	114	111	140	121	112	123	112	135

Key:

N = Neighbourhood

D = District

R = Regional

Designates new development sites

The former Ericsson Building in Broadmeadows was included in the site assessment process as a large site that offers potential to be used for a large Community Arts Hub. The Ericsson Building is not owned by Council and is not ‘unencumbered’ in terms of being fully unoccupied.

For this reason, while it scored highly for facilities in the Broadmeadows area and on the surface may have offered a strong opportunity to provide basic, low-cost facilities for large groups, it is identified in this table for its 'possible future option' status but is not carried forward as part of the overall network of Arts and Cultural Facilities that are detailed in Part 2 of this report.

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10. Museum and Heritage Considerations

During the consultation and research processes it became evident that specific consideration needs to be given to planning for the housing and exhibition of the significant heritage collections being maintained and developed by Hume City's historical societies. This was particularly apparent in Sunbury where the George Evans museum collection has long provided a key access point to heritage for local community. The current collection storage provision in the former George Evans Museum space is not adequate for the storage of historical materials.

However, the legacy of the George Evans Museum should continue in dedicated heritage exhibition, storage, and research spaces.

A need has been identified for two sites that could:

- Be suitable for purpose-built facilities able to accommodate storage, preparation and exhibition of heritage and museum collections, and
- Include accessible work and preparation areas, museum standard climate control storage areas and exhibition facilities.

The Jacksons Hill Community, Arts and Cultural Precinct Sunbury was identified as an appropriate site for gallery space in Sunbury. Any development at Jacksons Hill will be undertaken with close attention to the heritage value and history of the location. The Community Advisory Group will continue to provide advice on this development.

Given that the Jacksons Hill Community, Arts and Cultural Precinct is unlikely to meet the need for display and storage solutions in Sunbury in the short-term, it is recommended that investigation commence as soon as possible to consider the opportunity for arrangements at HGLC-Sunbury that address some of the critical issues of the museum displays and the concerns expressed by heritage groups in Sunbury in particular. If, following that investigation HGLC-Sunbury is deemed a workable long term location for heritage collection storage and displays then, the proposed gallery space at the Jacksons Hill Community, Arts and Cultural Precinct should be dedicated to visual art.

It is understood that in the short-term, while Broadmeadows Historical Society has organisational development needs, the current accommodation arrangement is sustainable to meet the needs for historical collections storage and display in Broadmeadows.

In Craigieburn, the Historical Interest Group has identified a need for a new location for its collection storage and research that will allow greater exposure to the broader community. This has been considered in proposed upgrades to the HGLC-Craigieburn.

In consultation with heritage groups across Hume towards the development of this Plan, a range of programming considerations emerged beyond the ‘bricks and mortar’ of heritage provision.

In line with the delivery of the Creative Community Strategy 2020-2025, future heritage programming should:

- Work with Aboriginal and Torres Strait Islander community members and organisations (including Wurundjeri Woi Wurrung Cultural Heritage Aboriginal Corporation) to appropriately promote and raise awareness of Hume’s Aboriginal and Torres Strait Islander heritage both prior to and since colonization.
- Reflect diverse heritages of contemporary communities including narratives of migration and cultural expressions from countries of origin.
- Consider options for contemporary technology to ensure heritage experiences are user-led and take advantage.
- Present communications campaigns that adequately reflect the community interest and desire to learn about heritage.

PART 2. CREATIVE PLACES AND SPACES PLAN

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11. Schedule

This second part of the report brings together the review and understanding of Council's community infrastructure planning context, existing facility provision and gaps and importantly, community need with analysis of projected population growth, site options and opportunities and required/recommended delivery.

The Schedule considers:

Community needs

Provision gaps

Agreed/recommended provision levels

Provision of a range of different types of facilities (hierarchy)

When they are needed (when population triggers different types of facility development)

Development (sites or existing facilities) opportunities where renewal, upgrade or development of a facilities is already programmed/anticipated within a desired timeline

A site or facility is available, owned by Council and is ready/will be ready for 're-visioning/purposing'

A desire to provide Arts and Cultural Facilities for Hume City's Communities

In combination, these inputs form Creative Places and Spaces.

The Plan takes into account:

- > **Demographics** and projected growth over time in each of Hume City's 13 precincts (as defined in the draft Community Infrastructure Plan (CIP)).
- > Hume City's core **infrastructure planning documents** (Eg. the draft CIP, various Jacksons Hill Precinct planning docs etc.).
- > The identified **social, cultural and economic benefits** of investing into Arts and Cultural infrastructure.
- > Hume City's existing suite of community facilities and in particular, the **lack of quality, fit for purpose arts and cultural facilities.**
- > Arts and Cultural facilities provided by **surrounding municipalities.**
- > **Community consultation** feedback and local **priority needs.**
- > **Benchmarking findings** of other municipalities level of provision and investment.
- > **Guiding principles** for community infrastructure provision.
- > Established **need for a network of arts and cultural facilities** of differing complexity across the municipality.
- > Application of the **Arts and Cultural Facilities hierarchy** and documented **'what level of facility is required when'**.
- > Assessment of **site options and opportunities.**

The sites, hierarchy level and timing of facilities is identified below.

It is important to note in relation to Table 9, that Precinct 13 Lockerbie Kalkallo site scored highly (site assessment) and is identified as a potential site/opportunity for a Regional level performing arts centre.

However, in the context of this Plan, the need for that venue has been linked to the point in time that the population around that precinct (which includes parts of City of Whittlesea and Mitchell Shire as well as Hume City) reaches the 300,000 residents threshold for a Regional scale venue. This is projected to be around 2041. At the time of preparing this report, that site/project is the subject of a separate planning process being undertaken for/with a consortium of the Whittlesea, Mitchell and Hume councils. Development of the site as a Regional arts facility is supported by this plan.

This plan prioritises the HGLC-Craigieburn site as the recommended site for development of a District venue as; it is owned by Council, is unencumbered by any other planning project, is immediately available, sits in the most highly populated precinct in the municipality and a centralised location making it is accessible for the whole municipality.

For this reason, the site is prioritised for next stage/more detailed planning (feasibility planning) within Stage 2 of the *Creative Places and Spaces* project.

In 2024, Hume City's projected population of 270,455 would warrant 2.7 District Level Arts and Cultural Facilities however at this point.

Planning for Broadmeadows Town Centre and Jacksons Hill is subject to a separate planning process which will be underway by 2028.

The Merrifield Town Centre Creative Arts Hub is currently flagged to commence planning in the next 5 years. This is still a new development site and is in the relatively early stages of its purpose/priority needs being defined with developers.

Craigieburn-HGLC is therefore the most immediate significant Arts and Cultural facility opportunity that is currently not subject to other planning project processes.

11.1. Future sites and facilities for consideration

Table 9: Schedule of sites and facilities

Indicative timing (for planning to commence)	Level	Suburb	Description
Next 5 Years	District	Sunbury Jacksons Hill Sunbury Community Arts and Cultural Precinct	Upgrade of existing site to support Creative Arts Hub with a focus on the visual arts, performing arts, co-working spaces, workshops/studio, museum/heritage collection storage, radio/recording studio/s and meeting spaces.
	District	Craigieburn*** HGLC-Craigieburn	Upgrade of existing site to support district level Arts Centre with some regional capacity including 500-600 seat theatre, creative spaces, heritage storage capacity.
	Neighbourhood A	Craigieburn Possible site The Bridges Community Centre, Highland Road, Craigieburn (potential Stage 2 development)	Spaces intended to support arts creation spaces, arts studio (rehearsal space, studio).
	Neighbourhood B	Roxburgh Park Possible site Roxburgh Park Youth and Recreation Centre	Final site selection will be subject to confirmation via business case. Ideally seeking a site that can support experience, exhibition, arts spaces/wet areas, small spaces for music rehearsal and tuition, recording studio.
	District	Broadmeadows Possible site within Broadmeadows Town Centre*	Spaces intended to provide Creative Hub with a focus on artist maker spaces and studios, exhibitions, professional opportunities, digital art creation, co- working spaces. Large gathering space for multicultural groups/arts events, heritage and museum storage, exhibition area, preparation/work area.

Indicative timing (for planning to commence)	Level	Suburb	Description
Next 10 years	Neighbourhood A	Tullamarine Possible site Tullamarine Community House	Final site selection will be subject to confirmation via business case. Ideally seeking a site that can support arts creation spaces, arts spaces, large gathering space.
	District	Mickleham*** Merrifield Town Centre Creative Arts Hub**	Spaces to focus on community arts, creative development and co-working spaces.
	Neighbourhood A	Greenvale Possible site Greenvale West Community Centre	Final site selection will be subject to confirmation via business case. Ideally seeking a site that can support arts creation spaces, arts spaces/wet areas.
	Neighbourhood B	Sunbury Emu Creek Community Centre	Spaces to focus on experience, exhibition, arts spaces/wet areas, recording studio.
Beyond 10 years	Neighbourhood A	Mickleham Possible site Mickleham North Community Centre (upgrades to Interim Community Services Space)	Spaces intended to support arts creation and workshop spaces, arts spaces/wet areas.
	Regional	Kalkallo****	Regional level site focusing on Arts, Entertainment and Exhibition Centre, potential for 1,000 seat flat floor with flexible configuration and retractable seating.
	Neighbourhood B	Sunbury Yellow Gum Community Centre	Spaces to focus on experience, exhibition, arts spaces/wet areas, recording studio.

**Including HGLC-Broadmeadows and Town Hall Broadmeadows. Note: development of projects within this precinct will depend on development sequencing and broader strategic work for the Broadmeadows Town Centre.*

***Subject to the rate of development of the town centre.*

****Subject of more detailed feasibility studies as part of the development of Creative Places and Spaces.*

*****Subject to the rate of development of the town centre, the development and population growth in Mitchell Shire and the City of Whittlesea.*

11.2. Proposed regional and district arts and cultural facilities map

The following map shows the proposed regional and district arts and cultural facilities identified above. The map indicates the distribution of facilities across the municipality such that over time, all residents should have easy access to district and regional scale arts and cultural facilities.

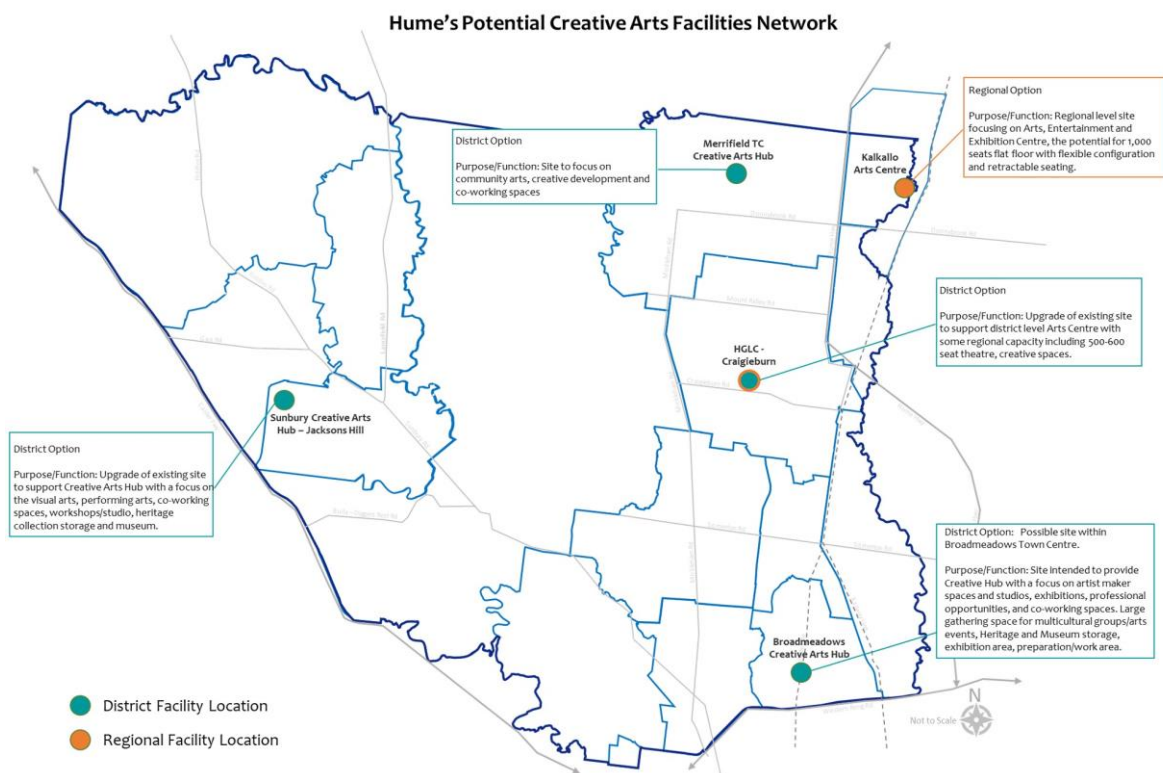


Figure 14: Proposed Regional and District Level Hume City Arts and Cultural Facilities

11.3. Proposed Neighbourhood-level arts and cultural facilities map

The following map shows the proposed neighbourhood level (A & B) arts and cultural facilities identified in Table 9 (above). The map indicates the distribution of facilities across the municipality such that over time, all residents should have easy access to neighbourhood scale arts and cultural facilities.

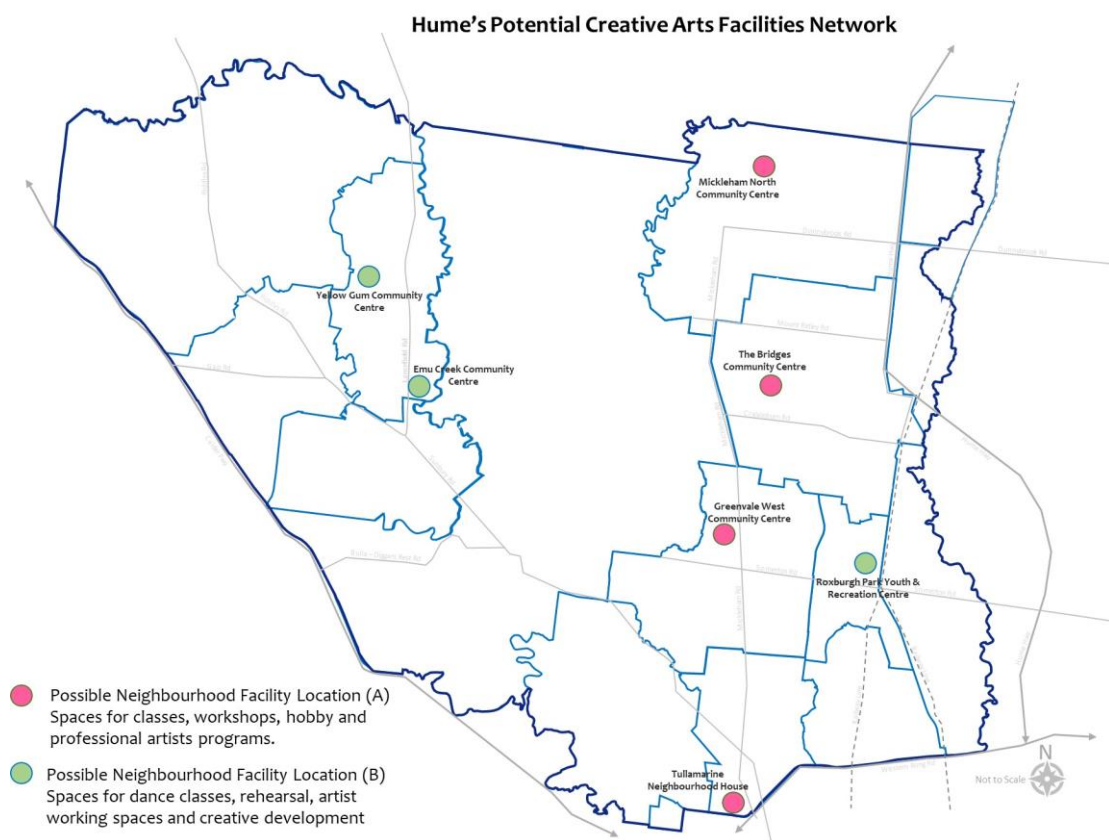


Figure 15: Proposed Neighbourhood Level Hume City Arts and Cultural Facilities

12. Range of Facilities

In response to the consultation process and research, the potential sites for each level of facility and the description of the hierarchy of facilities, additional analysis was undertaken to identify specific opportunities for development of arts facilities of different levels can take a range of forms, usually with a unique focus to meet specific community needs.

Identified Needs:

- Accessible low-cost artist/arts groups working spaces
- Studio, workshop and rehearsal space.
- Gallery and exhibition space suitable for artist run exhibitions, shared space exhibitions, networking opportunities.
- Creative hubs with gallery and exhibition space suitable for curated exhibitions, flat floor studio space, fully fitted artist studios.
- Performance and rehearsal space suitable for small to medium arts groups, dance schools. Flat floor space with stage area, lighting grid, accessible for all abilities.
- Arts spaces that enable the community to engage with and participate in their own creative practice based in neighbourhood centres, workshop spaces with washable floors, artist sinks.
- Studio/Blackbox flexible theatre seating 200 - 300.
- Storage spaces appropriate for history and heritage collections.
- Gallery and exhibition space fit-out to museum standard.
- Large 1,000 seat flexible arts, entertainment and events space.
- 500 - 600 seat tiered seating theatre, function space with a smaller flat floor 100 seat rehearsal studio and ancillary support spaces, commercial kitchen, exhibition area, parking.

12.1. Type of Facility for Each Site

An assessment of the opportunities for each of the facility levels and the identified sites was undertaken and the following facilities are recommended:

As identified previously, in 2041, the population would support another regional facility. In order to ensure that the facilities complement each other and service specific a broad range of markets. An opportunity exists to plan a large 1,000 seat arts, entertainment and exhibition centre be planned for Kalkallo. This facility would differ from the Arts Centre proposed for Craigieburn which is the more traditional tiered theatre with full fly tower. The timing for the regional facility in Kalkallo would be dependent on the development

and population growth in Mitchell Shire and the City of Whittlesea as well as growth within Hume.

12.2. Facilities Component Schedule

Listed below are the suggested primary components and activity descriptions of each of the facilities.

The components directly respond to the gaps that were identified through the community consultation, research phases and the existing and projected demographics.

- *Table 6: District (interim regional functionality components) facility components and description*

Regional		
Facility: Community Arts Centre, Craigieburn		
Potential site: HGLC-Craigieburn	Planning (indicative): Next 5 years	Activity Description
<ul style="list-style-type: none"> • 500 - 600 seat tiered theatre • Function Room • Exhibition area/complement existing gallery • Accessible for all abilities • Arts storage and curators area • Fly tower, Full stage lighting and audio systems, Orchestra pit • 200 seat flexible studio black box/rehearsal space, • Box Office/Bar/Kiosk/Café • Commercial kitchen • Dressing rooms • Green Room • Musician’s room • Heritage storage capacity • Administration Offices, Technical Office, Backstage workshop area • Loading dock, Outdoor screen, Car parking • Redevelop undercroft/loading bay of HGLC to ensure it’s a fit-for purpose as arts & cultural facility to adjoin the proposed new performing arts centre. 		<ul style="list-style-type: none"> • The arts centre will be a state-of-the-art cultural and civic venue. • Hiring venue for community productions, school productions. • Professional touring companies. • Graduations. • Civic functions, citizenships. • Conference and seminars. • Community social functions. • Heritage storage capacity.

▪

District		
Facility: Creative Arts Hub, Sunbury		
Potential site:	Planning (indicative):	Activity Description
Jacksons Hill Sunbury Community Arts and Cultural Precinct	Next 5 years	
<ul style="list-style-type: none"> • Exhibition/Gallery spaces (museum standards compliant). • Historical and Museum storage and display, artwork storage. • Studio workshops with wet areas, individual access studios. • Performance space (e.g., Boilerhouse Theatre). • Accessible for all abilities studio space. • Rehearsal studio. • Co-working spaces, meeting room. • Sculpture work area. • Radio Station/Recording studio/Multi-media workshop. • Retail/shop front. 		<ul style="list-style-type: none"> • A creative hub/arts incubator offering a range of support resources and services to support arts practitioners and the creative industries. • Supports new and emerging as well as experienced arts practitioners to create and develop • Artists in residence program. • A range of artforms painting, multi-media, craft, sculpture • Studios for programs such as painting, drawing, printmaking and craft.

Facility: Creative Arts Hub, Broadmeadows		
Potential Site:	Planning (indicative):	Activity Description
Broadmeadows Town Centre (i.e. HGLC-Broadmeadows / Town Hall Broadmeadows)	Next 5 years	
<ul style="list-style-type: none"> • Exhibition area. • Climate controlled, secure arts storage • Exhibition preparation area. • Rehearsal studio. • Co-working spaces, meeting room. • Digital art creation / Multi-media workshop. • Large gathering space for cultural events. • Accessible for all abilities studio space. • Artwork storage. • Heritage and museum storage • Multiuse space with instruments available for hire or use. 		<ul style="list-style-type: none"> • A creative hub/arts incubator offering a range of support resources and services to support arts practitioners and the creative industries. • Community group/Artist-run exhibition space. • Large gathering space for multi-cultural events and festivals. • Heritage and museum storage • Access for young people to spend unscheduled time with access to musical instruments.
Facility: Creative Arts Hub, Mickleham		
Potential site:	Planning (indicative):	Activity Description
Merrifield Town Centre Creative Arts Hub	Next 10 years	
<ul style="list-style-type: none"> • Small Studio/performance/rehearsal space, dressing rooms. • Lighting and sound rig. • Artist studios, co-working spaces. 		<ul style="list-style-type: none"> • Community theatre performances and rehearsals. • Creative development programs. • Cultural events. • Presentations.

▪ *Table 7: Neighbourhood A facility components and description*

Neighbourhood A		
Facility: Neighbourhood Arts creation spaces, Craigieburn		
Potential site:	Planning (indicative):	Activity Description
The Bridges Community Centre (potential Stage 2 development)	Next 5 years	
<ul style="list-style-type: none"> • Flat floor studio space. • Support rooms. 		<ul style="list-style-type: none"> • Dance classes. • Rehearsal space.

<ul style="list-style-type: none"> • Dressing rooms. • Mirror wall, Dance barre. • Lighting grid. • Foyer area, Office space. 		<ul style="list-style-type: none"> • Artist working space. • Creative development. • Access for all abilities programming
Facility: Neighbourhood Arts creation spaces, Mickleham		
Potential site: Mickleham North Community Centre (including upgrades to Interim Community Services Space)	Planning (indicative): Beyond 10 years	Activity Description
<ul style="list-style-type: none"> • 2 x Workshop spaces • Arts office spaces • Wet areas • Sinks 		<ul style="list-style-type: none"> • Classes. • Workshops. • Hobby and professional artist programs.
Facility: Neighbourhood Arts creation spaces, Greenvale		
Potential site: Greenvale West Community Centre	Planning (indicative): Next 10 years	
<ul style="list-style-type: none"> • Large Workshop space. • Sculpture and pottery area. • Wet areas. • Sinks. • Writer’s space. 		<ul style="list-style-type: none"> • Classes. • Workshops. • Hobby and professional artists programs.
Facility: Neighbourhood Arts creation spaces, Tullamarine		
Potential site: Tullamarine Community House	Planning (indicative): Net 10 years	
<ul style="list-style-type: none"> • Large Workshop and gathering spaces. • Exhibition space. • Wet areas. • Sinks. • Audio visual. 		<ul style="list-style-type: none"> • Exhibitions. • Classes. • Workshops. • Hobby and professional artists programs.

Table 8: Neighbourhood B facility components and description

Neighbourhood B		
Facility: Neighbourhood Arts Experience Space, Roxburgh Park		
Potential site: Roxburgh Park Youth and Recreation Centre	Planning (indicative): Next 5 years	Activity Description
<ul style="list-style-type: none"> • Display/exhibition area. 		<ul style="list-style-type: none"> • Classes.

<ul style="list-style-type: none"> • 2 Workshop spaces. • Wet areas. • Recording studio/AV equipment/Podcast studio. • Small spaces for music rehearsal and tuition, 		<ul style="list-style-type: none"> • Workshops. • Hobby and professional artists programs. • Youth arts programs. • Music rehearsal and tuition.
Facility: Neighbourhood Arts Experience Space, Sunbury		
Potential site: Yellow Gum Community Centre	Planning (indicative): Beyond 10 years	Activity Description
<ul style="list-style-type: none"> • Flat floor studio space. • Support rooms. • Dressing rooms. • Mirror wall, Dance barre. • Dressing rooms. • Lighting grid. • Foyer area, Office space. 		<ul style="list-style-type: none"> • Dance classes. • Rehearsal space. • Artist working space. • Creative development.

Regional (a partnership facility with Hume, Whittlesea & Mitchell)		
Facility: Arts, Entertainment and Exhibition Centre, Kalkallo		
Recommended site: Kalkallo (Cloverton MAC)	Planning (indicative): Beyond 10 years	Activity Description
<ul style="list-style-type: none"> • 1,000 seat fully flexible flat floor. • Flexible performance areas. • Divisible spaces. • Retractable seating allowing for different seating configurations. • Accessible for all abilities. • Flexible lighting and audio rigs, Full back of house support services. • Box Office/Bars/Café. • Commercial kitchen. 		<ul style="list-style-type: none"> • Performing Arts /Shows/Events. • Concerts. • Large school performances and events. • Multi-cultural events and festivals. • Conferences and seminars. • Plenary sessions. • Trade Shows & Exhibitions. • Large community events.

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Appendices

Appendix 1: Hume City key demographics summary

1. Sunbury Rural	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 1,290+ > 2041: 2,869 > Median Age: 47 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.6% identify as Aboriginal or Torres Strait Islander > 18% born overseas > 14% new households born overseas > 9% speak a language other than English at home.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 60-69 years, 35-49 years and 50-59 years. > Majority of households are Couples either with or without children, Working professionals, technicians or in trades and Middle-aged traditional families with older children, owning acreages of land with large and expensive properties. > Forecast dominant age group is 35-49 years with 85+ years and 15-19 years showing fastest growth. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 55% in the labour force work full-time. > 46% of couple families with children have both parents working full-time or part-time. > 1.6% of people aged 0 to 64 years have a disability (Hume overall is 4.1%). > Little/no social disadvantage (IRSAD) with scores of 3 & 4. > People have active social lives, participate and volunteer in their community.
2. Lancefield Road	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 6,140+ > 2041: 20,205 > Median Age: 37 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.7% identify as Aboriginal or Torres Strait Islander > 1 in 5 born overseas (India & Philippines) > Cultural diversity anticipated to increase in areas of Lancefield Rd and Sunbury North PSP
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years (who are middle-aged, blue-collar couples with children and average incomes) and 50-59 years. > Majority of households are Gen X families with many children and high income. > Forecast dominant age group is 35-49 years with 25-34 years, 0-4 years, and 85+ years age groups showing fastest growth. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 58% in the labour force work full-time (most common occupations of employed workers are 'technicians and trades', followed by 'clerical and administrative workers'). > 3.6% of people aged 0 to 64 years have a disability (Hume overall is 4.1%). > Higher rate of disability for children (5 to 14 years). > Southern area of the Precinct - Goonawarra is considered to have the 'most disadvantage' (IRSAD) community.

Precinct	Demographic Characteristics	
3. Central Sunbury	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 31,000+ > 2041: 42,500 > Median Age: 38 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 1.0% identify as Aboriginal or Torres Strait Islander > 17% born overseas > 26% new households born overseas > Increasing though not significant cultural diversity with people born in India, United Kingdom, New Zealand, Philippines, Germany and Malta moving into area.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years. > Majority of households are couples with children, however the Precinct has a higher proportion of lone person households compared to Hume. > A mix of young and older residents, with important disparities between the different Place areas (Central Sunbury, West Sunbury and Kismet-Killara area), who are culturally diverse major working-class sector dependent on the proximity to major manufacturing and transport hubs, such as Melbourne Airport. > Precinct's population is expected to steadily increase. > Forecast dominant age group is 25-34 years with fastest growth in the 85+ years age group. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 59% in the labour force work full-time. > 55% of couple families with children have both parents working full-time or part-time. > 3.0% of people aged 0 to 64 years have a disability (Hume overall is 4.1%). > Higher rate of disability for children (5 to 14 years) > Relatively financially well-off but some areas of disadvantage that have higher levels of lower income households, lone persons (including youth, parents and elderly), unemployment and disengagement and higher number of people needing assistance.
4. Redstone Hill	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 4,000+ > 2041: 21,064 > Median Age: 37 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.9% identify as Aboriginal or Torres Strait Islander > 16% born overseas > 9% speak a language other than English at home.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years, 35-49 years and 5-11 years. > NHS1 indicates that 'seniors (aged 70-84 years), couples without children and lone person households are moving into the area. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 59% in the labour force work full-time with medium to high incomes. > 2.9% of people aged 0 to 64 years have a disability (Hume overall is 4.1%). > Mix of relatively 'disadvantaged' (IRSAD) on the most western edge, though moving southeast - Jacksons Hill Place area the Precinct has more financially well-off communities.
5. Bu	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 1,800+ 	<p>Cultural Diversity</p>

	<ul style="list-style-type: none"> > 2041: 1,945 > Median Age: 42 	<ul style="list-style-type: none"> > 0.6% identify as Aboriginal or Torres Strait Islander > 26% born overseas > 27% speak a language other than English at home (31% in new households). > Highest overseas born people where Italian but new households (though small in number) spoke Vietnamese, Italian and Thai.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years > Majority of households are couples either with or without children. > Forecast dominant age group is 35-49 years with fastest growth in the 85+ years and 5-9 years age groups. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 61% in the labour force work full-time with either below average or above average incomes. > Residents are relatively financially well-off in the Oaklands Junction and Wildwood Place areas. > Communities in the southwestern corner (around Bulla Place Area) are more 'disadvantaged'.

Precinct	Demographic Characteristics	
6. Greenvale	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 22,148+ > 2041: 29,635 > Median Age: 36 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.4% identify as Aboriginal or Torres Strait Islander > 1 in 3 people born overseas > 1 in 5 speak a language other than English at home > NHS1 data indicates younger people are moving into the area (i.e., 'young workforce' aged 25-34 years), young first home owner families (25-43 years) with very young children recently moved into new housing estates that have strong multicultural and multilingual skew, having moved to Australia in the last ten years.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years > Young and middle aged families with older children are the dominant cohorts. > Population is predicted to steadily increase 34% by 2041. > Forecast dominant age group is 35-49 years with fastest growth in the 50 years and above age groups. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 59% in the labour force work full-time with above average incomes. > Residents are relatively financially well-off in the Oaklands Junction and Wildwood Place areas. > Considered most socio- economically advantaged area in Hume and wider Melbourne. It includes young first home owner families with very young children, recently moved into new housing estates with above average income, and middle aged traditional families with older children, owning large and expensive properties, with high income.

7. Valley	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 26,830+ > 2041: 27,670 > Median Age: 36 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.4% identify as Aboriginal or Torres Strait Islander > 32% born overseas > 26% new households born overseas > Changing profile to more cultural diversity 'parents & homebuilders' (aged 35-49 years) groups living in smaller / densified housing.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years > Higher proportion of residents in each of the 50 years and over age groups compared to Hume. > Younger people (25-34 years) are moving into the area > Majority of households are couples either with or without children. > Lone person households were prominent amongst new households moving into the area > Forecast dominant age group is 35-49 years with fastest growth in the 70 years and over age group with the 60 year and over accounting for 25% of the population. > 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > High unemployment and high number of lone persons households. > Relatively 'disadvantaged' precinct with pockets of residents considered the 'most disadvantaged' (IRSAD) and socio economically 'disadvantaged' (SEIFA) which is associated with poor health and wellbeing of residents.

Precinct	Demographic Characteristics	
8. Broadmeadows	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 31,446+ > 2041: 42,580 > Median Age: 32 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.9% identify as Aboriginal or Torres Strait Islander > One of the most culturally diverse populations in the municipality with more than half of the population born overseas. > 67% speak a language other than English at home with Arabic, Turkish, Hindi and Urdu being the common languages spoken (not surprising as the Precinct has a high number humanitarian and refugee settlement).
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant age groups are 35-49 and 25-34 years along with multicultural families, sometimes single parents with low income and older multicultural couples living in the areas for a long time, with low income but high property value. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > Whole precinct considered to have the 'most disadvantaged' with pockets of residents (IRSAD) and socio economically 'most disadvantaged' (SEIFA) which is associated with poor health and wellbeing of residents, high unemployment and high number of lone

	<ul style="list-style-type: none"> > Couples with children are the dominant household type. > Lone person households are prominent amongst new households moving into the area. > Population is predicted to steadily increase 34% by 2041. > Forecast dominant age group is 35-49 years with fastest growth in the 70 years and above age group. 	<p>persons households who are ageing in place.</p> <ul style="list-style-type: none"> > Social vulnerability and disadvantage, poor early childhood outcomes, poor health and wellbeing, poor accessibility to services and high cultural sensitivity are experienced by the majority of the Precinct.
<p>9. Roxburgh Park</p>	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 37,900+ > 2041: 35,887 > Median Age: 30 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.5% identify as Aboriginal or Torres Strait Islander > Culturally diverse with over 50% and 68% of new households people born overseas > 73-81% speak a language other than English at home. > High concentrations of Turkish and Lebanese people residing in the southern areas of the Precinct > Large number of immigrants and refugees from Iraq, Nepal, Pakistan and India throughout the Precinct.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant age groups are 35-49 but higher proportion of residents in each of the 5-24 years age groups compared to Hume. > Younger people (25-34 years) are moving into the area ('young workforce', couples without children and other families). > Precinct has mix of blue-collar families from multicultural backgrounds with average to high income, multicultural families, sometimes single parents with low income, and multicultural older couples living in outer-suburban areas for a long time, with low income but high property value. > Lone person households are prominent amongst new households moving into the area. > Population is predicted to continue to predominantly be 'parents & homebuilders' (aged 35-49 years). > Forecast is for the population to decline to 2041 across all age groups except for those 60 years and over. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > Entire Precinct considered to have the 'most disadvantaged' communities with pockets of residents (IRSAD) and socio economically 'most disadvantaged' (SEIFA) which is associated with large numbers of migrant and refugees, low incomes, poor childhood development outcomes, extremely high cultural sensitivity and immigrant/refugees continuously being settled within the area.

Precinct	Demographic Characteristics	
10. Upfield	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 2,175+ > 2041: 2,585 > Median Age: 36 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.2% identify as Aboriginal or Torres Strait Islander > 80% speak a language other than English at home with more people speaking Arabic (28%) than English (20%). > 58% of new households speak a language other than English. > Precinct receives a number of immigrants / refugees each year from Nepal and Iraq.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant age groups are 35-49 and higher proportion of residents in 60 years and over age groups compared to Hume. > Younger people (25-34 years) are moving into the area. > Couples with children are a dominant household type along with lone person households which are prominent amongst new households moving into the area. > Population is predicted to continue to predominantly be 'parents & homebuilders' (aged 35-49 years). > Precinct has a mix of older, multicultural couples living in the area for a long time with low income but high property values and multicultural families, sometimes single parents with low income. > Forecast dominant age group is 35-49 years with fastest growth occurring in the 35-49 and 5-9 year age groups. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > 5.0% of people aged 0 to 64 years have a disability (Hume overall is 4.1%). > There are small residential areas in the southern portion of the Precinct, young retirees predominately aged over 50, with a higher than average need for assistance. > Some multicultural groups (30 – 40 years and some single parents) have a mixture of those who are comfortable in their financial position and other who are struggling, with high rates of unemployment and low income who generally rent. > Vehicle transport is necessary to access shopping and services due to the industrial nature of the precinct.
11. Craigieburn	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 75,380+ > 2041: 90,997 > Median Age: 31 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.8% identify as Aboriginal or Torres Strait Islander > 45% born overseas > 62% new households born overseas > Significant numbers of people moving to the Precinct from India, Iraq, Nepal, Sri Lanka and the Philippines. > Anticipated that cultural diversity will continue to grow within the Craigieburn West PSP area, as families seek to join established cultural groups within the area.

	<p>Family Composition</p> <ul style="list-style-type: none"> > Dominant Age Groups are 35-49 years and 25-34 years > Majority of households are largely blue-collar families from multicultural backgrounds with children, either young children, older children or both, who have either average to high or low to average incomes. > Forecast dominant age group is 35-49 years with 50 years and above years showing fastest growth. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > Well educated population compared to Hume > 58% in the labour force work full-time > 45% of couple families with children have both parents working full-time or part-time. > Precinct has high rate of disadvantaged and vulnerable people, with the highest disengaged youth in Victoria, mortgage stress, low early childhood development ranking, poor health, high rates of family violence and rising numbers of lone persons ageing in place. > Significant number of people considered 'most disadvantaged' (IRSAD and SEIFA) in the south eastern area, moving further north / west of the Precinct scores improve to 'average – socio-economic outcomes.
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Precinct	Demographic Characteristics	
12. Merrifield	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 10,650+ > 2041: 37,465 > Median Age: 30 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.9% identify as Aboriginal or Torres Strait Islander > 32% born overseas > 57% new households born overseas > 35% speak a language other than English at home (64% new households). > New household's most prominent groups born in India, Iraq, Singapore, Philippines and Sri Lanka, joining already strong Indian and Sri Lankan cultural groups.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Median age of 30-34 years, which is set to continue with the population age profile predominantly being young first-home owner families with very young children, recently moved into new housing estates, with above average income, largely couples with young children under 18 years > Forecast dominant age group is 35-49 years with 50 years and above years showing fastest growth. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > Majority of households are multicultural and multilingual young families aged 25-34, who have moved to Australia in the last ten years. > Residents who are generally living in new estates typically commute to work (usually drive to a train station and then public transport to destination). > Many of these multicultural households (specifically the Indian and Sri Lankan) have their extended family (grandparents) living with live who provide caring duties to young children.

13. Lockerbie	<p>Population size and growth</p> <ul style="list-style-type: none"> > 2021: 2,860+ > 2041: 18,670 > Median Age: 47 	<p>Cultural Diversity</p> <ul style="list-style-type: none"> > 0.0% identify as Aboriginal or Torres Strait Islander > 67% speak a language other than English (Punjabi, Tagalog, Turkish, Thai, Hindi) > There is a shift towards an increased proportion of people born overseas, with new households born in India, Philippines, Turkey, Thailand and Zimbabwe.
	<p>Family Composition</p> <ul style="list-style-type: none"> > Part of a converging large land area currently within 3 local government areas (Hume, Whittlesea and Mitchell) with a total forecast population of over 290,000 by 2041. > Hume’s portion of this (Kalkallo) has dominant age groups are 35-49 years and 50-84 years > The NHS1 median age is significantly lower (32 years) with new households consisting largely of couples with young children aged under 18 years. > Forecast dominant age group is 35-49 years with 50 years and above years showing fastest growth. 	<p>Financial Capacity & Wellbeing</p> <ul style="list-style-type: none"> > The combined municipalities of Hume, Mitchell and Whittlesea anticipate that the population characteristic in Kalkallo will be young multicultural and multilingual couples with or without children, who generally are financially comfortable (similar to those within the abutting developments). > Indications are that this is a community largely employed as ‘community and personal service workers’ or ‘machinery operators and drivers, > 79% of couple families with children have both parents working full-time or part-time.

Appendix 2: Strategic Context – Key Document Review

Draft Community Infrastructure Planning Framework

Hume City’s draft Community Infrastructure Planning Framework (The Framework) is Council’s commitment to taking a whole of organisation approach in response to community infrastructure needs within both established and emerging communities.

It provides community infrastructure planning principles and guidelines to ensure Hume's existing and future communities have access to appropriately located and a ‘fit for purpose’ and ‘responsive to community needs/expectations’ network of community infrastructure.

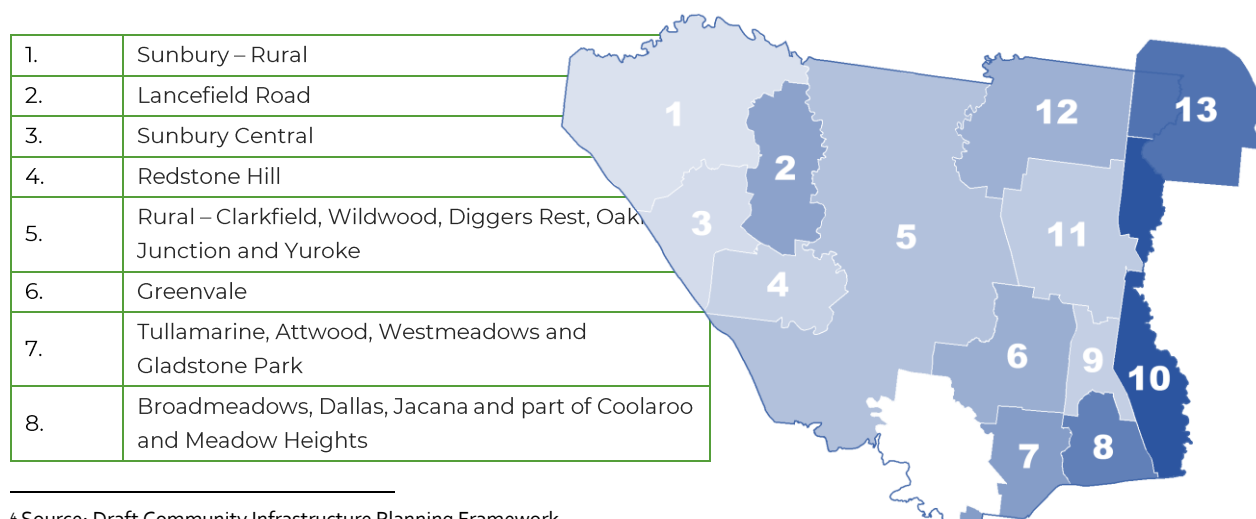
The draft Community Infrastructure Planning Framework vision is to support the delivery of an activated network of community services, facilities, spaces and place.

The draft Framework includes the following core policy statements:

- Council is committed to the planning, design and delivery of community infrastructure that respond to changing community needs.
- Council strives for community infrastructure investment to keep pace with the scale of growth and change, to positively and sustainably shape Hume for future generations to enjoy.
- Council seeks to provide equitable access to community infrastructure and services across Hume that are safe, space for the community to connect and participate.

These underpin the draft Community Infrastructure Plan which at the time of preparing this report, it is pending presentation to Council for endorsement. Its core aim is to provide Council with ‘a guide for the planning, design and delivery of community infrastructure and services, and a clear understanding of how decisions are made’.

The draft Framework identifies that Hume City has 27 suburbs that are grouped into 13 Precincts reflecting community profiles/ Statistical Area 1 (SA1) catchments within the municipality. (refer figure below⁴)



⁴ Source: Draft Community Infrastructure Planning Framework

9.	Roxburgh Park, part of Meadow Heights and Coolaroo and Craigieburn
10.	Campbellfield, Somerton and part of Craigieburn
11.	Craigieburn, part of Yuroke and Mickleham
12.	Mickleham (Merrifield Development)
13.	Kalkallo and part of Mitchell Shire and City of Whittlesea residential growth developments

▪ *Figure 16: Hume City 13 Precincts.*
Source: draft Community

Infrastructure Planning Framework (Map & Key)

The draft Framework documents a community infrastructure category hierarchy including provision of regional, district, neighbourhood and local standard facilities.

It identifies a hierarchy for providing community infrastructure as ‘an essential tool in maintaining an equitable, accessible and efficient distribution of community infrastructure across Hume’ and recognises that community facilities, spaces and places need to take different forms (size/use) and function (purpose) to provide services and activities specific to local needs (eg. such as a park and services and activities that are more specialist such as a performance space).

This Arts and Cultural Infrastructure Plan will adopt a hierarchy approach for arts and cultural facilities modelled on the draft framework as well as benchmarked standards of provision.

Draft Community Infrastructure Plan (CIP)

The draft Community Infrastructure Plan is a draft document that articulates the changes that are required to community infrastructure provision across the city over the next 20 years and identifies the services that are anticipated to be provided from this infrastructure to meet community need and expectations.

In relation to Arts and Cultural Facilities, the draft CIP identified key gaps in provision and need for development of a regional standard Performing Arts for the municipality (1) and 3 larger scale Arts and Culture facilities to meet service needs for populations of 100,000 people.

The following two documents support the draft Community Infrastructure Plan

Creative Arts and Culture – Service Report Card

The Creative Arts and Culture Service Report Card is another draft document, which provides a more detailed consideration of the service drivers arising from current and changing desired service standards as part of Council’s suite of draft Community Infrastructure Planning documents.

The draft acknowledges:

- The variety of scale in the creative sector in Hume that includes individual practitioners, micro businesses, cultural workers, artist cooperatives, service providers and not-for-profits all contribute.

- The crucial role that Council has to play in delivering creative experiences, creating places and spaces, nurturing creative industries and fostering the ongoing engagement of our community in arts and culture.
- The scope of arts and culture infrastructure is also broad and encompasses a complex diversity of publicly accessible facilities and outdoor spaces.
- Arts and Cultural facilities often have distinct technical and operational requirements not always found in other public facilities.

In terms of Arts and Cultural Facilities, it identifies that Council:

- Has 35 facilities throughout the city that support art and cultural services, programs and activities including, three purpose-built galleries.
- Is working with the State Government to enable the redevelopment of existing facilities within Jacksons Hill to become Sunbury Arts and Cultural Precinct (Council’s first Creative Arts Hub).

It identifies a summary Hierarchy of Arts and Cultural facility provision as follows:

Service Delivery Model	Desired Service Standard	Space / Amenity Requirements	Location / Functional Requirements
Regional Performing Arts	1 Facility per municipality Within 20 – 30min drive	Large auditoriums/theatres (upwards of 300- 400 seats), exhibition spaces, function rooms, rehearsal areas, studio and administration spaces.	Located within a major activities centre, close to public transport, which services a regional catchment
District Creative Arts Hub	1 Facility per 100,000 people (all ages) 10 - 20min drive	Spaces for practicing artists, large fit for purpose experiencing spaces, exhibitions spaces, artists in residence and marker spaces are co- located.	Located within a major population centre and or activities centre, close to public transport, which services a number of Precincts.
Neighbourhood Experience and Exhibition Space	1 space per 50,000 people (all ages) Within a 10min drive	Fit for purpose multifunctional spaces that have the ability for groups to practice their art, allows audiences to participate and experience in a range of art forms such as dance / circus / theatre / music / digital arts / galleries.	Facilities, spaces and places should create a network of space and place for “practicing” and “experiencing” a variety of art forms and cultural traditions, these can be within community centres or collocated standalone facilities (Council or non-Council).
Neighbourhood Arts Creation Space	1 space per 30,000-40,000 people (all ages)	Fit for purpose spaces for individuals or groups to learn and or create (marker spaces) a range of visual &	Facilities, spaces and places should create a network of spaces and places for activities across

Service Delivery Model	Desired Service Standard	Space / Amenity Requirements	Location / Functional Requirements
	Within 20min walk	artisan art and cultural products.	the spectrum of art forms these can be, within community centres or standalone facilities (Council or non-Council).
Public Art	No benchmarks applicable, however be in line with Council Public Art Policy	N/A	In prominent places which foster community pride, reflects the local history or character.

It also identifies that: “To meet the proposed service standards into the future, all innovative opportunities for service provision and delivery will be explored. It is recognised that this will not always necessitate an infrastructure response / new purpose-built facility. The best opportunities for place- based service delivery will be explored in consideration of local need and a deep understanding of the way that key target cohorts engage with arts and cultural activities.”

This approach is central to the preparation of this Arts and Cultural Infrastructure Plan.

Early Years Service Provision – Service Report Card

The Early Years Service Provision Service Report Card is a draft document that fulfils a similar function to the Creative Arts and Culture Service Report Card outlined above, but for Early Years Services.

This document is relevant to the arts and cultural facilities plan because many of the early years services occur in broader function community centres and the Early Years Report Card identifies a number of both existing and future community centre developments that should be taken into consideration as part of the plan for development of future arts and cultural facilities. The suite of current and proposed future centres are considered in more detail in section 8 of this report.

Hume City Council Creative Community Strategy 2020 - 2025

Creative sector research undertaken for this strategy and community feedback throughout the strategy development process strongly identified the need for more performing arts venues, including places and spaces to support the rehearsal and performance of music, theatre and dance in the City.

The strategy identified that:

- ‘additional fit-for-purpose infrastructure will be required to ensure our growing community has access to arts and culture facilities and opportunities across the municipality’ and,

- 'It is evident that facilities are currently concentrated in Hume City's established communities, however as the population increases, gaps in provision may emerge in the northern growth area.'

A number of core strategic facility focused priorities relating to Objective 2 in the strategy (Creative Places and Spaces: *An accessible creative environment where places and spaces respond to community need and build community resilience*) are articulated as follows:

- A network of appropriately located, dedicated and affordable cultural facilities of varying scope and scale catering for different art forms, including performing arts, supports the development and presentation opportunities for creative practitioners across the municipality. (2.1)
- Planning at all levels (including region, precinct, place, neighbourhood, and facility) focuses on user experience and community need and creates spaces and places that inspire a sense of community ownership, cultural expression and a positive sense of place. (2.2)
- Public art initiatives engage local communities in the celebration of place and culture enhancing the cultural significance of the natural and built environment. (2.3)
- Creative industries are encouraged in urban and open space renewal, and underutilised spaces are repurposed to increase creative opportunities and support the local economy. (2.4)

Hume City Council: Creating a Vision for a community, arts and cultural precinct in Jacksons Hill, Sunbury.

This document provides a summary overview of the outcomes of Hume City Council's visioning process for the future of the Jackson's Hill precinct and an Arts and Cultural precinct. It is based on a comprehensive local consultation process to understand what the local communities aspirations for the site are.

The consultation/planning process followed from the December 2013 MoU signed between Victoria University and Hume City Council for the intent by VU to transfer the buildings 18 (Bluestone Building), 19 (Radio Station), 20 (Boilerhouse Arts Centre) and Building 21 (Shed) and an adjoining carpark to Council.

The vision for the site resulting from the consultation is: The Sunbury Community, Arts and Cultural Precinct is a destination that preserves and celebrates its significant cultural heritage and supports arts, community, cultural, social and learning activities that are connected, creative, vibrant, inviting and valued.

The document recommends and approach to developing the site as follows:

- Based on a demand assessment, feasibility assessment, and are based on a mix of community, commercial, and tourism uses, restoration works and enhancements

to existing buildings, increasing their versatility and ease of use for a wide array of groups and individuals.

- Initial works should be resolution of identified significant maintenance and access issues.
- Over time expansion of buildings and changes to allow for increased dance and performing arts, incubator spaces for small business start-ups and artist uses, and food and beverage offerings to support the proposed tourism and commercial component of the precinct.

The following proposed uses for the four buildings are identified as follows:

<p>Building 18:</p> <ul style="list-style-type: none"> • Tourism and community • Precinct information and interpretive centre • Office space/storage • Community meeting & dance space 	<p>Building 19:</p> <ul style="list-style-type: none"> • Community and small business • Radio station • Music production and recording • Community offices • Flexible meeting rooms • Business incubators • Artist studios
<p>Building 20:</p> <ul style="list-style-type: none"> • Arts and performance • Events space/performing arts foyer • Theatre performing arts • Drawing studios • Sculpture/ceramic studios • Painting studios • Gallery • Café restaurant 	<p>Building 21:</p> <ul style="list-style-type: none"> • Business incubators • Artists' studios • Performance and rehearsal • Spaces for dance and theatre • Woodworking/general workshop • Craft brewery/wine bar

Jacksons Hill Masterplan Phase 1 Community Engagement Report – October 2018 (VPA)

In 2017, The Minister for Planning directed the Victorian Planning Authority (VPA) to engage with the community and stakeholders to develop a master plan for the Jacksons Hill site to:

- provide a long term vision for the site
- identify an appropriate mix of potential uses
- celebrate and protect heritage values

The VPA engaged with stakeholders and the community in a number of ways including:

- > Community Ideas Workshop - over 180 Sunbury community members
- > Interactive online map - 121 participants actively took part in the map and a further 985 participants accessed the website to read what others said
- > Written submissions – 12 via email and through the VPA website electronic form.

The top 15 specific ideas for the site from the engagement were identified. Of these (and were they ranked in the top 15) the following arts and cultural uses were prioritised

- Performance & Events Space – ranked 1
- Food Precinct – ranked 3
- Gallery & Creative Studios – ranked 6
- Community Shed – ranked 7
- Museum & Cultural Centre – ranked 11
- Formal Gardens – ranked 13
- Market – ranked 14

The report provided the following key insights into the local communities attachment to and priorities for the site:

- ‘The Boilerhouse Theatre is a highly valued cultural asset for the community. In addition to the need for upgrades to the existing theatre, there is a desire for increased performance capacity as well as facilities for conferences, events, and dance and exercise classes.
- ‘There was strong support for food related uses at Jacksons Hill. Ideas included simply a having the opportunity to buy a good coffee, through to supporting boutique food, wine and beer industries, and reopening the former Victoria’s Restaurant.’
- ‘There was broad ranging support for the site’s creative industries. A number of submissions included ideas for gallery and studio spaces for artists, film makers and crafts people.’
- ‘A number of ideas addressed the potential for community spaces at the site. Some spaces, such as meeting rooms, could be shared between groups. However, there is also a need for secure spaces, including offices and workshops.’
- ‘The layered Aboriginal and post-contact heritage associated with the site and local area are valued by the community. There is a desire to see this important heritage acknowledged and interpreted through a museum or cultural centre at the site.’
- ‘The existing gardens that surround the buildings in the heritage core are clearly valued by the community. Some submissions proposed ideas for formal or botanic gardens at the site that could showcase indigenous plants.’
- ‘The potential for Jacksons Hill to support a market, with a focus on produce and crafts was identified as an opportunity to activate the site and promote local industries and identity.’

The report indicated that the VPA was working with Hume City Council, and government departments and agencies to develop a draft master plan, and they (VPA) would return to the community with a draft master plan for further comment later in the year.

Jacksons Hill Masterplan Phase 2 Community Engagement Report – October 2018 (VPA)

This report summarises the feedback received during the Phase 2 engagement process for the Jacksons Hill master plan.

Phase 2 consultation occurred from November 2017–January 2018. The VPA produced a draft master plan based on feedback heard in Phase 1 (above) and tested the draft plan with the community in Phase 2.

Key feedback included:

- Participants wanted publicly- accessible open space to be retained across the site, with particular focus given to retaining the character of the current landscape.
- Participants identified a number of specific places for future community uses.
- Some participants could appreciate the need to trade off residential lots for new investments in the site, such as the village heart, other people were strongly opposed to any residential uses on the site.
- All participants acknowledged the importance of heritage preservation and recognition in the future development of the site.
- Many people expressed concern about a lack of certainty for both the planning process and future plans to develop the site as well as questions about when and how the plan would be delivered.
- The village heart concept was popular with many participants. Provision of space for local retail and commercial was well-received and there was excitement about the potential market feel of the space.

Key issues/question from the workshops included concerns about:

- transport, access, existing road network, provision of public transport
- parking
- allocation of residential land
- how uses are determined and whether they are they set in stone
- how and when the plan will be delivered
- preservation of the heritage buildings
- maintenance of community access and open space.

Following this process and development of the Jacksons Hill Master Plan, the Victorian Budget 2018/19 provided \$17.3 million to renovate the heritage buildings of three education and community facilities. This comprised:

- \$10.8 million to upgrade the Sunbury campus of the Sunbury and Macedon Ranges Specialist School
- \$3.5 million to upgrade the Sunbury Primary School
- \$3.0 million to support a new Community Arts and Creative Industries Precinct on the site

The Jacksons Hill Master Plan is a reference document in the Hume Planning Scheme.

Jacksons Hill Masterplan 2018 – VPA

The Jacksons Hill master plan provides a guiding vision for Jacksons Hill. Its overarching aim is to protect and support the things they love about Jacksons Hill including the heritage buildings, landscaped gardens and education and community uses. It is also a strategy to realise more activity at Jacksons Hill and new uses to enliven the area, so it never again falls into disrepair.

The master plan:

- Responds to the need for better access and movement within the site
- Strengthens and identifies open space requirements for the site. Roughly 40 per cent of the site has been identified as open space (noting that the Education and Open Space precinct will potentially become used for education purposes in the long term)
- Directions will also be implemented through an amendment to the Hume Planning Scheme and there will be further detailed planning of the various uses of the site consistent with the directions of the master plan.
- Supports protection and adaptive reuse of existing heritage buildings. Parts of the site will be developed for a range of residential and accommodation purposes. This is key to attracting investment and people to activate the site.
- Strengthens and clarifies heritage requirements with the existing Heritage Overlay continuing to apply to the site. Cultural values associated with the site reflect engagement undertaken with the Wurundjeri (Feldman, et al., 2018) and are embedded in key recommendations in the master plan.
- Allows for, in the longer term, open space being provided as part of any secondary school site, or potentially a TAFE or tech school.
- Includes a number of strategies to manage the design of new housing at Jacksons Hill.
- Informed the vision for each precinct and the Government's investment in the Community Arts Precinct.

- Combines the Village Heart and Main Street into one precinct to strengthen the relationship to the Schools Precinct and provide for better integration of any development in this area to support community focused outcomes.

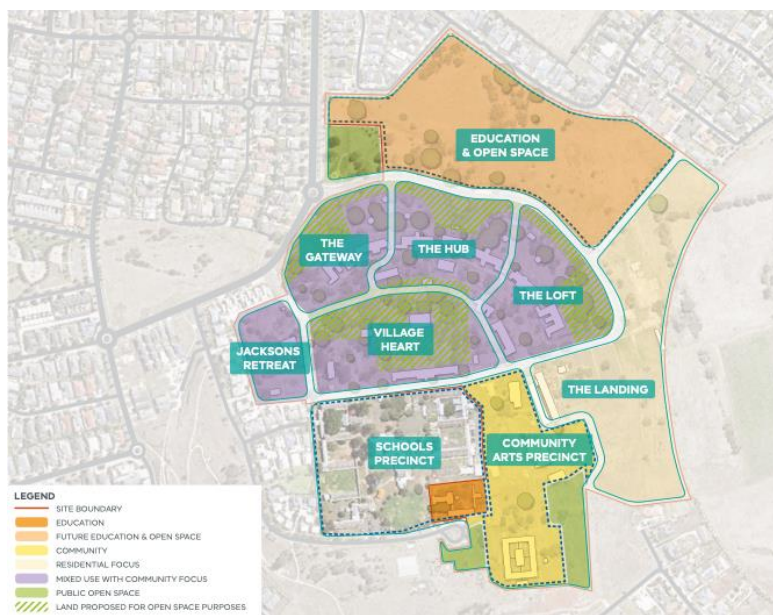
The Master Plan outlines six key moves to realise the Jacksons Hill Vision as follows:

- Enable catalyst projects
 - Improve circulation and connections
 - Establish a cultural spine
 - A Main Street for Jacksons Hill
 - Connect iconic buildings and public spaces
- > Diverse and distinctive places

The vision for the Community Arts Precinct is:

A new slow-speed road connecting The Heights to Boilerhouse Road has opened up this part of the site. A thriving creative precinct is taking shape – plays are performed, people meet for conferences, community groups and artists work in studios and workshops. A community garden provides a relaxing place to meet with friends.

Figure 17 below shows the overarching masterplan vision for the site.



▪ *Figure 17: Jacksons Hill Master Plan 2018 (VPA) – Plan 2. Future Land Use*

Appendix 3. Hume Arts and Cultural Infrastructure contribution to local, regional and state strategic priorities

▪ *Table 9: Hume Arts and Cultural Infrastructure contribution to local, regional and state strategic priorities*

Plan or Strategy and their vision & objectives	How could Arts and Cultural Facilities contribute?
<p>Hume City Council Plan 2021-2025 <i>incorporating the:</i></p> <ul style="list-style-type: none"> > Disability Action Plan > Community Safety Action Plan > Pathways to sustainability <p>Strategic objectives under three main themes for four-year Council Plan:</p> <ol style="list-style-type: none"> 1. A community that is resilient, inclusive and thriving 2. A City that cares about our planet, is appealing and connected 3. A Council that inspires leadership, is accountable and puts the community first 	<p>Arts and Cultural Facilities can:</p> <ul style="list-style-type: none"> > Play a key role in promoting and providing programs for lifelong learning. > Make significant contribution to local economic growth through the creation of jobs, support of creative industry career pathways and by supporting growth in local creative industries. > Support and help grow the local visitor economy. > Help promote a healthy, inclusive and respectful community that fosters community pride and safety. > Celebrating, supporting and engaging Hume’s diverse communities and cultures. > Take a key role in contributing to creating a place that will benefit future generations through protection and/or enhancement of the environment and provide places, spaces and programs that are accessible and that are a source of community pride. > Preserving and continuing to grow Hume City’s rich heritage. > Strengthen community connections through arts programs and events > Provide options for and support volunteering to enhance vocational and social learning opportunities and community connections. > Connect to opportunities for external funding for partnerships, projects and programs that improve the quality of life for our community. > Recognise, support and address issues of mental health and social inequities. > Engage and support people of all abilities and backgrounds and celebrate diversity, connection and belonging for everyone > Reflect, respect, acknowledge, value and celebrate First Nations people > Support partnership with, reflect and represent local first nations people
<p>Hume City Council Creative Community Strategy 2020 - 2025 Vision: Creative expression will connect the people and communities of Hume,</p>	<p>Arts and Cultural Facilities can:</p> <ul style="list-style-type: none"> > Support and foster partnership with Aboriginal and Torres Strait Islander communities increase respect and appreciation for Aboriginal and Torres Strait Islander peoples and cultures in Hume

Plan or Strategy and their vision & objectives	How could Arts and Cultural Facilities contribute?
<p>creating opportunity, building wellbeing, connection and belonging.</p> <p>4 Goals:</p> <ol style="list-style-type: none"> 1. Creative Community: A welcoming and diverse creative community that supports wellbeing, connection and belonging. 2. Creative Places and Spaces: An accessible creative environment where places and spaces respond to community need and build community resilience. 3. Creative Industries and Practitioners: A natural home for creative industries and innovative practitioners. 4. Creative Engagement: An engaged community where creative participation and partnerships thrive. 	<ul style="list-style-type: none"> > Facilitate places, programs and activities that celebrate Aboriginal and Torres Strait Islander cultures will be celebrated alongside the many diverse voices of our community > Provide opportunities for participation that are open and accessible to all. > Provide arts and cultural programs, activities and events including but not limited to gallery exhibitions, civic collection, performing arts initiatives, and community projects > Continue to enrich residents' lives, building stronger and more resilient communities > Provide a safe place for expression and confidence of diverse community voices > Ensure diverse voices creative programming to facilitate and build appreciation of cultural differences > Foster innovation through collaboration
<p>Hume City Council Reconciliation Action Plan 2020 – 2022</p> <p>Four core objectives:</p> <ol style="list-style-type: none"> 1. Respect/Inform 2. Relationships/Access and Participation 3. Opportunities/Advocacy 4. Governance 	<p>Arts and Cultural Facilities can:</p> <ul style="list-style-type: none"> > Facilitate and support programming and events that convey historical narratives about Aboriginal and Torres Strait Islander peoples and communities > Reflect, respect, acknowledge, value and celebrate First Nations people, and Hume City's heritage and cultural diversity. > Support partnership with, reflect and represent local First Nations people. > Invite an Elder of the Wurundjeri Woi Wurrung to provide a Welcome to Country or other appropriate cultural protocol at significant events.
<p>Hume City Council Social Justice Charter</p> <p>Statement of Commitment:</p> <p>In the pursuit of social justice, Hume City Council will:</p> <ul style="list-style-type: none"> > Improve standards of access and inclusion for all residents. > Deliver policy, programs and services that support equity and fairness. > Nurture opportunities for engagement and participation. > Measure the advancement of social justice across Hume's policies, services and programs to support rights and accountability. 	<p>Arts and Cultural Facilities can:</p> <ul style="list-style-type: none"> > Support and contribute to reconciliation action with Hume's Aboriginal and Torres Strait Islander communities. > Connect, support and reflect refugee, newly arrived communities and diverse communities through programming and events. > Provide affordable and accessible facilities where Hume's diverse communities can gather, celebrate and share their cultural heritage.
<p>Creative State 2020-2025. Placing Creativity at the Heart of Victoria's Recovery and Prosperity</p>	<p>Arts and Cultural Facilities can:</p> <ul style="list-style-type: none"> > Provide workspaces and facilities that support creatives

Plan or Strategy and their vision & objectives	How could Arts and Cultural Facilities contribute?
<p>Vision: A state where creative people, ideas and enterprises thrive, and where everyone has equitable access to and benefits from a rich creative culture.</p> <p>Principles: The unpinning principles that guide Victoria’s future program design, investment and decision-making are:</p> <ul style="list-style-type: none"> > First Peoples first (including the 11 Guiding Principles of Aboriginal Self-Determination) > For every Victorian > Whole of state > Health and wellbeing, and > Environmental impact. <p>Objectives:</p> <ul style="list-style-type: none"> > More and better job opportunities and pathways > Innovative creative products and experiences > Industry stability and growth > Equitable access to the creative industries > New audiences and markets 	<ul style="list-style-type: none"> > Support the recovery and growth of Victoria’s contemporary music sector > Improve capacity to collect, store and preserve art and cultural items > Provide access to high-quality creative experiences > Provide and support access to a diverse range of creative learning programs and opportunities > Contribute to promoting and building the market for Victorian First Peoples cultural products > Build and support creatives to build demand, audiences and markets > Support networking and collaboration > Work and partner with First Peoples to develop and promote leadership and practice > Provide development opportunities for young leaders > Provide employment opportunities for creatives with disabilities > Support and commission innovative creative content and programming > Support creative industry employment opportunities

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Appendix 4: Benefits of investing in Arts and Culture

Impact of COVID-19 on Arts and Culture

The creative industries, like most industries, were severely compromised by the COVID-19 pandemic. Much of the research and benchmarking undertaken for analysing the benefits of investing in arts and culture has needed to rely on pre-COVID-19 data. As all theatres, galleries and cultural venues and activities were closed at various times and/or had restricted operations, data collected over 2020- 2021 is not reflective of the potential of fully operating venues and programs. Therefore, the data and observations in the following sections refer to, in most cases, pre-COVID operations.

However, there has also been significant learning on the importance of investment in the creative industries throughout the pandemic, in particular for communities general wellbeing. On-line offerings became a vital aspect of arts and cultural engagement.

Many arts organisations invested in pivoting to on-line programs and as arts facilities re-open, there will still be a benefit in investing in on-line engagement.

In order to inform the future planning of the digital program following the re-opening to live audiences, the following key points provide data from the significant research that has taken place by the arts industry in preparation for on-going on-line participation and presentation.

The primary research was undertaken by Pattern Makers for the Audience Outlook Monitor.⁵

The key learnings from this research are:

- 52% of respondents see a role for digital events/experiences in their lives long term,
- 33% of audiences are paying for access but this was a decline from earlier in the year 37%
- 47% see no role at all for their on-going participation in in digital events when in person options are available
- There was an indication that some respondents would most likely prioritise high quality on- line events made exclusively for digital platform
- There is some interest in hybrid events (both live and on-line)
- 70% tuned in alone confirming an opportunity to increase social connectivity

It is envisaged that once venues are all fully opened, there will be considerable competition for a paying audience for digital content presented by cultural organisations.

However, engaging with local audiences and supporting local artists by offering free access digital programs has an opportunity to be a valuable tool in engaging with the

⁵ <https://www.thepatternmakers.com.au/covid19> The key findings are from Phase 5 of the national research and was based on 8,728 respondents in July 2021

community and also for audience development that will have a flow on effect to the overall programs offered in facilities. Therefore, investment in cultural facilities will also need to take into consideration equipment and programming for on-line engagement.

Arts & culture value and importance

Australia Council for the Arts Connecting Australians: National Arts Participation Survey

The Australia Council for the Arts Connecting Australians: National Arts Participation Survey (a landmark series of four survey rounds conducted in 2009, 2013, 2016 and 2019) confirms the significant and increasing personal value Australian’s place on the impact of the arts, and the ways in which they make our communities stronger and more cohesive.

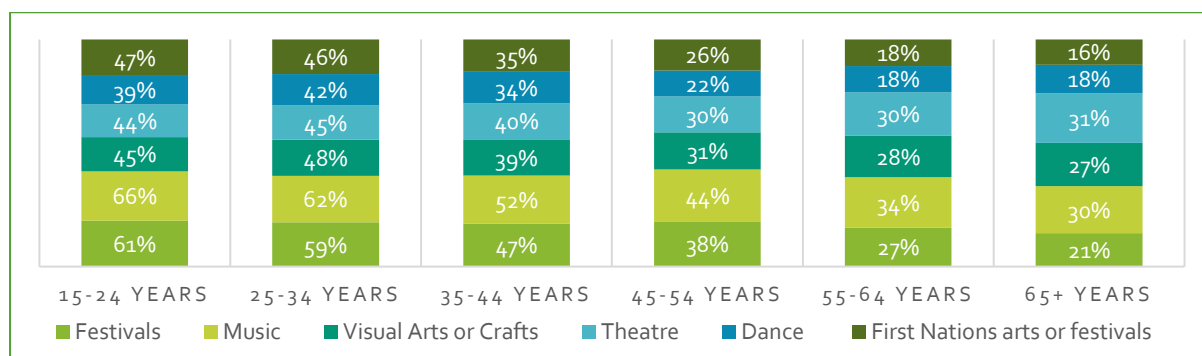
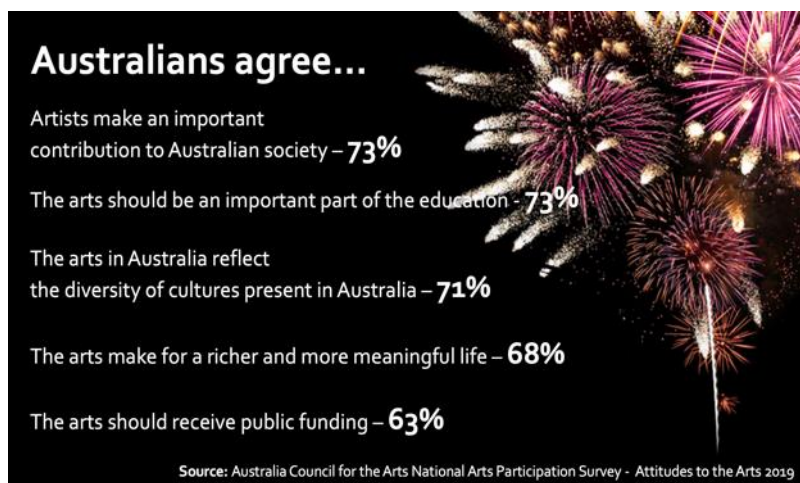


Figure 18: Attendance levels of Australians at festivals, music, visual arts or crafts, theatre, dance, first nations arts or festivals

Federal Electorate Profile data⁶ - Calwell electorate and the Hawke electorate

In September 2019, the Australia Council for the Arts released an interactive online resource that provides information on arts and culture for each of Australia’s 151 federal electorates.

The majority of Hume City is covered by the Calwell electorate and the Hawke electorate. A smaller section is also covered by Maribyrnong. Due to redistribution, the Hawke division has recently been created and will be contested for the first time in 2022.

⁶ <https://www.australiacouncil.gov.au/research/electorate-profiles/> - Australia Council for the Arts Electorate Profiles 2017

Therefore, the data for Calwell and McEwen (previously covered Sunbury) will be used to provide a good indication of Hume City’s residents engagement with arts and culture.

Hume City is a large area with a diverse population and no doubt the characteristics of the communities living vary across the division are also diverse.

The data was collected on a number of topics and from different sources including:

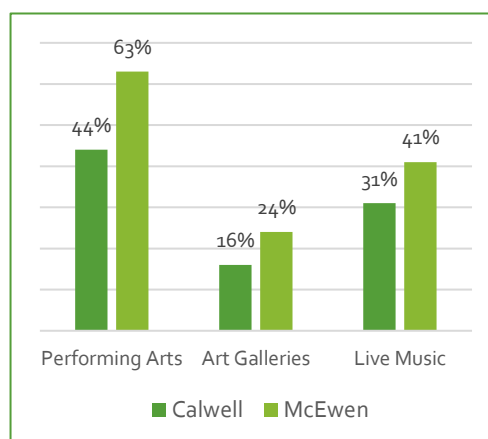
1. Data from the ABS 2017-18 Multi-purpose Household Survey and for the first time, the survey included both children (aged 5-14 years) and adults (aged 15 years and over) providing insight into:
 - > Adult attendance at cultural venues/events: libraries or archives, art galleries, museums, cinemas or drive-ins, live music concerts or performances, operas or musicals, theatre, dance, other performing arts.
 - > Adult participation in creative activities: performed in drama, comedy, musical or variety act, singing or playing a musical instrument, dancing, written as or drive-ins, live music concerts or performances, operas or musicals, theatre, dance, other performing art.
 - > Children participation in creative activities: drama activities, singing or playing a musical instrument, dancing, art and craft activities, creative writing, creating digital content, screen-based activities, reading for pleasure.
2. Data relating to the number of people employed across cultural and creative occupations within each federal electorate was provided by the ABS from the 2016 Census.
3. Data relating to the number of businesses within the cultural and creative industries for each federal electorate was provided by the ABS. Data is shown for businesses operating at the end of each financial year, 2015-16, 2016-17 and 2017-18.

The data from the ABS 2017-18 Multipurpose Household Survey (Attendance at Selected Cultural Venues and Events, 2017-18 (cat no. 4114.0); Participation in selected Cultural Activities, 2017-18 (cat no. 4921.0) shows that people in Calwell are engaged with arts and culture.

- > 78% of residents aged 15+ years attend cultural venues or events
- > 27% of residents aged 15+ years participate in creative activities
- > 100% of children 5-14 participate in creative activities

In McEwen the electorate:

- > 88% of residents aged 15+ years attend cultural venues or events
- > 36% of residents aged 15+ years participate in creative activities



- > 100% of children 5-14 participate in creative activities

The chart on the right (figure 19), identifies the breakdown of the participation levels for three categories of creative activities for both the Calwell and McEwen electorates.

*Figure 10: Calwell and McEwen electorates:
Attendance & Participation*

The Social, Cultural and Economic Benefits of Arts and Culture

1. A New Approach (ANA) series of five reports 2019 to 2020

A New Approach (ANA) is an independent think tank championing effective investment and return in Australian arts and culture. Their aim is “to foster a more robust discussion about cultural policies, underpinned by good data, informed by shared understandings, and through a non-partisan and independent approach”.

Over the period of 2019 and 2020, ANA produced five reports each dealing with an aspect of arts and culture in Australia – now and into the future.

- > Report 1: The Big Picture: Public Expenditure on Artistic, Cultural and Creative Activity in Australia.
 - Provides an overview of trends in federal, state, territory and local government public expenditure on artistic, cultural and creative activity in Australia between 2007 and 2018.
 - Aims to ‘establish a baseline understanding of the quantum and trends in expenditure on culture by all levels of government over the last decade’.
- > Report 2: Transformative: Impacts of Culture and Creativity. November 2019
 - Recognises some of the challenges Australia faces as a nation and asks, ‘what if creative and cultural activity could make a transformative contribution towards solving them?’
 - Provides a snapshot of current research and findings about the positive impacts of artistic, creative and cultural activity on different parts of Australian’s lives.
- > Report 3: A view from middle Australia⁷: Perceptions of Arts, Culture and Creativity. 2020
 - Purpose was to understand whether Australians valued arts and culture, made space for it in their lives, thought it was important to their kids and to society, and what they would and would not be willing to lose from the Australian cultural terrain.
 - Looks at what arts and culture means in the lives middle Australians, considers the implications of these findings and identifies the opportunities for change to help build a more inclusive and relevant arts and cultural landscape.

⁷ Middle Australians are defined as middle-aged, middle-income swinging voters from suburban and regional Australia

- > Report 4: Behind the scenes: Drivers influencing arts and cultural policy settings in Australia and beyond'. July 2020
 - Considers policy drivers for the future of arts and culture and makes them clearer and more accessible so that a wider range of people could take part in informed discussion about Australia's cultural policy settings.
- > Report 5: Australia's cultural and creative economy: A 21st century guide. October 2020
 - Identifies that "Australia is ready for a National Arts, Culture and Creativity Plan — a plan that would provide a framework to efficiently address the policy, legislative, regulatory and investment settings that span the cultural and creative industries.
 - Explains why making a National Arts, Culture and Creativity Plan now will unleash opportunities for Australians to participate in and contribute to the economy and society in the 21st century.

Overarchingly the reports provide evidence confirming that arts and culture are incredibly important to Australians/Australian society in so far as:

- > A rich cultural life generates a range of cultural, economic, social and personal benefits to the Australian community.
- > Opportunities to be involved in arts and culture can be, and often are, transformative in both general and specific ways.
- > Arts and culture inspire and enable meaningful change across our diverse communities and within individual lives, including in the areas of some of Australia's biggest public policy challenges.
- > Participation in creative endeavours contributes to:
 - a strong cultural life
 - a resilient and innovation-driven national economy
 - advancing Australia's position on the global stage.
- > Australians' high rate of participation in creative and cultural activities helps us develop a sense of belonging, forges social cohesion, stimulates curiosity and the ability to engage with different perspectives, and can have a range of beneficial effects on health, wellbeing, economic, employment and educational outcomes.

More detail on some of the key research data and statistics from these reports is provided in below.

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A New Approach (ANA) series of five reports 2019 to 2020 – Key findings

▪ *Table 10: Summary data from A New Approach (ANA) series of five reports 2019 to 2020*

Issue	Findings
Most Australians participate in some form of creative and cultural activities	<ul style="list-style-type: none"> > 82.4 % attended cultural venues and events in 2017–18 > Young people aged five to 14 years had a particularly high rate of direct participation in cultural activities with 95.6 % participating > In 2009–10 Australian households spent \$19.87 billion, or 4.0 per cent of their total expenditure, on cultural goods and services.
The impact of Arts and Culture on Australia’s economy	<ul style="list-style-type: none"> > Australia’s creative and cultural activity is a significant component of Australia’s national economy > In 2017–18 the three levels of government allocated a combined \$6.86 billion. > Creative and cultural activities contributed more than \$111.7 billion, or a 6.4 per cent share of Australia’s Gross Domestic Product (GDP), in 2016–17. > More than half a million Australians work in the creative economy, which employed 593,830 people in 2016, representing about 5.5 per cent of the national workforce. Australia’s federal, state, territory and local governments (in recognition of these benefits) all commit funds to artistic, cultural and creative activity. <ul style="list-style-type: none"> > Australia has one of the biggest creative trade deficits in the world. <ul style="list-style-type: none"> - For every dollar exported in creative goods, \$8 is imported - For every dollar of creative services exported, \$2 is imported. <p>This suggests Australia is not effectively identifying and leveraging comparative advantages in creative goods and services for the global market.</p> <ul style="list-style-type: none"> > Cultural and creative activities already make a significant contribution to Australia’s: <ul style="list-style-type: none"> - Gross Domestic Product (GDP) (6.4%) - Gross Value Added (5.6%) - As well as employing 5.5% of the total workforce. > Given that creative services such as design and game development are in hot demand globally—and these are areas in which Australia excels—there are significant opportunities for growth.
The impact of Arts and Culture on society and place	<ul style="list-style-type: none"> > Almost 50% of Australians report feeling that society is broken. > 36% feel like a stranger in their own country. > One in four Australians report frequent feelings of loneliness, and the risks of premature death due to loneliness and social isolation have been found to be as big or bigger than obesity, smoking up to 15 cigarettes a day, or air pollution. > It is now widely accepted (and supported by global studies) that engaging in cultural and creative activities helps us develop a sense of belonging, forges social cohesion, stimulates curiosity and the ability to engage with different perspectives, and can have a range of beneficial effects on health, wellbeing and education outcomes. > A range of studies have found that deliberately focusing cultural and creative activities on social cohesion impacts: <ul style="list-style-type: none"> - Helps to build community, belonging, and trust; enhances empathy and inclusion; helps combat the growing issues of loneliness and isolation - Assists individuals and communities to recover from disasters and trauma; and - Makes cities, suburbs and regions more livable. - OECD research has shown that a more cohesive society often also has a stronger and faster-growing economy.
The impact of Arts and Culture on Health and Wellbeing	<ul style="list-style-type: none"> > Australia has an aging population with conditions like dementia estimated to cost more than AUD\$1 trillion over the next 40 years. > Australia has strong policies about using arts and culture to influence the conditions in which we grow, live, work and age, including how strong our social networks are, lifestyle factors, and our psychological states, which have been

Issue	Findings
	<p>strongly linked to health, wellness, and life expectancy (the social determinants of health).</p> <ul style="list-style-type: none"> - These policies, however, are often not being systematically implemented. <p>> There is substantial evidence that:</p> <ul style="list-style-type: none"> - When art and culture are used in clinical settings, they consistently deliver improved physical, mental and emotional health outcomes. - Engaging with arts and cultural activities impacts the social determinants of health and has been found to mitigate the risks of dementia. <p>> In 2016, Australian researchers produced the first dose-response style study of arts and mental health, showing that 2-hour “doses” of creative activities per week could enhance mental wellbeing in a general population.</p>
<p>The impact of Arts and Culture on Education and learning</p>	<p>> Australia has been steadily declining in its mean scores in international education measures over the last 20 years. In an analysis of the fall in results between the 2009 and 2015 the OECD’s PISA test found that the economic cost of this decline was estimated at close to AUD\$120 billion.</p> <p>> Arts and culture-based education has been found to be beneficial in developing intellectual skills and enhancing educational impacts. It helps:</p> <ul style="list-style-type: none"> - Future-proof Australia’s workforce, and <p>> Mitigate disadvantage, particularly with students who are “at-risk”: who is socio-economically disadvantaged, at risk of prematurely disengaging from schooling, and/or expressing anti-social or non-coping behaviours.</p>
<p>Innovation challenge facing Australia</p>	<p>> Australia is lagging many economic peers in innovation and future indicators, including economic complexity (from 57th in 1995 to 93rd in 2017):</p> <ul style="list-style-type: none"> - Research and development expenditure (half the per capita spending compared to the top performing country, Switzerland) - Innovation inputs and outputs (currently 22nd in the world, down from 17th in 2014). <p>> Creative capability has been demonstrated to:</p> <ul style="list-style-type: none"> - Be the driving force behind innovation- driven, economically diversified economies. <p>> Preparing Australia for the future of work in the Fourth Industrial Revolution requires workers to develop skills in creativity.</p> <ul style="list-style-type: none"> - Engaging in creative and cultural activities has been found in global studies to help build the skills needed for these rapid changes.
<p>International engagement challenge facing Australia</p>	<p>> Australia has traded its positive reputation worldwide for many years but has been falling in global reputation rankings since 2013.</p> <p>> Global reputation has an impact on tourism and trade with a one-point increase in country reputation predicting a 0.9% increase in the proportion of tourists per capita, and a 0.3% increase in export rates (\$).</p> <p>> Arts and culture have been used successfully by other countries to achieve diplomatic soft power objectives:</p> <ul style="list-style-type: none"> - Improving relations and trust between countries - Increasing levels of trade, investment, security and exchanges of talent. <p>Australia is active in this area, but there is a need to strengthen our efforts, especially in the Asia-Pacific region.</p>
<p>Middle Australians believe:</p>	<p>> Arts and culture to be essential to the Australian way of life.</p> <p>> The value of arts and culture was expressed through two key themes:</p> <ul style="list-style-type: none"> - creativity, imagination and inspiration; and - participation, belonging and community. <p>> Directly connect participating in arts and cultural activities with experiencing better mental health, as well as with improved creativity and lateral thinking in the workplace.</p> <p>> Arts and culture help bring communities together, break down barriers between different groups within society and encourage greater communication. Participating often means opportunities to socialise with</p>

Issue	Findings
	<p>friends and family. Consequently, the most valued activities involved attending and participating in local activities, such as festivals, live performances and local libraries.</p> <ul style="list-style-type: none"> > That children develop better when broadly exposed to arts and culture both in and out of school time. Arts and culture help children to: enhance their self-esteem; find new ways to express themselves; build social and intellectual skills; and prepare for the future—both socially and in terms of their career opportunities. > Recognise that different people have different definitions and values in arts and culture and are generally comfortable with this. This extends across generations, with parents acknowledging that their definitions of arts and culture are narrower than their children’s definitions, and that what they value does not always align with what their children value. > That Australian content and cultural heritage icons should reflect Australians’ (all Australians, in all their diversity) stories back to them, while also being an important tool for representing Australia on the world stage.
<p>Most Middle Australians</p>	<ul style="list-style-type: none"> > Are largely unaware of the contributions that arts, cultural and creative activities make to the economy, including to employment. <p>When activities are seen as purely profit-driven, they are considered superficial, and this erases them from most middle Australians’ definition of arts and culture. This, along with the belief that access to arts and culture is essential to the Australian way of life, indicates that middle Australians believe arts and culture are what economists call ‘a public good’.</p>
<p>Collective identity, reputation-building, social improvement and economic contribution are the four key policy drivers that underpin recent cultural policy around the world.</p>	<ul style="list-style-type: none"> > If public and private investments in arts and culture are to be effective and relevant, then what motivates the investments matter. > Neither of the two major Australian political parties has significantly prioritised public expenditure on arts and culture more than the other. However, different governments have been influenced more by some drivers than others. At times, this has led some stakeholders to feel that arts and culture are being prioritised or de-prioritised, depending on whether those stakeholders value the same cultural policy drivers as the government of the day. > The most effective cultural policies underpinned by economic contribution drivers take a creative industries approach and demonstrate how arts, culture and creative activities interact with each other to increase creativity and innovation across the economy. > The last decade has seen a greater concentration of different policy drivers in a range of policy settings across all three levels of government, and this has made arts and culture an increasingly complex area of public policy. > COVID-19 has accelerated innovation in the production, distribution and consumption of arts and culture via digital means. These trends need to be specifically addressed when updating our cultural policy settings for the 21st century.
<p>There is a strong relationship between the success of subsidised and non-subsidised cultural and creative industries.</p>	<ul style="list-style-type: none"> > International evidence suggests public and private subsidy of arts, culture and creativity has a positive impact on the success of commercial creative businesses and other businesses. > Compared with other industries, the cultural and creative industries also have higher spillover effects into other industries in terms of total output, value-added and employment multipliers.

Economic Regeneration: The impact of the arts in regional Australia. Regional Arts Australia. ©Deakin University 2015 – key data.⁸

This report/ project was funded by Regional Arts Australia and Australia Council for the Arts and was about finding “new ways to identify and respond to Australia’s vast land, diversity and differences, including its challenges and opportunities in regional Australia, using the arts as the vehicle.”

The project looked at five themes (inclusive of five case studies) associated with the benefits relating to access to and participation in arts and cultural activity. Namely:

1. Community connectedness
2. Economic regeneration
3. Social inclusion
4. Civic pride and community identity
5. Regional development

It identified a number of opportunities resulting from investment into arts and cultural activity including:

- > the arts and tourism
- > the arts and employment
- > event-related spending and regional value.

Some of the key statistics identified in the report can be found in the table below.

⁸ © 2015 Deakin University

Issue	Findings
Reasons to visit Regional Destinations	<ul style="list-style-type: none"> > 58% - Domestic day and overnight trips are to regional destinations⁹ > \$34 b - Spent by visitors in regional areas during 2013 > 57% - First-time visitors to a region state an event is their main reason for visiting
Boosting Regional Employment	<ul style="list-style-type: none"> > 176,560 Jobs are created each year in the planning and operation of festivals in non- metropolitan Australia. > 2,800+ Rural festivals in Australia per year > 4 Full-time jobs on average are directly created in festivals during the planning stage > 13 Full-time jobs are created on average in the planning stage of festivals.¹⁰ > 12.6 Part-time jobs on average are created at the time of operation. > 99,448 Jobs are directly created on average in the planning and running of festivals collectively in Victoria, Tasmania and NSW.¹¹ > 310,723 People within Australia are employed within the arts and cultural industry¹² > 6% Increase in regional employment through investment in the arts³ > 22% Increase in total non-farm employment through investment in the arts¹⁴
Audiences and Economy	<ul style="list-style-type: none"> > 38% Australians attend visual arts and craft events¹⁵ > 86% Australians attend at least one cultural event or performance each year.¹⁶ > \$10b Economic activity is generated by rural communities in Victoria, New South Wales & Tasmania.¹⁷ > 45% International tourists enjoy seeing Aboriginal art, craft and cultural displays.¹⁸ > 32% International tourists visit Aboriginal galleries.¹⁹ > 22% Domestic tourists visit an Aboriginal cultural centre.²⁰
Regional snapshot: Grace Kelly: Style Icon exhibition, Bendigo Art Gallery, VIC	<ul style="list-style-type: none"> > 152,500 - Audiences visited the Grace Kelly: Style Icon exhibition in Bendigo, a town of less than 100,000 people.²¹ > \$16.3m Contributed to Bendigo's local economy due to the Grace Kelly: Style Icon exhibition.²²

⁹ Austrade 2014, *Events: Drivers of Regional Tourism Summary*, Tourism Research Australia, retrieved 4 November 2014, <http://www.tra.gov.au/documents/DVS_Events_Drivers_of_Regional_Tourism_FINAL_04082014.pdf>.

¹⁰ Ibid

¹¹ Gibson, C & Stewart, A 2009, *Reinventing rural places: The extent and impact of festivals in rural and regional Australia*, Australian Research Council & University of Wollongong, Wollongong.

¹² Australian Bureau of Statistics 2014, *Arts and Culture in Australia: A Statistical Overview*, July 2014, cat. no. 4172.0, retrieved 3 November 2014, <<http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/p4172.0main+features242014>>.

¹³ Dunphy, K. F 2009, *Developing and Revitalizing Rural Communities through Arts and Creativity: Australia*, Cultural Development Network, Victoria.

¹⁴ Ibid

¹⁵ Australia Council for the Arts 2010, *More than bums on seats: Australian participation in the arts*, Australia Council for the Arts, retrieved 16 December 2014, <http://www.australiacouncil.gov.au/workspace/uploads/files/research/full_report_more_than_bums_on_-54325919b74d6.pdf>.

¹⁶ Australian Bureau of Statistics 2011, *Australian Social Trends*, Jun 2011, cat. no. 4102.0, retrieved 4 November 2014, <<http://www.abs.gov.au/AUSSTATS/abs@.nsf/Lookup/4102.0Main+Features40J un+2011>>.

¹⁷ Duffy, M & Waitt, G 2011, 'Rural Festivals and Processes of Belonging', in C Gibson and J Connell (eds.), *Festival Places: Revitalising Rural Australia*, Channel View Publications, UK.

¹⁸ Ibid

¹⁹ Ibid

²⁰ Ho, H & Ali, S 2013, 'Understanding Negative Visitor Experiences at Indigenous Cultural Tourism Venues: Marketing and Operational Implications', *Journal of Marketing Development and Competitiveness*, vol. 7, no. 2, p. 138-145.

²¹ KPMG 2013, *Economic Impact of the Victorian Arts and Cultural Sector*, KPMG, retrieved 4 November 2014 <http://www.arts.vic.gov.au/files/ef593af2-6b70-427a-af87-a26c00e69eb6/Economic_Impact_of_the_Victorian_Arts_and_Cultural_Sector_2013.pdf>.

²² Ibid

Cultural Tourism – Benefits and Opportunities***Australia Council for the Arts 2018, International Arts Tourism: Connecting cultures, Australia Council for the Arts.***

Research findings:

- > Visiting museums and galleries is the most popular form of international arts tourism. This is likely because museums and galleries are a readily accessible form of arts engagement for tourists.
- > Three in every ten international visitors to Australia in 2017 visited a museum or gallery while they were here.
- > More than two and a half million international tourists visited museums and galleries while they were in Australia in 2017, an increase of 46% since 2013.
- > International Arts Tourists are more likely to visit regional Australia than international tourists overall.
- > With three in ten international tourists (31%) and seven in ten international arts tourists (71%) visiting museums and galleries in 2017, it continues to be the most popular arts activity, irrespective of the visitor's main reason for visiting Australia.
- > The many rich arts offerings in regional areas may be helping to drive regional tourism among international visitors.
- > Tourists visiting for educational purposes were particularly engaged, with 43% attending, compared to 36% of holiday makers.
- > Over one million international tourists attended festivals, fairs and cultural events in 2017. This has increased by 61% since 2013.
- > Festivals skew towards younger audiences more so than any other arts activity. However, they still have broad appeal, with around one in five international arts tourists aged 45 years and over attending a festival, fair or cultural event in 2017.
- > First Nations arts engage international tourists, especially those who travel outside capital cities. Engagement with First Nations arts was higher for arts tourists who travelled beyond metropolitan areas. More than a third of these travelers attended a First Nations arts activity in 2017.
- > There is strong and growing potential for the arts to help drive regional tourism. International arts tourists are more likely to visit regional Australia than international tourists overall.
- > The proportion of international tourists engaging with the arts while in Australia has ranged between 39% and 43% over the last decade. It has been on an upward trend since 2011.
- > Forecasts predict that international tourists to Australia will grow to close to ten million in 2018–19, and as total aviation capacity to Australia continues to grow, we can expect numbers of international arts tourists to continue to grow.
- > The amount international arts tourists spent in Australia was \$17 billion in 2017, making up 60% of the \$28.4 billion spent in Australia by all international tourists.
- > The amount spent has increased by 55% since 2013, a greater increase than the total international visitor spends in Australia (46%).

- > Social media is an important consideration. Recent research from the US suggests that intention to travel to a destination is influenced by social media generated from other visitors to that place.

Australia Council for the Arts 2020, Domestic Arts Tourism: Connecting the Country, Australia Council for the Arts. Department of Communications and the Arts Annual Report 2018–19

- > Domestic arts tourism is growing
- > Museums and art galleries are the most popular arts activities on domestic trips for both daytrips and overnight trips in Australia.
- > This is likely because museums and art galleries are an accessible and affordable form of engagement with the arts, and often require less forward planning to attend than other arts activities.
- > In 2018, Australians took 12.3 million daytrips and 13.4 million overnight trips within Australia that included arts activities. 5.1 million daytrips and 7.3 million overnight trips included visits to museums or art galleries.
- > There have been increases across all arts activities: visiting museums and art galleries; attending performing arts; visiting art or craft workshops or studios; attending festivals; and experiencing First Nations arts and craft.
- > There is no one-size-fits all for arts engagement on a domestic trip – Australians connect with the arts in a broad range of ways.
- > The most popular and fastest- growing arts tourism activities vary across the country. Each state, territory and region offer unique arts and creative experiences.
- > The destinations where tourists are especially likely to engage with the arts are in regional Australia, including many arts tourism ‘hot spots’:
 - Areas with both a high volume and a high likelihood of tourists engaging with the arts while there.
 - Art or craft workshops or studios are particularly popular in regional areas.
- > First Nations arts and craft are a strong and growing area of domestic arts tourism
- > First Nations arts tourism is increasing, reflecting Australians’ strong and growing interest in engaging with First Nations arts for their beauty, strength and power, and to understand who we are as a nation.
- > There is a growing body of evidence about the opportunity that First Nations arts provide to support First Nations peoples’ economic development and Australia’s national culture and identity, based on the strength of the world’s oldest continuing living culture and storytelling stretching back for millennia. It reinforces the particular strength and value of First Nations arts to regional and remote communities and economies and to tourism in Australia.
- > Arts tourists are high value tourists – they are more likely to stay longer and spend more when travelling than domestic tourists overall.
- > In 2018, arts activities attracted more than double the number of daytrips compared to organised sport events, and were more popular than markets, heritage sites, wineries, wildlife parks, zoos and aquariums, amusement parks and casinos.

- > As well as the activities listed for daytrips, overnight tourists are also more likely to engage with the arts than visit national or state parks.
- > There is growth in domestic tourists' engagement with First Nations arts and craft. Australians' interest in, and attendance at, First Nations arts and craft activities has continued to increase in recent years. The Australia Council's National Arts Participation Survey found that nearly half of all Australians are actively interested in First Nations arts (47%) and seven million attended in 2016 – a record level of attendance and double that of 2009. Attendance has increased across art forms.
- > Tourism Research Australia's domestic tourism data shows that many Australians want to experience First Nations culture while on holiday or are willing to travel to experience First Nations arts and craft. Supporting this finding, research from the Northern Territory found that nearly two thirds of Australians want to learn about First Nations beliefs and connection to the land while on holiday.
- > In metropolitan Australia, overnight domestic arts tourism is popular and showing strong growth. In 2018, Australians took 13.4 million overnight trips within Australia that included an arts activity ('overnight arts trips'). Overnight arts trips have grown by 71% since 2009 and by 20% since 2014.
- > Overall engagement with the arts during overnight trips is slightly stronger in metropolitan locations compared to regional locations – both in terms of total numbers of overnight arts stopovers and the likelihood of tourists to attend arts activities in metropolitan regions.

2. Cultural and creative activity in Australia 2008-09 to 2016-17 – Working paper. Australian Government Department of Communications and the Arts. October 2018

This working paper report provides analysis of the economic contribution of cultural and creative activity in Australia from 2008-09 to 2016-17. It finds that:

- > Between 2008-09 and 2016-17, cultural and creative activity in Australia grew to \$111.7 billion, an increase of \$25.8 billion or 30.0 per cent.
- > While this activity is growing in absolute terms, the increase is slightly slower than the pace of the Australian economy overall.
- > As a share of GDP, cultural and creative activity declined by 0.5 percentage points, from 6.9 per cent in 2008-09 to 6.4 per cent in 2016-17.
- > While parts of cultural and creative activity are shrinking as a share of GDP, other activities are outpacing the overall economy.
- > Cultural and creative activity within professional, scientific and technical services, and education and training has increased its share within the economy over the period. These activities utilise highly skilled labour which will be increasingly important to Australia's economic growth.
- > Cultural and creative activity contributed \$111.7 billion, or 6.4 per cent to GDP in 2016-17. Cultural and creative activity can be measured separately or as both cultural and creative activity.
- > Cultural activity contributed \$63.5 billion or 3.6 per cent to GDP in 2016-17, while creative activity contributed \$99.7 billion or 5.7 per cent to GDP in 2016-17. There is considerable overlap of industries and occupations common with these segments. Activity that has identified as both cultural and creative accounted for \$51.5 billion or 3.0 per cent to GDP.

- > The value of cultural and creative activity in industries considered to be cultural or creative was \$85.7 billion in 2016-17. The largest components were design at \$42.8 billion, fashion at \$14.2 billion, and broadcasting, electronic or digital media, and film at \$9.7 billion
- > Cultural and creative activity increased by \$25.8 billion or 30.0 per cent, from \$86.0 billion in 2008-09 to \$111.7 billion in 2016-17. This growth was driven mainly by an increase of \$19.9 billion in gross value added (GVA) from cultural and creative industries—primarily from professional, scientific and technical services with an increase of \$16.4 billion over the period.
- > GVA from cultural and creative industries increased by \$19.9 billion or 30.3 per cent, from \$65.8 billion in 2008-09 to \$85.7 billion in 2016-17. Net taxes on products attributable to cultural and creative industries increased over the period by 0.6 per cent or \$32 million.
- > Compensation of Employees (COE) received by individuals working in cultural and creative occupations that are outside industries identified as cultural and creative was \$21.0 billion in 2016-17. This grew by \$5.8 billion or 38.3 per cent over the period.
- > The value of volunteer services to arts and heritage organisations was \$983 million in 2016-17, \$227 million more than in 2008-09.
- > Non-market output of market producers in cultural and creative industries was \$88 million in 2016-17, an increase of \$20 million compared to 2008-09.

3. Measuring the economic value of cultural and creative industries—Statistics Working Group of the Meeting of Cultural Ministers. April 2018²³

The report identifies that “cultural and creative industries are increasingly acknowledged as important components and drivers of growth in the modern, knowledge-based economy” but that defining what cultural and creative industries are, is difficult and as a result, precisely measuring economic value is also difficult. It states, “There is no universally accepted approach to the analysis and measurement of the economic value of the creative and cultural industries.”

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Appendix 5: Hume City – current Multi-Purpose Facilities

The following table provides an overview of Hume City’s current suite of multi-purpose facilities. None of the following have specific arts and cultural activity facilities with the exception of the Broadmeadows Town Hall and the Hume Global Learning Centres in Sunbury and Craigieburn which have gallery spaces.

Venue	Key Features
Aiken Hill Community Centre	<p>Community Meeting Room/s</p> <ul style="list-style-type: none"> > Can be divided into two separate sections with movable walls to accommodate smaller meetings > Floor to ceiling windows looking out to accessible lawn area > New and modern tables and chairs > All vinyl floor suitable for activities including dancing/exercise
Attwood House Community Centre	<p>Attwood House Community Centre is a community run not-for-profit organisation.</p> <p>The facility has capacity to support:</p> <ul style="list-style-type: none"> > Early Childhood Education and Development > Community Health and Wellbeing > Social and Support Groups > Adult Education and Interest Programs > Skill and Personal Development
Broadmeadows Community Hub	<p>Facilities at Broadmeadows Community Hub can be hired casually or regularly for large public meetings, community group functions, exercise groups, child or adult activity classes and private functions.</p>
Campbellfield Community Centre	<p>Campbellfield Community Centre has three areas within the facility for hire. This facility comprises of an alcove and main hall attached to a catering kitchen servery, meeting room and function space.</p>
Craigieburn Guide Hall	<p>Spacious facility featuring a main hall and a small kitchen. It contains wooden flooring, ideal for gatherings, local sporting activities such as karate, dancing and other extracurricular activities.</p>
Dallas Tennis Hall	<p>Dallas Tennis Hall has a spacious main hall with a small kitchen. Maximum capacity of 60 people. Suitable for dance, exercise classes.</p>
Gladstone Park Senior Citizens Centre	<p>Features a kitchen, theatre style hall and meeting rooms Capacity: 100 - 249</p>
Goonawarra Community Centre	<p>The venue comprises of a main hall which can be divided into two separate spaces, including a meeting room and a commercial kitchen available.</p> <p>Venue Capacity</p> <ul style="list-style-type: none"> > Community Room - Maximum capacity of 75 people > Youth Room - Maximum capacity of 75 people > Meeting Room - Maximum capacity of 10 people
Greenvale West Community Centre	<p>Has modern, state-of-the-art facilities. The centre offers flexible multipurpose community meeting/function rooms (small to large), including a semi-industrial style kitchen.</p>
Greenvale Recreation Centre	<p>Centre is a multi-purpose facility that can be hired out for meetings, functions and recreational activity. The facility features:</p>

Venue	Key Features
	<ul style="list-style-type: none"> > Kitchen > Fully Staffed Facility > Meeting Rooms > Toilets/Shower > Meeting Tables and Chairs > Function Tables and Chairs
The Homestead Community and Learning Centre	<p>Offers a range of education, lifestyle and cultural programs, based on the current needs and interests of our community.</p> <p>Homestead offers:</p> <ul style="list-style-type: none"> > Community meeting/function rooms/Gallery Space (small to large) > Training room > Kitchen > Landscaped garden. > Maximum capacity for Gallery/function room is 80 people.
Hume Global Learning Centre - Broadmeadows	Fully Staffed Facility with technical assistance available and open gathering spaces (i.e. library / Bookmark Café)
Hume Global Learning Centre - Craigieburn	<p>Facilities for community hire including IT training rooms, small to medium sized meeting rooms, a large multipurpose room equipped with the latest audio visual presentation equipment. It also includes the Craigieburn Library, a gallery and exhibition space, occasional care facility, and Council's Customer Service Centre.</p> <p>Venue Capacity:</p> <ul style="list-style-type: none"> > Exhibition Gallery > Conference room 1 - Maximum of 200 people > Conference room 2 - Maximum of 200 people > Conference rooms combined - Maximum of 400 people > Meeting room 3 - Maximum of 20 people > Meeting room 4 - Maximum of 20 people > IT room 5 - Maximum of 13 people > The pod - Maximum of 10 people
Hume Global Learning Centre - Sunbury	<p>Facility for community hire including IT training rooms, small to medium sized meeting rooms, a large multipurpose room equipped with audio visual presentation equipment. It also includes the Sunbury Library, Council's Customer Service Centre, Visitor Information Centre and gallery / exhibition space.</p> <ul style="list-style-type: none"> > Conference room- 70 people max. > Two conference rooms combined- 120 people max. > Four conference rooms combined- 120 people max. > Meeting room 1 - Maximum of 6 people > Meeting room 2 - Maximum of 6 people > Meeting room 3 - Maximum of 20 people > Meeting room 4 - Maximum of 20 people > Meeting room 5 - Maximum of 36 people > Meeting room 6 - Maximum of 13 people
Jack McKenzie Community Hall	<p>Includes large function room with polished timber flooring, multiple meeting rooms and a commercial kitchen.</p> <p>Venue Capacity</p>

Venue	Key Features
	Main Hall - Maximum of 160 people
Kalkallo Community Centre	The Centre includes flexible multipurpose community and activity meeting spaces.
Lynda Blundell Seniors Centre	Facility includes: <ul style="list-style-type: none"> > Kitchen > Theatre Style Hall > Stage > Meeting Rooms Capacity: 100 - 249
Meadow Heights Community Centre	Venue includes a main hall/stadium and kitchen. The main hall doubles as a basketball and volleyball court with easy access to the reserve at the rear of the venue. Main Hall Venue Capacity - Maximum of 100 people
Sunbury Memorial Hall	<ul style="list-style-type: none"> > Main Hall including stage - Maximum of 200 people > Supper Room including kitchen facility - Maximum of 30 people
Newbury Child and Community Centre	Facility includes flexible multi-purpose community meeting/function rooms (small to large), including a semi-industrial style kitchen Capacity: 50 - 99
Roxburgh Park Youth & Recreation Centre	Venue includes two main rooms for hire. The Functions room is a large, carpeted space with access to a kitchen. The Activities hall is a large room with timber flooring. Both rooms have the ability to open into an outdoor space separated by a mobile glass wall that allows for natural light. Venue Capacity <ul style="list-style-type: none"> • Functions Room - Maximum of 80 people • Activities Hall - Maximum of 80 people
Sunbury Community Centre	Spaces range from large rooms suitable for function hire and sporting classes to smaller spaces which are better suited for meetings and educational purposes. Spaces include: <ul style="list-style-type: none"> • Function lounge • Activity lounge • Multipurpose room • Sun lounge • Meeting room • Garden room Venue Capacity: <ul style="list-style-type: none"> • Multipurpose room - Maximum of 30 people • Function lounge - Maximum of 100 people • Activity room - Maximum of 100 people • Sun lounge - Maximum of 30 people • Meeting room - Maximum of 6 people • Garden room - Maximum of 30 people
Sunbury Neighbourhood House	Part of the community centre, the house provides accessible community-focused and facilitated opportunities to gather, interact and learn, in a welcoming, safe and inclusive environment. The House provides courses, programs, workshops and opportunities for all age groups. Programs include social groups, playgroups, health and

Venue	Key Features
	<p>wellness, art and music. Meeting rooms are also available to local groups and businesses.</p> <p>The facility features a large multipurpose room currently used for wet and dry arts and craft activities</p>
Sunbury Youth Centre	<p>The Centre offers includes:</p> <ul style="list-style-type: none"> • Activity space • Venue space with stage • Meeting rooms • Kitchen (microwave, fridge, stove, oven and kettle, dishwasher - soon to be installed) <p>Venue Capacity:</p> <ul style="list-style-type: none"> • Front Activity Space - Maximum of 38 people • Rear Venue Space - Maximum of 27 people
Town Hall Broadmeadows	<p>Venue includes:</p> <ul style="list-style-type: none"> • Theatre Style Hall • Stage • Meeting Rooms • Exhibition Gallery
Tullamarine Community Hall	<p>Facility comprises a theatre style main hall, meeting room and kitchen. Adjacent to Tullamarine Library.</p> <p>Venue Capacity</p> <ul style="list-style-type: none"> • Main Hall - Maximum of 150 people
Tullamarine Community House	<p>Tullamarine Community House offers an extensive range of educational, social, and recreational programs and courses in a comfortable and relaxed environment.</p> <p>Programs include gardening, childcare, 3-year-old Activity Group, Parent Child Mother Goose, playgroup, and exercise groups.</p> <p>The House also auspices the Tullamarine Men’s Shed which is collocated on the same site.</p>
Westmeadows Community Centre	<p>Centre is a community venue that can be hired out for various occasions. The centre offers:</p> <ul style="list-style-type: none"> • Meeting and small function space • Courtyard.
Broadmeadows Youth Central	<p>The main venue space has vinyl flooring throughout with a lounge space, dining space and kitchenette incorporated close together. This venue allows for the potential of multiple suitable bookings taking place at the same time.</p> <p>Facilities include:</p> <ul style="list-style-type: none"> • Meeting Rooms • Dining area space for estimated 12 people • Couch space for estimated 16 people • Studio B
Broadmeadows Historical Museum	<p>Small venue currently located between Youth Central and school facilities. Limited exhibition and storage capacity.</p>
Splash Aqua Park & Leisure Centre	<p>Leisure space providing programs and activities that support a number of arts and cultural groups. Facilities are general/multi-purpose in nature and suited to leisure service activities.</p>

Venue	Key Features
Cathouse Theatre	Basic hall facility located near the Craigieburn Station.
Goonawarra Neighbourhood House	Indoor and undercover outdoor areas, a newly renovated kitchen, outdoor playground and sandpit. Accommodates 50 to 60 people with seating for 50 people and limited trestle tables
Boilerhouse Theatre	Located in the Jacksons Hill Community Arts Precinct. Theatre space is currently not in use due to poor condition, however pottery and gallery space remain operational. The overall facility has supported theatre performances, art shows, theatre development, pottery and arts creation.
Sunbury Radio Station	Located in the Jacksons Hill Community Arts Precinct. This facility has small meeting rooms, storage capacity, and large access and entry foyers.

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Appendix 6: Surrounding Municipality Arts and Cultural Facilities Audit and Benchmarking

A high-level audit has been undertaken of the arts and cultural facilities available in neighbouring municipalities. The following provides a summary overview. The majority of the facilities are owned and/or operated by local government's authorities and this has been noted where applicable.

Moreland City Council Arts and Cultural Facilities

Venue	Key Features
Counihan Gallery - Brunswick	The Counihan Gallery opened in 1999. It was named in honour of the Australian artist and activist Noel Counihan (1913-1986), who was a champion of social justice and a vocal supporter of free speech. The exhibition program reflects a commitment to political activation, sustainability, and creative expression.
Blak Dot Gallery	Blak Dot Gallery is a successful, indigenous run gallery that is dedicated to representing the works of indigenous cultures.
Brunswick Mechanics Institute Theatre	A classic box theatre in the heart of Brunswick. The Brunswick Mechanics Institute Theatre is a classic black-box with a 112-seat retractable tiered seating bank. The space is fully equipped with a suite of lighting, sound and some AV equipment. Suitable for: Live performance (theatre, contemporary dance, music) Screenings and cinema events Literary launches Presentations Creative developments and showings

Whittlesea City Council Arts and Cultural Facilities

Venue	Key Features
Plenty Ranges Arts and Convention Centre	Facilities available <ul style="list-style-type: none"> > 6 banquet/conference rooms, which seat up to 600 people > bridal suites > a 500-seat theatre > amphitheater > 300 free car parking spaces

Brimbank City Council Arts and Cultural Facilities

Venue	Key Features
The Bowery Theatre - St Albans Community Centre	> 202-capacity raked seating design and stage relationship which makes it an ideal space for performances and events that are intimate and engaging.

Venue	Key Features
	<ul style="list-style-type: none"> > Three flexible Community Spaces. Can accommodate up to 96 people each. Sliding walls retract to create a space suitable for up to 288 people in total. > Dance Studio: Capacity: approx. 15. > Art and Craft Studio: Capacity: 14.
The Hunt Club Community and Arts Centre	<p>The Hunt Club Community and Arts Centre (Hunt Club) is the Neighbourhood House Unit primary arts venue. Facilities and services include:</p> <ul style="list-style-type: none"> > Space with capacity for 10-40 people. > Art room with capacity for 20 people. > Pottery Studio with Hand Building and Wheel Throwing Rooms. > Art and Foyer Galleries. > Hallway exhibiting space. > Outdoor Amphitheatre with shade cloth protection.
Deer Park Art Spaces Artist Studio Program	<p>The studio is located on the first floor in the Hunt Club Community and Arts Centre, one of the few significant nineteenth century buildings in the City of Brimbank. The studio features period detail and good natural light, access to water, a shared kitchen and toilet facilities.</p>

Macedon Ranges Shire Council Arts and Cultural Facilities

Venue	Key Features
Bluestone Theatre	Bluestone Theatre is a retrofitted (approx.) 100 (raked) seat theatre.
Kyneton Mechanics Institute	Kyneton Mechanics Institute (KMI) is a community space suited to exhibitions, theatre, business and private functions. The main hall seats approximately 200.
Kyneton Town Hall	The premier performance space in the Macedon Ranges, Theatre seating is for 400, or round table function seating for 200 people.
Mountview Theatre	Run by the Mount Players Theatre Group. It has a capacity of approximately 100 people and includes a foyer area with bar, kitchen and office, three backstage dressing rooms with toilets, and a construction workshop area.
Masonic Centre	Local performance and concert venue.

Melton City Council Arts and Cultural Facilities

Venue	Key Features
Catholic Regional College Theatre - Melton	> 250 seat purpose-built theatre with support rooms, dressing rooms, lighting and audio.
Catholic Regional College Theatre – Caroline Springs	> 262 seat purpose-built theatre with support rooms, dressing rooms, lighting and audio.

Venue	Key Features
Lakeview Senior College Auditorium	> 279 seat presentation space with stage area, lighting bars /audio.
CS Gallery Caroline Springs Library,	> A contemporary arts space where professional artists are provided the platform to engage with themes that are relevant to the community
Melton Library and Learning Hub Exhibition Spaces	> A number of hanging walls for the presentation of exhibitions by emerging and local artists located throughout the modern Melton Library and Learning hub, two-floor building.
Melton Civic Centre	> The main entrance corridor wall of customer service centre provides several stretches of space suitable for the display of artwork.
Raglan Cottage	<ul style="list-style-type: none"> > Artist Residency Program prioritises applications evidencing commitment to contemporary practice, with Melton City Council intent on providing a platform for artists to have the time and space they require to expand their practice and experiment with new concepts and techniques. > Successful artists agree to actively engage with the Melton community, either throughout their residency as a core component of the creation of their work, or by providing open studio/artist talk/workshop sessions. > Opportunities to present final works resulting from a Raglan Cottage Artist Residency, be it an exhibition or performance, is facilitated in available Council facilities or public spaces (where possible). > Successful artists will be provided the Raglan Cottage studio space at no cost for a period of up to 3 months. > The Cottage features: <ul style="list-style-type: none"> - Three sizeable rooms which are heated and air conditioned. - A kitchenette with working bar fridge. - On-site rest room. - Picturesque cottage veranda facing High Street, the main street running through Melton. > A limited supply of chairs, tables, easels, and artwork plinths.

Mitchell Shire Council Arts and Cultural Facilities

Venue	Key Features
Kilmore Soldiers Memorial Hall COM	The hall has a stage, separate kitchen, supper room and main hall. It can be used for various events, functions or staged productions.

City of Moonee Valley

Venue	Key Features
Clocktower Centre	A multi-space venue including state-of-the-art performance space with: 505 seat raked seats and full fly tower The Writing Room. Podcast Studio. Studio Residency Program. Function room, divisible meeting spaces
Incinerator Gallery	A multi-arts facility with quality gallery spaces as well as studio workshops
Crown Street Stables	Community space with café, exhibitions and workshops

City of Darebin

Venue	Key Features
Darebin Arts Centre	385 seat theatre. Fly-tower, orchestra pit projector, lighting rig and sound system. Multi-purpose rooms and 2 exhibition/multi-purpose spaces of varying capacity and size. Spaces ranging from 60 – 400 capacity. Can be set up as a performance space or functions. Commercial kitchen for hire by community groups
Northcote Town Hall	Seven rooms are available for hire as well as two studio spaces and the refurbished Main Hall. Capacity for 300. Rooftop space Many of the rooms are multipurpose and can suit a range of events, functions, conferences and meetings. Audio/visual equipment, catering equipment and kitchen usage is also available for hire for groups using the venue. Performances, rehearsals and events including conferences, film festivals, music festivals, award nights, art exhibitions, theatre performances, theatre rehearsals, school productions and concerts and, Function Hire
Bundoora Homestead Arts Centre	Built in 1899, Bundoora Homestead Queen Anne style Federation mansion operating as a historic house, art gallery and café, registered by Heritage Victoria and certified by the National Trust. Is the public art gallery for the City of Darebin hosting contemporary visual arts and craft exhibitions, a public education program including artist talks, workshops and events, a community access gallery, and the biennial Darebin Art Prize.

Appendix 7: Benchmarking - Arts and Cultural Facilities Provision Hierarchy

- *Cities of Hume, Melton, Casey and Wyndham arts and cultural facilities provision and hierarchy comparison*

LGA	Level 1	Level 2	Level 3	Level 4	Level 5
Hume City²⁴	<p>Local</p> <p>Less than 8,000 residents 400m walkable 10-minute walk Highly visible and accessible. Local focus. Serve catchments where all residents can access the facility on foot. Smaller facilities delivering local community activities, programs and sessional service. Are existing facilities within established areas. No new ones are built. It is not a preferred model within changing or growth areas.</p>	<p>Neighbourhood</p> <p>Up to 8,000 - 12,000 population (500 households) 1km walkable. 10-12-minute walk. Flexible and multi- functional Community Centre - up to 1,000 – 1,800m² in size. Provides range of rooms and spaces for Council and non-Council. Serves direct neighbourhood, programmed and activated based on current community need for health and wellbeing opportunities. Can be new, renewed or replaced facilities.</p>	<p>District</p> <p>1,500 - 3,000 households or 1: 13,000 – 20,000 5km /10-15 minute drive/ time. Accessible via multiple modes of transport. Incorporates a range of integrated Community facilities and spaces for services and activities. Designed to be adaptable to respond to communities' changing needs. Can be new, renewed or replaced facilities.</p>	<p>Regional/Other</p> <p>Arts and culture facilities per 100,000 population. 10-20km /45-minute drive /time. This category includes major community centres, gathering spaces for events and celebrations. Including, performing and visual art facilities: large auditoriums/theatres (upwards of 300- 400 seats), exhibition spaces, function rooms, rehearsal areas, studio and administration spaces. Located within a metropolitan and aspiring to metropolitan activity centres and public transport nodes. Land Area requirements: Based on community need and evidence. Provision services a large population and geographical area and will vary, based on community need. Catchment is according to facilities function Performing Arts - 1 facility per municipality.</p>	
City of Melton²⁵	<p>The lowest level of community infrastructure that caters to a service</p> <ul style="list-style-type: none"> > catchment of up to 10,000 residents primarily through community > centres and district-level sports facilities. 	<p>The middle level of community infrastructure that caters to a service</p> <ul style="list-style-type: none"> > catchment of up to 20,000 residents primarily through larger > community centres. 	<p>The largest level of community infrastructure that caters to a service catchment of up to 60,000 residents. Infrastructure takes the form of facilities for specific cohorts eg. youth, seniors and can include libraries, civic centres and large/regional leisure and recreation facilities.</p>		

²⁴ Source: City of Hume draft Community Infrastructure Plan.

²⁵ Source: City of Melton Community Infrastructure Plan 2021 - 2040

REPORTS – CULTURE AND COMMUNITY

10 OCTOBER 2022

COUNCIL MEETING

Attachment 1 - Creative Places and Spaces: an Arts Infrastructure Plan

LGA	Level 1	Level 2	Level 3	Level 4	Level 5
City of Casey ²⁶	<p>Local</p> <p>Up to 10,000 residents</p> <p>Family and Community Centre – including kindergarten rooms, maternal and child health consulting rooms and multi-purpose, inter-generational community spaces.</p>	<p>Local</p> <p>Up to 20,000 residents. Integrated community facility – including Neighbourhood House and Community Learning Centre space and multi-purpose community space; services may vary depending on the needs of the community and may include community services such as maternal and child health, and youth, arts and social support space and co-working space for small business.</p>	<p>Sub-regional</p> <p>Up to 45,000 residents</p> <p>Integrated community facility – including larger Neighbourhood House and Community Learning Centre space with training capacity, large hall and other multi-purpose, inter-generational community space; may include Library, Customer Service Centre, Youth information Centre.</p>	<p>Sub-regional</p> <p>Casey-wide and attracts some other residents</p> <p>Casey Safety Village – including road safety education centre and Country Fire Authority learning centre.</p>	<p>Regional</p> <p>Attracts many residents beyond Casey</p> <p>Bunjil Place – including regional theatre, studio, regional art gallery, function centre, community library and meeting rooms, and civic centre and Council Offices.</p>
City of Wyndham ²⁷	<p>Local</p> <p>Up to 10,000 residents. Level 1 Council Community Centre/Early Years Facility.</p> <p>Includes kindergarten rooms, maternal and child health consulting rooms and multi-purpose, inter-generational community spaces.</p>	<p>District</p> <p>Between 10 and 30,000 residents</p> <p>Level 2 Community Centres/Early Year Facility/Neighbourhood Houses.</p>	<p>Low sub-municipal</p> <p>Between 30 and 60,000 residents</p> <p>Community Arts Centres.</p>	<p>High sub-municipal</p> <p>Between 60,000 and 200,000 residents</p> <p>Aquatic Leisure Centres</p>	<p>Municipal/Regional</p> <p>Between 200,000 and 500,000 people</p> <p>Highest order Performing Arts Facility</p>

²⁶ Source: City of Casey Community Facilities Plan

²⁷ Source: Wyndham Social Infrastructure Planning Framework 2040 (updated 2012)

Appendix 8: Population forecasts and growth by Precinct

The table below (using Hume City Forecast.id area population projections) provides an indicative view of the growth of key population catchments attached with the 13 municipal precincts.

Precinct	Suburbs	2021	2026	2031	2036	2041
1. Sunbury - Rural		1,245	1,490	1,953	2,552	3,224
	TOTALS:	1,245	1,490	1,953	2,552	3,224
2. Lancefield Road		5,924	7,091	9,295	12,144	15,346
	TOTALS:	5,924	7,091	9,295	12,144	15,346
3. Sunbury Central		29,909	35,804	46,928	61,315	77,481
	TOTALS:	29,909	35,804	46,928	61,315	77,481
4. Redstone Hill		3,859	4,620	6,055	7,912	9,998
	TOTALS:	3,859	4,620	6,055	7,912	9,998
5. Rural/ Greenwedge	Clarkfield					
	Wildwood					
	Diggers Rest					
	Oakland Junction (Bulla rural)	1,543	1,527	2,011	2,389	2,344
	Yuroke (5% Greenvale)	1,110	1,298	1,455	1,590	1,662
	TOTALS:	2653	2825	3466	3979	4006
6. Greenvale	Greenvale w/ OakJ&Yur (95%)	21,099	24,665	27,647	30,204	31,586
	TOTALS:	21,099	24,665	27,647	30,204	31,586
7. Valley	Tullamarine	7,252	7,489	7,553	7,573	7,606
	Attwood	3,575	3,451	3,368	3,328	3,321
	Westmeadows	6,851	7,174	7,417	7,608	7,807
	Gladstone Park	8,810	8,881	8,905	8,933	8,932
	TOTALS:	26,488	26,995	27,243	27,442	27,666
8. Broadmeadows	Broadmeadows	13,476	14,966	16,886	19,189	21,562
	Dallas	7,115	7,356	7,437	7,525	7,551
	Jacana	2,320	2,440	2,522	2,634	2,744
	Part of Coolaroo (66%)	2,339	2,449	2,482	2,532	2,601
	Meadow Heights (40%)	6,266	6,240	6,245	6,352	6,408
	TOTALS:	31,516	33,450	35,572	38,232	40,866
9. Roxburgh Park	Roxburgh Park	24,879	24,196	23,676	23,317	23,459
	Part of Meadow Heights (60%)	9,400	9,359	9,368	9,528	9,611
	Part of Coolaroo (34%)	1,205	1,261	1,278	1,304	1,340
	Part of Craigieburn (12%)	7,967	8,678	9,036	9,251	9,471
	TOTALS:	43,451	43,495	43,358	43,400	43,882
10. Upfield	Campbellfield/Somerton	5,694	5,780	5,901	6,067	6,208
	Part of Craigieburn (3%)	1,992	2,170	2,259	2,313	2,368
	TOTALS:	7,686	7,950	8,160	8,380	8,576
11. Craigieburn	Craigieburn (85%)	56,434	61,471	64,003	65,529	67,090
	Part of Yuroke	0	0	0	0	0
	Part of Mickleham (15%)	2,252	3,673	5,147	6,233	7,151
	TOTAL:	58,686	65,144	69,150	71,762	74,240
12. Merrifield	Mickleham (Merrifield Development) (85%)	12,759	20,813	29,165	35,319	40,520
	TOTALS:	12,759	20,813	29,165	35,319	40,520
13. Lockerbie	Kalkallo (res growth levels)	5,049	9,624	13,145	15,936	17,369
	Part of Mitchell Shire	0	0	0	0	0

Precinct	Suburbs	2021	2026	2031	2036	2041
	Part of City of Whittlesea	0	0	0	0	0
	TOTALS:	5,049	9,624	13,145	15,936	17,369
TOTAL HUME POPULATION		250,324	283,966	321,137	358,577	394,759

Appendix 9: Detailed Arts and Cultural Facility hierarchy descriptions

Arts and Cultural Facilities hierarchy descriptions

This section of the report describes in more detail, each level in the proposed arts and cultural facility hierarchy.

Neighbourhood Arts and Cultural Facilities

Neighbourhood (A) <i>Arts Creation Spaces</i>	Provision ratio: provided on the basis of 1 per 30,000 – 40,000 residents
	Facility hierarchy level: typically integrated into community facilities, halls and neighbourhood houses and could also be integrated into higher order facilities such as community arts hubs or a regional performing arts centre.
	Facility standard and use: Primarily cater for local neighbourhood catchments and would include multi-functional spaces with provision for basic arts requirements such as accessible for all abilities workshop spaces, washable floors/furniture, wet areas, sinks etc. They would provide for a range of community activities such as community art group meetings, classes, workshops and hobby and professional artists programs.
Neighbourhood (B) <i>Experience and Exhibition Spaces</i>	Provision ratio: provided on the basis of 1 per 50,000 residents
	Facility hierarchy level: typically integrated into community facilities, halls and neighbourhood houses and could also be integrated into higher order facilities such as community arts hubs or a regional performing arts centre.
	Facility standard and use: Primarily cater for local neighbourhood catchments and would include multi-functional spaces and meeting rooms with provision for accessible for all abilities flat floor studio space and support rooms, dressing rooms, mirror wall, dance barre, lighting grid, audience/gathering foyer area, office space and (potentially in Broadmeadows precinct) historical museum storage and display etc. They would provide for a range of community activities such as Dance classes, rehearsal and flexible performance, artist working space and creative development.

It is noted that Hume City already has an extensive network of facilities such as existing community centres, halls, etc. When planning for the development of new or redevelopment of existing facilities, basic amenities that support arts and cultural activities should be included at suitable locations wherever possible.

District Arts and Cultural Facilities

These are higher order, more Arts and Culture specific facilities than neighbourhood facilities.

District <i>Arts and Cultural Hubs</i>	Provision ratio: provided on the basis of 1 per 100,000 residents.
	Facility hierarchy level: typically integrated into other significant scale service facilities such as global learning centre/higher order community facilities but could also be standalone facilities
	Facility standard and use: facilities that provide function specific arts and cultural amenity such as for performance, rehearsal, exhibitions, makers-spaces, etc. They would cater for community and professional arts practice

	<p>and would principally support, attract and service people from within Hume City.</p> <p>They might include facilities such as:</p> <ul style="list-style-type: none"> > Smaller flexible performance (up to approx. 200- 300 seats) and/or rehearsal space. > Artist studios. > Workshop and makers spaces, collaborative workshops. > Quality access exhibition spaces.
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Regional Arts and Cultural Facility

<p>Regional <i>Performing and/or Visual Arts and Cultural Centre</i></p>	<p>Provision ratio: provided once the population of reaches 300,000 residents</p>
	<p>Facility hierarchy level: a regional arts and cultural facilities serving a regional catchment, that extends beyond the Hume City municipal boundary.</p> <p>Examples of this type of facility are Bunjil Place Narre Warren, Frankston Arts Centre, Clocktower Centre Moonee Ponds.</p>
	<p>Facility standard and use: a destination and potentially iconic design. It would cater for a range of arts and cultural programs ranging from professional touring productions and exhibitions, festivals, etc. through to some community-based organisations and schools.</p> <p>The quality of the fixtures and fittings would be of a very high standard.</p> <p>Facilities of standard may include:</p> <ul style="list-style-type: none"> > 500-600 seat performance space/theatre. > Large, flexible indoor gathering/town hall, events/function space. > Rehearsal space. > Artist studios. > Makers spaces. > High quality gallery/exhibition space. > Café and/or retail space.

Appendix 10: Arts and Cultural Facility provision ratio assumptions

Neighbourhood

A. Neighbourhood Arts Creation Spaces:

The basic level of arts and cultural facilities where local community can practice and participate in arts and cultural activity are Arts Creation Spaces. Provision of these is calculated using the formula of one arts and cultural facility per 30,000 – 40,000 residents.

The Hume City population forecast for 2022 is 257,921 and is forecast to grow to 394,760 by 2041²⁸. This would mean that Hume City currently requires 8.6 to 6.4 arts and cultural facilities.

By 2041, with a projected population of 394,760 residents, 13.2 to 9.9 arts and cultural facilities would be required to meet community access and participation need.

B. Neighbourhood Experience and Exhibition Space

The next level of arts and cultural facilities where local community can practice and participate in arts and cultural activity are Experience and Exhibition Spaces. Provision of these is calculated using the formula of one arts and cultural facility per 50,000 residents and would be integrated into the overall base level (i.e., 1 per 30-40,000 residents) of arts and cultural facilities.

With a population forecast for 2022 of 257,921, Hume City currently requires 5.2 of this level of arts and cultural facilities.

By 2041, with a projected population of 394,760 residents, 7.9 Experience and Exhibition facilities would be required to meet community access and participation need.

District

The provision ratio for District level Creative Arts Hubs is one for every 100,000 residents. Provision of district level facilities would be integrated into the overall base level of arts and cultural facilities (i.e., 1 per 30-40,000 residents) of arts and cultural facilities.

This would mean for example that with a 2022 population of 257,921, 2.6 district level facilities would be required.

As the base ratio calls for a total of 6.4 to 8.6 facilities neighbourhood arts creation spaces and 5.2 neighbourhood experience and exhibition facilities (as prescribed in the hierarchy), 2.6 of these facilities would be a higher order District level facilities.

Regional

Provision of a regional cultural facility as a centre piece for a thriving, modern city will be

²⁸ <https://forecast.id.com.au/hume>

required at a resident population level of 300,000 – 350,000. The role of the regional facility is much broader than the other categories. It involves:

- > Being a destination
- > Being an iconic venue bringing professional arts and cultural content to the municipality and surrounding region
- > Providing cultural development, capacity building and education
- > Engaging, supporting, developing and presenting local content, artists and groups

A regional facility is provided in addition to the baseline number of facilities calculated for Neighbourhood and District level facilities.

Based on current population projections, Hume City will require a **Regional** level Performing Arts Cultural Facility in approximately 10 years. This timing would lend itself to planning for the regional facility to commence now as industry experience suggest that securing the funding, design development and construction for a facility of this scale generally takes at least 7 to 10 years.

Appendix 11. Hume City Arts and Cultural Facilities Site Assessment Scorecard

Assess Criteria	Components	Score Options																																							
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35				
	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	8	8	8	9	9	9	9	10	11	11	11	11	11	11	12	12	13	13
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N	N	D	N	D	N	N	N	N	N	N	D	N	N	N	N	N	N	D	N	N	D	N	R
	TOTAL:	155	130	129	140	114	107	132	138	135	124	99	107	90	95	91	105	110	121	113	114	104	104	105	111	47	97	100	97	91	91	140	121	112	123	112	135				
Strategic planning and development	1. Does development of an arts and cultural facility on this site support or is it supported by HCC, state or federal government strategic planning documents, goals or priorities? (of the sites is best or least supported?)	5 t p O	5	5	5	5	0	5	5	5	5	5	0	2	5	0	0	5	5	5	5	5	5	0	0	5	5	3	0	0	5	5	5	5	5	5	5	5			
	2. Has the site been identified in a strategic document for a civic/community use? (or does it already have a civic use)	5 t p O	5	5	5	5	4	5	5	5	5	5	5	2	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5			
	3. Is the site's zoning/overlays/planning conducive to	5 t	5	5	5	5	4	5	5	5	5	5	5	2	5	5	5	5	5	5	5	5	5	5	5	3	5	5	5	5	5	5	5	5	5	5	5	5			

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Attachment 1 - Creative Places and Spaces: an Arts Infrastructure Plan

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	9	10	11	11	11	11	11	11	11	11	12	12	13	13		
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N	N	D	N	D	N	N	N	N	D	N	N	N	N	N	N	N	N	N	D/R	N	N	D	N	R
	development of an arts and cultural facility?	0 0																																								
	4. Is the site a greenfield site with a development timetable in place that fits with the required timing for development of an Arts and Cultural Facility?	5 t 0 0	5	5	5	5	0	4	5	5	5	0	0	0	0	0	5	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	4	5	5	5	5	5	
	5. Is the site occupied by an existing facility that could be considered for repurposing and/or extension as an Arts and Cultural Facility?	5 t 0 0	0	0	0	0	3	5	0	0	0	4	3	2	3	2	0	3	4	3	5	3	3	3	3	3	0	0	3	2	2	2	2	5	0	0	0	0	0	0		
	6. Will development on this site impact or impede any commercial development potential on either other portions of this site or on nearby	5 t 0 0	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	10	11	11	11	11	11	11	11	11	12	12	13	13		
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N	N	D	N	N	N	N	N	N	D	N	N	N	N	N	N	N	N	D/R	N	N	D	N	R
	sites now or in the future?																																								
	7. Would development on this site be likely to increase the capital cost? (Are there any known factors associated with the site that could increase development capital cost?)	5 to 0	5	5	5	5	5	1	5	5	5	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	5	3	3	3	3	3	3	3	3	3	5	5	5	5	5
Accessibility	8. Is the site easy to get to by car?	5 to 0	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	1	5	5	5	5	5	5	5	5	5	5	5	5	5	
	9. Is/will the site easy to get to via public transport or by foot?	5 to 0	1	5	5	2	4	3	4	2	2	5	4	4	2	2	3	4	4	4	4	4	3	2	2	3	0	1	4	4	2	2	4	3	3	3	3	3	3		
	10. Will it be possible for pedestrian movement within the site and its surrounds to be easy and safe?	5 to 0	5	5	5	4	4	5	5	5	4	3	5	3	3	4	5	4	4	4	5	4	4	4	4	4	1	2	4	4	4	4	4	4	3	4	3	3	3	4	

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	10	11	11	11	11	11	11	11	11	12	12	13	13	
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N/D	N	D	N	N	N	N	N	D	N	N	N	N	N	N	N	N	D/R	N	N	D	N	R
Catchment/Activity proximity	11. Does the site facilitate best (easiest transfer) access from surrounding road network?	5 to 0	4	5	5	3	4	5	4	4	4	5	4	4	4	4	5	4	4	4	5	4	4	4	4	4	1	4	4	4	4	4	4	4	5	4	4	4	4	5
	12. Is the site located within an existing or planned activity centre?	5 to 0	5	3	5	4	4	5	5	5	4	3	3	3	2	2	3	5	5	3	3	3	3	3	2	3	0	1	3	3	2	2	5	3	2	3	3	3	5	
	13. Does the site have the potential for co-location with other services?	5 to 0	5	3	5	4	3	5	5	5	3	5	5	3	3	3	5	5	4	5	4	4	4	4	4	1	3	3	3	3	3	3	5	3	3	4	4	5		
	14. Is the location close to passing people traffic (now or at an acceptable time in the future)?	5 to 0	5	5	5	2	4	3	5	5	4	3	3	3	2	2	3	4	5	3	4	3	3	3	3	0	3	3	3	2	2	5	4	3	5	3	5	5		
	15. Is the location close to local schools (now or at an acceptable time in the future)?	5 to 0	5	5	4	1	1	4	5	4	5	5	2	3	2	2	2	4	4	4	4	4	4	3	3	5	0	3	1	1	2	2	3	3	3	4	4	4		

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	10	11	11	11	11	11	11	11	11	12	12	13	13	
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N/D	N	D	N	N	N	N	N	D	N	N	N	N	N	N	N	N	D/R	N	N	D	N	R
	16. Is the location close to shops, offices, hotels, restaurants (now or at an acceptable time in the future)?	5 to 0	4	3	5	2	4	3	5	5	3	0	0	3	2	2	2	5	5	4	3	3	1	3	2	0	3	1	1	2	2	5	2	2	4	2	4			
Site services	17. Are there services connected to the site OR it is scheduled/able to be connected within a timeframe that is conducive to the development of an Arts and Cultural Facility	5 to 0	3	3	3	3	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	3	5	5	5	5	5	5	5	5	5	5	5		
	18. Is there an existing road network to or around the site OR one is scheduled/planned to be in place in a timeframe that is conducive to the development of an Arts and Cultural Facility	5 to 0	4	4	4	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	2	3	4	4	5	5	5	5	5	5	5	5	5	5	

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	9	10	11	11	11	11	11	11	11	11	12	12	13	13		
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N	N	D	N	N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	D/R	N	N	D	N	R
Site capacity	19. Does the site have capacity to fit the proposed scale of facility?	5 to 0	4	4	5	4	3	5	5	5	3	3	4	3	3	3	1	3	3	3	5	3	3	3	4	1	3	3	3	3	3	3	3	3	5	5	4	5	4	5		
	20. Is the site conducive to enabling design/development of interconnected indoor and outdoor activity spaces?	5 to 0	4	4	5	3	3	5	5	4	4	3	5	3	2	3	3	1	2	4	5	4	4	4	4	1	3	3	3	3	3	3	3	5	5	4	5	4	5			
	21. Does the site offer capacity to expand the facilities in the future if required?	5 to 0	3	3	5	3	2	5	3	4	3	2	3	0	2	2	3	1	1	3	4	2	3	3	4	1	3	3	3	2	2	4	4	3	4	3	4	3	5			
	22. Does development on this site offer good opportunities to inter-connect to adjacent sites/other parts of the precinct	5 to 0	4	4	5	3	3	5	4	4	4	2	4	2	2	2	3	3	4	3	4	3	3	3	4	1	3	3	3	2	2	4	3	3	4	3	4	3	5			
Owners	23. Does Council own this site?	5 to 0	0	0	0	0	5	3	0	0	0	0	5	5	5	5	5	5	5	0	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5			

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	10	11	11	11	11	11	11	11	12	12	13	13	
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N/D	N	D	N	N	N	N	N	D	N	N	N	N	N	N	D/R	N	N	D	N	R	
24. Would the manager of this site be supportive of inclusion/development of an A&C facility?	5 t p o		5	5	5	5	4	5	5	5	5	3	5	3	3	3	4	3	4	3	4	3	3	3	4	1	3	3	3	3	3	3	3	5	5	4	3	3	5
	5 t p o		5	5	5	5	0	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	5 t p o		5	5	5	5	5	3	5	5	5	0	5	5	5	5	5	5	5	5	3	3	5	5	5	0	3	3	3	5	5	5	5	5	5	3	5	3	5
				4	4	4	4	2	3	4	4	4	2	2	3	2	2	4	3	3	2	0	2	2	2	4	3	4	4	4	4	2	2	4	4	4	4	4	1

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	Precinct:		2	2	2	3	3	4	4	4	4	6	7	7	7	7	7	8	8	8	8	8	8	9	9	9	9	10	11	11	11	11	11	11	11	11	12	12	13	13			
	Level:		N	N	N	N	N	D	N	N	N	N	N	N	N	N	N	N	N	D	N	D	N	N	N	N	D	N	N	N	N	N	N	N	N	N	D/R	N	N	D	N	R	
	an arts and cultural centre more complex?																																										
Local impact	28. Would development/A&C facilities on this site be likely to cause positive impact to local residents (consider traffic, noise, open green space etc.)	5 to 0	5	5	5	5	3	5	5	5	5	4	4	3	3	3	4	4	5	4	4	4	3	4	4	4	3	3	3	3	3	3	3	3	3	5	5	4	5	4	4		
	29. Would development/A&C facilities on this site be likely to cause positive impact to other service providers within the precinct?	5 to 0	5	5	5	5	4	5	5	5	5	4	4	2	3	3	3	5	5	4	4	4	3	3	3	4	3	2	3	3	3	3	3	3	5	5	4	4	4	4	5		
	30. Would development on this site be likely to cause positive impact to local traders?	5 to 0	5	4	5	3	4	3	5	5	5	1	1	1	1	1	1	3	3	3	2	1	1	1	1	1	0	1	1	1	1	1	1	1	5	1	2	4	1	5			
Capita	31. Are there any known factors	5 to 1	5	5	5	5	5	3	4	4	2	3	3	3	3	3	3	3	3	3	3	3	3	3	4	1	3	3	3	3	3	3	3	5	4	3	5	3	5				

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contactus@hume.vic.gov.au



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Hume City Council
PO Box 119
Dallas VIC 3047



REPORT NO:	8.4
REPORT TITLE:	Draft Waste and Resource Recovery Strategy
SOURCE:	Danielle Prentice, Manager Waste and Sustainability
DIVISION:	Infrastructure & Assets
FILE NO:	-
POLICY:	-
STRATEGIC OBJECTIVE:	2.2: Design and maintain our City with accessible spaces and a strong sense of place
ATTACHMENT:	1. <i>Draft Waste and Resource Recovery Strategy</i>

1. SUMMARY OF REPORT:

- 1.1 The report presents the draft Waste and Resource Recovery Strategy (Attachment 1) for Council's endorsement for final stakeholder and community feedback.
- 1.2 Since 2018, significant changes to the global recycling markets have created regulation and policy changes nationally. This has shifted the focus towards waste reduction and the development of a circular economy, whilst increasing diversion of material from landfill.
- 1.3 The draft Waste and Resource Recovery Strategy was developed from community and stakeholder consultation in conjunction with the consideration of external factors and current service provision.

2. RECOMMENDATION:

That Council:

- 2.1 Endorses the draft Waste and Resource Recovery Strategy for final stakeholder and community feedback during the period 11 October 2022 to 9 November 2022.**
- 2.2 Following the consultation period, consider the final Waste and Resource Recovery Strategy for final endorsement at the 19 December Council Meeting.**

3. LEGISLATIVE POWERS:

- 3.1 Under the Local Government Act 2020 (Vic), the overarching principles create obligations for Council to:
 - 3.1.1 Priority is to be given to achieving the best outcomes for the municipal community, including future generations;
 - 3.1.2 The economic, social and environmental sustainability of the municipal district, including mitigation and planning for climate change risks, is to be promoted;
 - 3.1.3 Innovation and continuous improvement is to be pursued;
 - 3.1.4 Regional, state and national plans and policies are to be taken into account in strategic planning and decision making.

4. FINANCIAL IMPLICATIONS:

- 4.1 The costs associated with the community consultation on the draft Waste and Resource Recovery Strategy is funded through Council's 2022-23 operational budget.

REPORT NO: 8.4 (cont.)

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

- 5.1 The draft Waste and Resource Recovery Strategy focuses on increasing the diversion of material from landfill to higher order disposal methods including recycling, resource recovery, and treatment.
- 5.1.1 Waste material, in particular food and organic (FOGO) matter, deposited in landfill is a key source of greenhouse gas emissions for local governments. Increasing the diversion of material from landfill, such as through FOGO anaerobic digesting or composting, significantly reduces the lifetime carbon emissions of this material. The implementation of a universal FOGO bin is an action within the draft Waste and Resource Recovery Strategy.
- 5.1.2 Some products, such as steel and plastics are made from finite resources. Through recycling, environmental impacts from these materials can be reduced. In addition, placing the incorrect materials into bins can cause contamination of clean materials. As a result, a lower amount of material can be recovered, increasing the amount of material sent to landfill. Recent bin audits within Hume City Council show a number of residents are not placing material into the correct bins to minimise contamination and optimise material recovery. The development and implementation of communication and education plan is a key action of the draft Waste and Resource Recovery Strategy that will improve our environmental sustainability.
- 5.2 Litter and waste crimes, such as illegal dumping, aren't just unsightly, they cause pollution and can impact human health and threaten wildlife. Goal one of the draft Waste and Resource Recovery Strategy focuses on reducing litter and dumped rubbish.

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

- 6.1 As a draft strategy, no climate change adaptation considerations apply to the overall draft Waste and Resource Recovery Strategy. However, climate change adaptation considerations will be made when undertaking and implementing actions arising from the Waste and Resource Recovery Strategy.

7. CHARTER OF HUMAN RIGHTS APPLICATION:

- 7.1 The Charter of Human Rights and Responsibilities Act 2006 sets out the basic rights and responsibilities of all people in Victoria. The Charter places obligations on public authorities by requiring them to act compatibly with human rights and give proper consideration to human rights when making decisions.
- 7.1.1 The recommended action in this Report does not limit human rights.
- 7.2 In addition to this, a Gender Impact Assessment (GIA) will be conducted alongside the final community and stakeholder consultation. The outcomes of the GIA will be included with the report for the endorsement of the finalised Waste and Resource Recovery Strategy.

8. COMMUNITY CONSULTATION:

- 8.1 Community engagement informing the development of the Waste Strategy included a waste services community survey, and a series of community workshops. Additionally, feedback on community satisfaction around waste services was also drawn from our Annual Community Survey. In total, feedback from over 3,700 residents was used to inform the development of this strategy:

REPORT NO: 8.4 (cont.)

8.1.1 The Waste Services Community Survey was sent to almost 20,000 households (ratepayers) across Hume City between the 25 October and the 5 December 2021. A total of 2,773 responses were provided to the survey, which covered a range of topics including:

- General waste services
- Food Organics Garden Organics
- Resource Recovery Centre's
- Hard waste collection
- Illegal dumping
- Waste education and waste reduction
- Waste charges, including a proposal for a waste charge.

8.1.2 The waste workshops were held online in early December 2021, with close to 30 community members participating. These workshops aimed to provide in depth community insight into a range of issues associated with waste and resource recovery, and further explore feedback received via the community survey.

8.1.3 Council's Annual Community Survey in 2021/22 included a number of questions around community satisfaction with Council's waste services, and waste and amenity continues to be raised as a priority by local residents. This feedback, from more than 900 respondents, informed the development of this strategy.

8.2 Should Council endorse the draft Waste and Resource Recovery Strategy for stakeholder and community feedback as recommended, the community consultation period on the draft shall commence on 11 October 2022.

9. DISCUSSION:

9.1 Background

9.1.1 Council's previous Waste Management Strategy was adopted in 2012. There have been considerable changes in government policy, industry and community expectations since the previous Strategy. Key deliverables from the previous Strategy included:

- Additional staff resourcing for litter collection and enforcement;
- The introduction of a rebate for compost systems for residents to promote recovery of organic materials;
- Increased frequency of Hume Clean days for residents, to quarterly;
- The removal of an establishment fee and review of the annual service fee for organics bins; and
- Updating mobile garbage bin colours to Australian Standards for all new and replacement bins.

9.1.2 The draft Waste and Resource Recovery Strategy supports Council's strategic plans, including the Council Plan and Community Vision. The finalisation of a 10-year waste strategy is an action under Strategic Objective 2.3 of the Hume Council Plan.

REPORT NO: 8.4 (cont.)

9.2 External factors

9.2.1 Historically, Australia's recycling industry has relied heavily on the international exportation of waste and recyclable materials. In January 2018, under its National Sword Policy, China began strictly enforcing restrictions on the importation of recycled materials. These restrictions impacted the global recycling commodities market, including recyclable material collected within Hume City Council. These industry changes have been considered throughout the development of draft Waste and Resource Recovery Strategy.

9.2.2 The Australian Government has developed and released several strategies plans, policies and regulations which directly impact the Australian waste and resource recovery industry. This includes:

- National Food Waste Strategy 2017,
- National Waste Policy 2018, and
- Recycling and Waste Reduction Act 2020.

Overall, these policies, strategies and regulations aim to reduce waste generation, increase diversion of material from landfill, increase the use of recycled content, phase out problematic plastics, and regulate the exportation of certain material categories (including glass, plastics and tyres). The draft Waste and Resource Recovery Strategy has been developed to address the targets outlined by the Australian government.

9.2.3 In 2020, the Victorian Government released Recycling Victoria, a ten-year policy and action plan to reform waste management and resource recovery. Recycling Victoria complements the National Waste Policy, set by the Australian Government. Recycling Victoria prioritises a Circular Economy and sets targets for waste generation and diversion from landfill. The key Recycling Victoria targets applicable to local government are:

- Divert 80% of waste from landfill by 2030, and an interim target of 72% by 2025.
- Cut total waste generation by 15% per capita by 2025.
- Halve the volume of organic material going to landfill between 2020 and 2030, with an interim target of 20% reduction by 2025.
- Ensure every Victorian household has access to a FOGO (food organics and garden organics) service by 2030 and a glass recycling service by 2027.
- Standardisation of bin colours in accordance with Australian Standards and standardisation of bin contents to improve education opportunities throughout Victoria.
- Increases to the Environment Protection Authority (EPA) Waste Levy (formerly known as the Landfill Levy).

The draft Waste and Resource Recovery Strategy addresses the key targets and service directions outlined in Recycling Victoria.

9.3 Draft Waste and Resource Recovery Strategy

9.3.1 The draft Waste and Resource Recovery Strategy was developed from community and stakeholder consultation in conjunction with consideration of external factors and current service provision.

9.3.2 The draft Waste and Resource Recovery Strategy aims to provide direction for an efficient, sustainable, responsible, and user-friendly service to the community. In addition, it must meet the targets outlined in Recycling Victoria

REPORT NO: 8.4 (cont.)

for waste generation and recovery and service provision. To satisfy these criteria, three goals have been identified to guide the draft Strategy:

- Goal One - To improve community pride in our local neighbourhoods by providing clean, safe spaces and reducing illegal dumping.
- Goal Two – To support residents to be engaged and educated in waste management and take pride in minimising the waste that they generate
- Goal Three - To provide a user-friendly service to residents that is efficient, sustainable and promotes responsibility for waste.

9.3.3 The draft Waste and Resource Recovery Strategy contains an Action Plan and Key Performance Indicators aligned to these three Goals.

10. CONCLUSION:

10.1 The draft Waste and Resource Recovery Strategy has been developed through extensive community and stakeholder consultation, informed by national and state government strategies, plans, policies and regulations.

10.2 The draft Waste and Resource Recovery Strategy will be exhibited for final consultation with the community and stakeholders from 11 October to 9 November 2022.

REPORT NO: 8.4 (cont.)

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HUME CITY COUNCIL

Waste and Resource Recovery Strategy 2022



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Conclusion	27

Acknowledgement of Traditional owners

Hume City Council recognises the rich Aboriginal heritage within the municipality and acknowledges the Wurundjeri Woi Wurrung, which includes the existing family members of the Gunung-Willam-Balluk clan, as the Traditional Custodians of this land. Council embraces Aboriginal and Torres Strait Islander living cultures as a vital part of Australia's identity and recognises, celebrates and pays respect to Elders past, present and future.

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Introduction

We are planning our waste and resource recovery services to provide an efficient, responsible, user-friendly service to the community. Since our previous strategy in 2012, expectations from our community and industry have seen waste management move to a more holistic approach incorporating neighbourhood appearance, environmental impacts, reduced costs and social inclusion.

This holistic approach to waste management is called a Circular Economy, a model that promotes waste avoidance, improves recovery of materials and enables economic growth. A Circular Economy forms the framework of the Victorian government's *Recycling Victoria* policy. *Recycling Victoria* sets the targets for waste reduction and the direction for waste management until 2030. This shift away from the traditional linear approach to waste disposal promotes a greater responsibility on both industry and personal waste generation.

By using waste as a resource, we can promote strong industries and boost local manufacturing and markets. Generation of waste comes with a responsibility of ownership of that waste, where it will go at the end of its life, how it will get there and what it can become.

The purpose of this Strategy is to guide Council's waste management and resource recovery practices through to 2030. The Strategy has been developed in accordance with state and federal government policy and with assistance from community through extensive engagement.

How we developed the Strategy

In developing this Strategy, we considered:

- External factors, such as state and federal Government policy and targets;
- Internal factors such as provision of services and our community's waste generation trends; and
- Feedback from the community and key stakeholders.

Hume Strategic Context

Hume’s Community Vision and Council Plan recognises sustainability as a guiding principle for Council’s future.

The Community Vision is Council’s vision for the community, developed by the community and supported by three key themes. Sustainability is at the forefront of these aspirations, with “a city that cares about our planet, is appealing and connected”.

The Council Plan 2021-2025 provides a plan for council over the next four years that “positions us for a sustainable and positive future”. The Council Plan is also divided in to three main themes, with Theme Two reflecting the Community Vision: A city that cares about our planet, is appealing and connected. Within this Theme, there are four Strategic Objectives. Strategic Objective 2.3: Design and maintain our City with accessible spaces and a strong sense of place includes Action 2.3.5 to finalise a 10-year waste strategy and implement initiatives to reduce the incidence of illegal dumped waste in Hume City.

Following from Hume’s guiding documents, there are supporting documents such as the Greenhouse Action Plan that support waste reduction targets. The *Towards Hume as a Circular City* report presents a new approach to economic growth in the City, incorporating emission reductions and reduction in Environment Protection Authority waste levies.

The Report shares a common theme with *Recycling Victoria: a Circular Economy* in placing a circular economy as the forefront of both state and local planning. The Report explores three scenarios to enhance resource productivity. The Circular City scenario produced the greatest benefits in terms of Gross Regional Product (GRP), emissions reductions and EPA waste levy savings.

Legislative Context

State and Federal Acts and policies provide the framework for the local services that Council’s provide as well as industry trends and markets.

In 2020, the Victorian government released ‘Recycling Victoria’ a ten year policy and action plan for waste and resource recovery in Victoria. Hume’s Waste and Resource Recovery Strategy aligns with the targets set out in Recycling Victoria and outlines our approach to reaching the State’s waste reduction targets and service provisions.

In addition, waste management and neighbourhood appearance are a priority in Council’s policies and visions for the community, including our Council Plan and Community Vision.

Figure 1 provides a summary of the guiding policies and legislation for the Hume Waste and Resource Recovery Strategy 2022-2030.



Figure 1: Relevant policies and legislation for Hume’s Waste and Resource Recovery Policy

Drivers for Change



National reform

The Australian Government has developed and implemented a number of policies, strategies, plans, and legislation to improve resource recovery.



National Waste Policy

The National Waste Policy 2018 provides a framework for waste management across all sectors of the community to 2030. Building on successes of the previous Waste Policy (2009), the updated Policy is based on promoting a circular economy with the fourteen strategic actions identified based on the five principles of a circular economy: waste avoidance; improved resource recovery; increased use of recycled materials and demand for recycled product; better management of material flows; and improved information to support innovation and investment.

At a national level, the Policy provides the framework for all levels of government in managing waste. It acknowledges the important role that local government plays in managing waste at a local level including kerbside collections, landfill management, waste education and maintaining litter infrastructure.

National Waste Export Bans

In March 2020, state and territory governments and the Australian Local Government Association agreed that the export of waste glass, plastic (including processed engineered fuel), tyres and paper be regulated by the Australian government.

As a result, the Recycling and Waste Reduction Act 2020 was introduced, banning exports of unprocessed waste. Under this legislation, unprocessed materials (glass, plastics, tyres, paper and cardboard, and hazardous waste) cannot be exported, instead these materials must be ready for further use prior to export (e.g. glass fines ready to be melted and remanufactured into new glass containers).

National Food Waste Strategy

In November 2017, the Australian Government published the National Food Waste Strategy which aims to halve Australia's food waste by 2030.

Food waste has significant impacts on the environment through the wasted use of resources such as land, water, energy and fuel to produce and distribute food. When disposed of in landfill, food waste has further environmental impacts including through the production of greenhouse gas emissions.

Many initiatives are already underway to help reduce Australia's food waste, including through volunteer and charitable organisations (such as food rescue groups), and council and commercial food waste collection services.

National Plastics Plan

Arising from the National Plastics Summit in March 2020, the National Plastics Plan outlines the Australian Government's approach to reduce the impact of plastic on the environment across five fronts: prevention, recycling, consumer education, protection of oceans and waterways and research.

Product Stewardship

Product stewardship schemes support the environmental management of products and materials, particularly at the end of their useful life, by sharing the responsibility with the various stakeholders within the product chain. This includes, the designer, the manufacturer, the importer, the retailer, and the end-user.

Product Stewardship Schemes can be voluntary, mandatory or shared with industry. Australia has existing Product Stewardship Schemes for a variety of products including; oil, batteries, tyres, paint, mobile phones, and television and computer equipment.

The Minister's Priority List identifies products and materials considered to be most in need of a product stewardship approach.

State reform

The Victorian Government aims to strengthen the state's waste and recycling sector, improve environmental outcomes and develop a circular economy.




Recycling Victoria

Recycling Victoria is the Victorian governments guiding policy and action plan for the waste industry from 2020-2030. The following key targets will need to be achieved by Hume through the Waste and Resource Recovery Strategy. Key actions and targets include:

 **Divert 72%**
of waste from landfill by 2025

 **Divert 80%**
of waste from landfill by 2030

 **15% reduction**
in total waste generation per capita between 2020 and 2030

 **Reduce volume of organic material going to landfill by 50%**
between 2020 and 2030, with a **20% reduction by 2025**

 **All households must have access to a FOGO (food organics and garden organics) service by 2030**

 **All households must have access to a glass recycling service by 2027**

- Lid standardisation
- Bin contents standardisation
- Container deposit scheme
- Increased Waste Levy

The Circular Economy (Waste Reduction and Recycling) Bill 2021 provides the regulatory framework to enable more and better recycling, and less waste to landfill, including creating and regulating the container deposit scheme, standards for household bins, mandate access to glass, recycling, food and green waste, and residual waste services, mandatory reporting from all waste providers, and the establishment of a Recycling Victoria unit within the Department of Environment, Land, Waste and Planning (DELWP).

E-Waste Ban

Electronic waste (e-waste) is any waste item that uses a plug, battery or power cord. To address the growing amounts of e-waste for disposal, the hazardous nature of these materials and the high-value of the component material, the Victorian Government banned e-waste material from landfill from 1 July 2019.

Single-Use Plastic Ban

From 1 November 2019 the Victorian Government implemented a state-wide ban on lightweight plastic shopping bags. Building on this, the Victorian Government are banning the sale or supply of single-use plastic drinking straws, cutlery, plates, drink-stirrers, expanded polystyrene food and drink containers, and cotton bud sticks from 1 February 2023.

Increasing costs

In 2020/21, Hume City Council spent over \$39M on waste management services, including kerbside bin collections, disposal and recycling services, at-call annual hard waste service, tip vouchers, street and park litter bins, operation of waste and resource recovery centres, recycling education and engagement.

EPA waste levy

These costs have continued to escalate in recent years with increases to the EPA waste levy and recycling processing fees and Hume's waste and resource recovery services cost \$45M in 2021/2022.

This increase is largely due to the increased costs of landfill. For every tonne of material that enters landfill, the Victorian Government collects a waste levy. The Recycling Victoria policy has increased this cost from \$65.90 per tonne in 2019/20 to \$125.90 per tonne in 2022/23, Table One.

The table below summarises the changes in costs to Council for the kerbside garbage service alone with the changes to the EPA levy. This does not include our hard waste services, litter collections services or illegal dumping.

Reducing the amount of material deposited in landfill will be critical to managing the waste management costs for Hume City Council and the community.

Recycling

In 2018, China implemented a new policy, the National Sword Policy, that placed a limit on the level of contamination (non recyclable materials) that was acceptable in recycling streams. The changes to the recycling industry brought about by the National Sword Policy has increased the cost of the recycling service considerably. In the year following the policy implementation, Council's recycling processing costs increased by \$1.3M.

In addition to the recycling processing costs, Council is also financially responsible for any incorrect items in the recycling stream, or contamination. Any contamination above the agreed level with our contractor incurs a fee. Based on our current rate of contamination, this may increase our recycling processing costs by \$480,000 per year. Increased waste education and engagement will help us reduce this level of contamination and improve our recycling rates.

Recycling Victoria

The Recycling Victoria policy and associated targets and actions will place increased demand on Council's waste budgets. In addition to our standard service, all council's will be required to expand their services to include FOGO and glass services and standardisation of bin colours. These service requirements will require infrastructure and contracts in addition to the education and engagement to introduce these services effectively in to the community.

The goals and actions in this strategy aim to reduce landfill and maximise resource recovery whilst meeting the targets set by federal and state governments.

Table One: Increasing costs of landfill levy

	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023
Landfill Levy	\$64.30	\$65.90	\$65.90	\$105.90	\$125.90
			*planned increase to \$105.90 did not proceed due to COVID19		
Total Cost	\$3.05M	\$3.32M	\$3.58M	\$5.78M	\$7.49M (est)

Our City



About Us



Hume City Council covers

504km²

on the north-west fringe
of Melbourne



In 2021,

**246,850
people**

called Hume home



We are a **diverse
community**, with



39.9% of us

born overseas and **48.6%**
of us speaking a language
other than English at home



Hume is one of the **fastest
growing** municipalities,
with an expected growth of

53% by 2040

Hume is one of the fastest growing municipalities, with an expected growth of 53% by 2040. With growth comes challenges and opportunities. Servicing a rapidly growing number of households and suburban areas presents challenges in resourcing services. The changing spaces from urban fringe to urban spaces and development of new estates presents opportunities for antisocial behaviours such as illegal dumping.

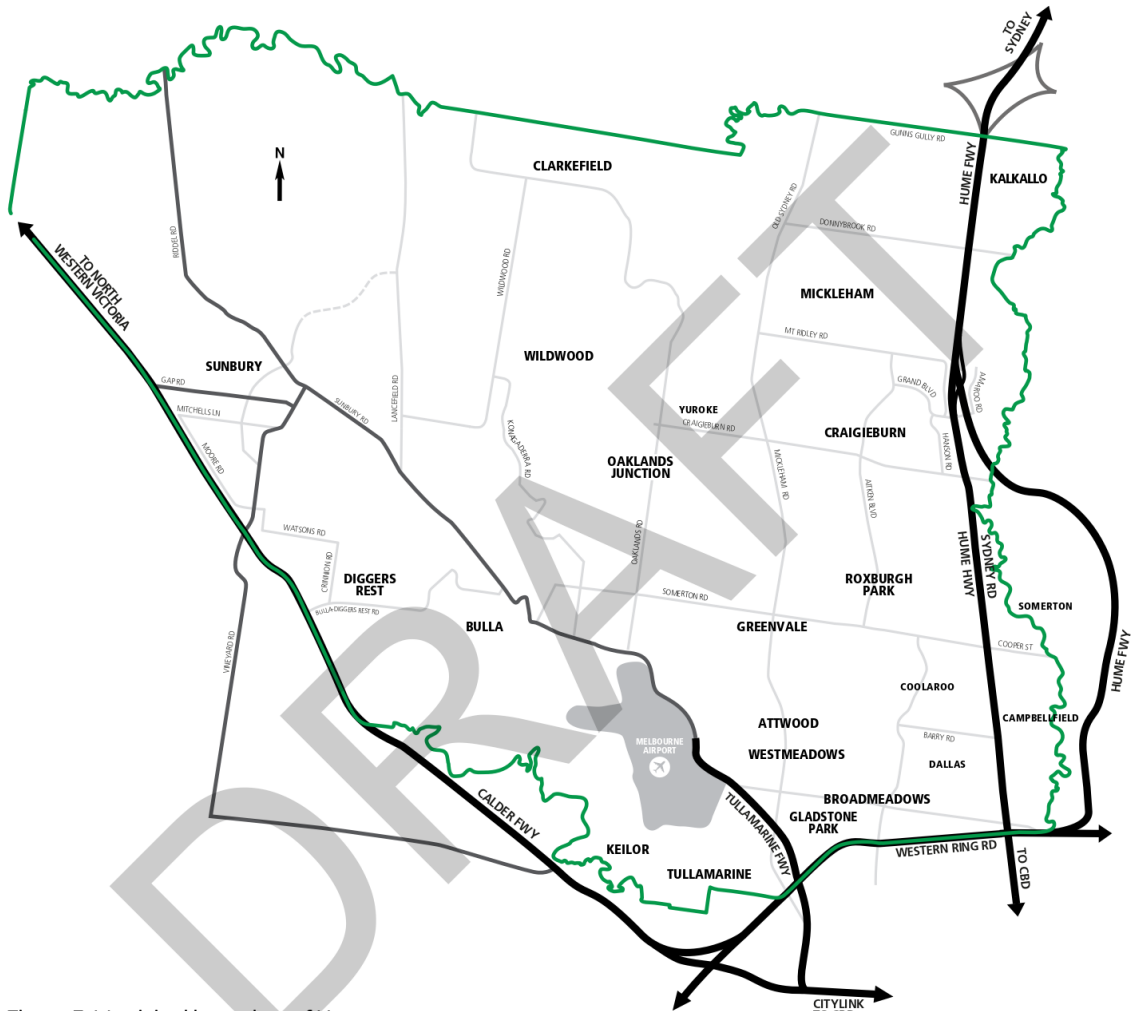
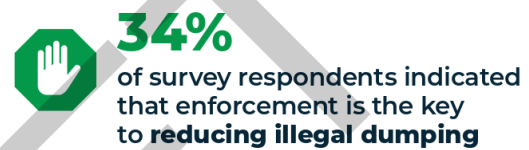
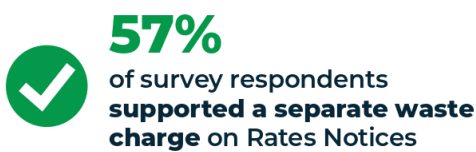
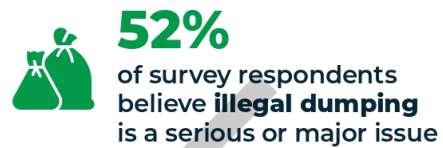


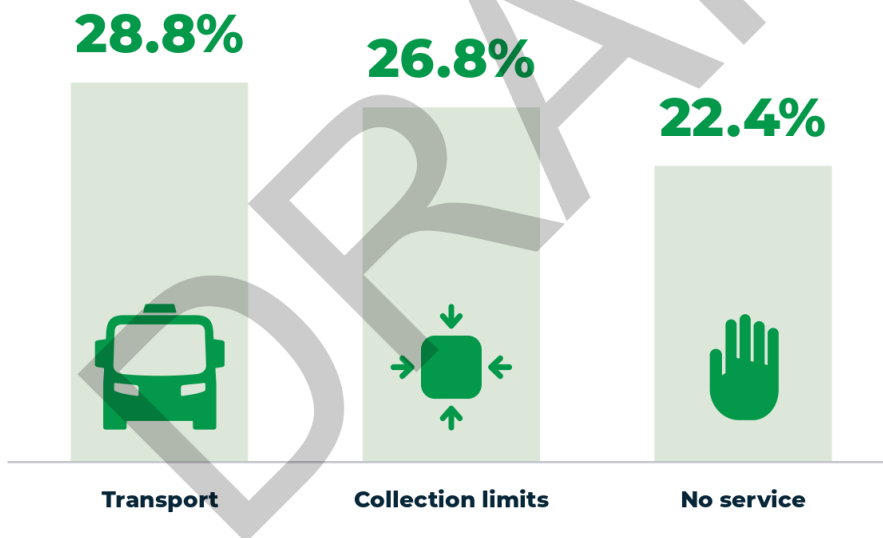
Figure 3: Municipal boundary of Hume

What we heard from the community

In preparing the draft Strategy, we engaged the community through a Waste Strategy Community Consultation survey and online workshops, in November and December. The survey sought to better understand how residents and ratepayers used our services, their appetite for change and what they would like to see us do differently. A total of 2,773 surveys were completed and 30 participants joined one of the three online forums.



Top three barriers to survey respondents disposing of bulky items



Current residential services

All residential properties receive a garbage and recycling kerbside collection, an option of a user pays FOGO organics service, and two home hard waste collections each year, Table Two.

Table Two: Residential Services Summary

Service	Standard Size	Frequency
Garbage	140L	Weekly
Recycling	240L	Fortnightly
FOGO (Organics)	240L	Fortnightly
Hard waste	3m ²	At call
Mulching days	Up to 4m ³	18 per year
Home clean days	Up to 15 items	4 per year
Tip passes	2 per year	N/A

In October 2021, the organics service transitioned to a full FOGO system, where all food items can be placed in the organics bin.

In 2021:



We emptied
4 million
garbage bins



We collected over
4,008 tonnes
of materials from **home**
hard waste collections



We collected
59,593 tonnes
of **garbage**



We collected over
23,187 free
collections were booked for
the home hard waste service



We recovered
13,303 tonnes
of food and garden organics
(**FOGO**)



Our **current diversion rate**
from landfill is

34.29%

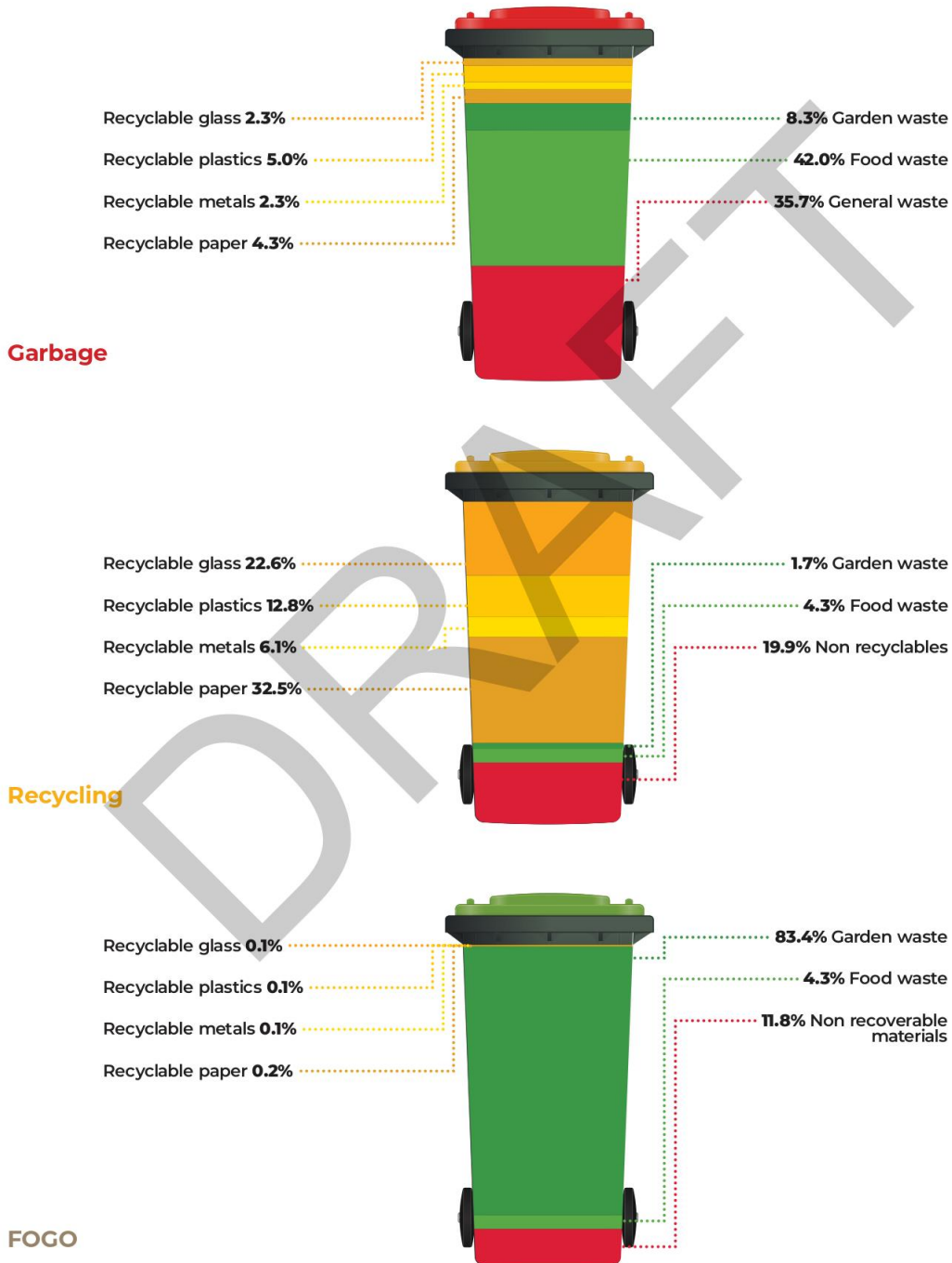
This is compared to
an average of **47.48%**
across Victorian Councils



We recycled
19,275 tonnes
of **recycling**

Kerbside audit results

Council conducts regular audits of our kerbside waste streams. The results of these audits help us understand what is being placed in the bins and how we can increase our diversion from landfill or plan education campaigns to reduce contamination. The following shows a summary of what is in each waste stream:




Other waste and resource recovery services

Outside the home services

Hume operates two Resource Recovery Centres (RRC) in Campbellfield and Sunbury. All residential properties are entitled to two free visits to the Resource Recovery each year. In addition to the free Resource Recovery vouchers, four recycling days are conducted each year from the RRC for tyres and mattresses. The centres provide free drop off for recyclable items, such as e-waste, all year. We also conduct 18 mulching days each year for recovery of larger branches and green waste that is not acceptable in the green waste bin.


In 2021:

We collected
 **90 tonnes**
of e-waste for recycling


 **9,264 tonnes**
of material went to
landfill from our RRC

We recovered
 **4,136 tonnes**
of green waste through our RRC

We collected
 **5,554**
mattresses through our RRC

 **27,787**
residents utilised their
free RRC voucher

We recovered
 **58% of items**
that came through the RRC gates

 **1,425m²**
of materials were collected
from mulching day events

Amenity Services

Our amenity services are those that contribute to the cleanliness and appearance of the City, such as litter collections, illegal dumping clean ups, graffiti management and street cleansing.

In 2021:

 **\$3 Million**
spent cleaning up illegal dumping

 **Over 60%**
of illegal dumping
was household items

Responded to
 **5,949 requests**
reporting dumped rubbish

Our enforcement team investigated
 **451 reports**
of illegal dumping

We recovered
 **58% of items**
that came through the RRC gates

Action to Date



Since the last Waste Strategy, Council has implemented the following initiatives:

- Introduction of quarterly free HumeClean days at the Resource Recovery Centres to dispose of difficult to dispose of household items.
- Introduced food organics (FOGO) in to the garden organics bins to increase recovery of food waste.
- Introduced a subsidised home composting service for Hume residents, with an 80% rebate available for compost bins and worm farms.

CASE STUDY

In 2021, Council conducted a pilot program in Craigieburn to target illegal dumping and the behaviours associated with dumping. An initial phase of education and information about available services was followed by an enforcement phase of the campaign. The success of this campaign will form the basis for future campaign development and the extension of this pilot to the greater community.

The campaign achieved:



Over 182,000

organic **social media impressions**
(posts that have appeared in news feeds)



33,206 letters & fridge magnets

were **sent out to households**, of which **1,815 scans** to further engage with the campaign were made from the magnets



We saw a

12.7% decrease

in **illegal dumping** collected from streets*



We recorded a

54.3% increase

in reporting of **illegal dumping***



Hard waste bookings

increased by 56.2%

*when compared with 2020 figures.

Our Waste and Resource Recovery Strategy



Our Goals

We have identified the following goals to guide our Waste and Resource Recovery efforts until 2030. A more detailed project plan of how we will deliver these goals is provided in the following Action Plan and Key Performance Indicators.

Goal One:



To improve community pride in our local neighbourhoods by providing clean, safe spaces and reducing illegal dumping

We heard

Over half of the Waste Strategy Community Consultation survey respondents told us that illegal dumping was a serious to major problem. Over a third of respondents (34.3%) in favour of using fines, enforcement, surveillance and fencing to reduce illegal dumping.

Our workshop participants told us that a small minority were ruining it for everyone and that it was too hard for residents to monitor dumping in their neighbourhood that happens at night.

Our Plans

Our amenity services include litter removal, illegal dumping removal and street sweeping services all of which generate waste to landfill. Reviewing recovery options for these materials will assist us in meeting the Recycling Victoria waste reduction targets. Our City's amenity is integral to our feeling of community pride and place.

To maximise our amenity services, in the short term we will:

- Develop and implement a Litter Action Plan.
- Support and promote the Container Deposit Scheme to increase recovery of drink containers and reduce litter.
- Work with private property owners to assist with illegal dumping investigation where evidence linking to an offender can be found.
- Partner with local retailers and commercial precincts to increase surveillance and enforcement in these areas.
- Strengthen our local laws to address amenity issues including fencing of vacant land, increased responsibility for second life (charity) bin operators and increased responsibility for stores to track and collect shopping trolleys.
- Implement the actions of the Graffiti Management Plan 2020.

In the longer term, we will:

- Increase resource recovery from materials collected from bulk illegal dumping sites.

Goal Two:



To support residents to be engaged and educated in waste management and take pride in minimising the waste that they generate

What we heard

Tip passes, hard waste and free collection events topped the lists of what the Waste Strategy Community Consultation survey respondents wanted to hear about from Council.

Over 62% of the Waste Strategy Community Consultation survey respondents indicated they would like Council to send information rather than having to look for it themselves. Furthermore, Facebook was the least favourite method of engagement with Council (11.7%), with Council's website the most popular (50.2%). This is consistent with the 2021 Community Satisfaction Survey, where just over half (51.6%) of respondents source the information from Council's website, with email (38.8%), social media (37.6%) and over the phone (37.1%) also being popular methods of engaging with Council.

Our Waste Strategy Community Consultation workshop participants told us that there was not enough information for new residents. We also heard through the workshops that residents would like to see more leadership from Council in regard to waste information and consistent messaging.

Our Plans

We will:

- Develop a Waste and Resource Recovery Education and Communication Plan to ensure well-timed and consistent messaging and branding across our waste services.
- Introduce targeted education campaigns for new residents and renters, with a focus on engaging developers and real estate agents.
- Explore the use of a wider range of mediums to communicate and engage with residents, including traditional print media in addition to online media.
- Increase the accessibility of information across our collateral, including QR codes and SMS links.
- Focus on improving our engagement with residents from culturally diverse backgrounds or where English is not their first or preferred language.
- Build stronger links across Council strategic documents, such as the Towards a Circular City actions.

Goal Three:



To provide a user-friendly service to residents that is efficient, sustainable and promotes responsibility for waste

What we heard

From our 2021 Community Satisfaction Survey, we know that household waste and recycling collections are considered our most important service (98.1%), and most people are generally happy with the services (70.1% satisfied or extremely satisfied).

Kerbside Services

In the Waste Strategy Community Consultation conducted in late 2021, over half of the survey respondents reported using a green bin and almost two thirds (64%) supported the provision of a universal three bin service to all households. Furthermore, a majority (57%) of the survey respondents supported a waste charge as being a separate item on the Rates Notice.

Hardwaste Services

In our 2021 Community Satisfaction Survey, a large number of respondents (92.7%), considered hard rubbish collections to be important or extremely important, and just over half (57.7%) are satisfied with this service. The Waste Strategy Community Consultation survey also explored thoughts around some of our bulk waste services. A third of survey respondents agreed the current home hard waste collection service of two collections annually was suitable however, additional tip passes (4 per year) would be helpful. The biggest barrier to using the tip passes was identified as lack of access to a trailer. We asked how we could improve the current tip pass system and the most common feedback we received was to improve the current voucher system, improve the promotion and information about the service and offer trailer hire.

What we need to achieve

Recycling Victoria is the Victorian Government's 10-year policy and action plan for waste and recycling. Under this plan, there are specific targets we need to achieve, including:

- All households must have access to a glass recycling service by 2027.
- All households must have access to a FOGO service by 2030.
- Reduce organic materials going to landfill by 50% between 2020 and 2030, with a 20% reduction target by 2025.
- 72% diversion of waste from landfill by 2025 and an 80% diversion of waste from landfill by 2030.

For Hume, this means we need to:

- Divert **5,782 tonnes** of waste from the garbage stream by 2025.
- Reducing our waste in the garbage stream by **39,278 tonnes** by 2025.
- Diverting **43,642 tonnes** of waste from the garbage stream by 2030.



Our plans

To meet the Recycling Victoria targets, we will need to introduce a FOGO service by 2030 and ensure a glass service is available to all residents by 2027. In addition, the ambitious organics and landfill diversion and waste reduction targets will drive changes to our services.

In the short term, the following changes will be made to our kerbside services:

- Introduce a three-bin system (garbage, recycling and FOGO) to all residents in 2024.
- Continue the changeover of bin lids to Australian Standard colours.
- Targeted education to increase recovery of materials from the garbage stream, with priority materials including food, garden organics, textiles and small household items.

From 2025 to 2030, we will also:

- Monitor the impact of the Container Deposit Scheme on kerbside recycling to allow planning for a glass recovery service, with a glass recycling option to be made available to all households by 2027.
- Continue to monitor our performance against Recycling Victoria's organics and landfill diversion and waste reduction targets to inform future service delivery and landfill avoidance options.

Changes to our Resource Recovery Centres (RRC) and home hard waste collections will also play a major role in reducing the amount of material sent to landfill to meet the Recycling Victoria targets.

To increase resource recovery of hard waste items, in the short term we will:

- Develop a Master Plan for each RRC site to improve user experience and recovery options.
- Review and benchmark the current bulk waste service offering, including at-home hard waste collections and tip passes, to better address resident needs whilst prioritising resource recovery.

In the longer term, we will:

- Work with government and industry to advocate for increased product stewardship arrangements and increase manufacturers responsibility for end-of-life products.
- Work towards ceasing landfill operations at Sunbury landfill and retaining only the Resource Recovery Centre functions.

As waste and recycling costs continue to escalate above the annual rate cap set by the Essential Services Commission, Council will need to consider the options for funding current and future delivery of waste and recycling services. Almost all (76 out of 79) Victorian Councils have a separate waste services charge, that can be adjusted independent of the rate cap and in line with the increasing costs of service delivery. In the short term, the separation of the waste services charges from general rates must be considered as an option for Hume City Council to implement.

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Action Plan

The following key actions outline how we will deliver the above goals and when we will do this.



Goal One: To improve community pride in our local neighbourhoods by providing clean, safe spaces and reducing illegal dumping

Actions	Timeframe	Budget
• Develop a Litter Action Plan to target litter and illegal dumping behaviours and community engagement	February 2023	Operating budget
• Investigate the introduction of a local law to place greater responsibility onto shopping trolley owners to ensure that their trolleys do not leave their premises	June 2023	Operating budget
• Investigate the introduction of a local law to ensure that vacant properties are fenced and maintained to reduce the instances of illegal dumping	June 2023	Operating budget
• Investigate the introduction of a local law to ensure that second hand recycling hub (bin) operators adhere to strict permit conditions on bins located on both public and private land	June 2023	Operating budget
• Review the litter enforcement process including staffing levels and supporting equipment to increase the number of successful prosecutions in relation to illegal dumping	June 2023	Operating budget
• Partner with retail and commercial precincts to increase surveillance and enforcement of illegal dumping in these areas	June 2023	Operating budget
• Assist with and promote the rollout of the Governments Container Deposit Scheme to assist with the capture of acceptable beverage containers which may end up as street litter	July 2023	Operating budget to budget process
• Review the performance of all gross pollutant traps to ensure that litter and other pollutants do not enter waterways	July 2023	Operating budget
• Implement the actions of the Graffiti Management Plan 2020	December 2023	Operating budget
• Increase resource recovery from large scale illegal dumping events	June 2025	Operating budget

Goal Two: To support residents to be engaged and educated in waste management and take pride in minimising the waste that they generate

Actions	Timeframe	Budget
• Develop a communication and education plan to complement the Waste and Resource Recovery Strategy Actions, focussing on communication with culturally and linguistically diverse communities	February 2023	Operating Budget
• Introduce a new residents information pack to ensure that all new residents, including tenants, are aware of how to access the waste services available to them which are included within their rates	June 2023	Operating budget
• Implement a targeted 12-month municipal wide community education and awareness campaign to highlight the impact of illegal dumping and the options available to all residents to assist with the management of their waste, in accordance with the Litter Action Plan	June 2023	Operating budget
• Implement the key waste actions from the Towards Hume as a Circular City policy	June 2025	Operating budget
• Create a business case for the development of advanced waste technologies for residual waste streams currently being landfilled	November 2026	Operating budget
• Implement a consistent branding and messaging across waste services with more accessible information across traditional and online channels	Ongoing	Operating Budget

Goal Three: To provide a user-friendly service to residents that is efficient, sustainable and promotes responsibility for waste

Actions	Timeframe	Budget
• Undertake a review of the bulk waste services (Resource Recovery Centres and home hard waste collections) available to residents, including service allocations, to suit residents needs	March 2023	Operating budget
• Investigate the separation of a waste charge from the general Rate for inclusion on Rates Notices	June 2023	Operating and budget process
• Increase recovery of materials from the garbage stream and residual waste streams in Council operations and Resource Recovery Centres, with priority materials including textiles and small household items	December 2023	Operating budget
• Complete the transition of mobile garbage bins to Australian Standards to assist with clear and consistent messaging	June 2024	Operating and budget process
• Introduce a universal Food Organics / Green Organics (FOGO) service to all residential properties (3 bin service)	July 2024	Budget process
• Undertake a review of our Resource Recovery Centre locations and services. Complete masterplans for these facilities to ensure ease of use for residents and customers, whilst maximising recycling and resource recovery.	July 2024	Operating budget to capital works
• Review contracts and service provisions in accordance with Recycling Victoria targets, including alternate waste technology (waste to energy) to reduce waste to landfill	August 2024	Operating budget
• Monitor the impact of CDS on kerbside recycling to plan for a glass recovery service	July 2025	Operating budget
• Review service frequencies for FOGO, Garbage, Recycling	July 2027	Operating budget
• Introduce glass recovery service	July 2027	Operating budget to budget process
• Work towards closing Sunbury landfill as a landfill and move towards a Resource Recovery Centre model	June 2030	Budget process
• Ensure that Council's website and any other educational material is current and in line with the Recycling Victoria's key messaging	ongoing	Operating budget
• Advocate for increased product stewardship arrangements and increases manufacturers responsibility for end-of-life products	ongoing	Operating budget

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Key Performance Indicators

Following the Action Plan, these key performance indicators will tell us when we've achieved these actions and what success looks like. Under each Goal area is the Recycling Victoria Target and our own internal service targets which we will use to report against and measure our progress.



Initiative	Key Performance Indicator
Goal One: Amenity Services	
Recycling Victoria	<ul style="list-style-type: none"> 72% diversion of waste from landfill by 2025 80% diversion of waste from landfill by 2030
City Amenity	<ul style="list-style-type: none"> Reduce the instances of residential illegal dumping by 15% by 2025 Maintain the standard for graffiti removal of 48 hours from time of reporting
Goal Two: Community Engagement	
Circular Economy	<ul style="list-style-type: none"> Increase the use of recycled content in council projects and operations by 5% Reduce the amount of non-recyclable material being disposed of within the recycling bin to under 15% by 2025
Goal Three: Waste and Resource Recovery Residential Services	
Recycling Victoria	<ul style="list-style-type: none"> All households must have access to a FOGO service by 2030 Reduce volume of organic materials going to landfill by 50% between 2020 and 2030, with a 20% reduction target by 2025 72% diversion of waste from landfill by 2025 80% diversion of waste from landfill by 2030 All households must have access to a glass recycling service by 2027, which may be in the form of collection points at Resource Recovery Centres
Kerbside Services	<ul style="list-style-type: none"> Reduce the volume of organic material being disposed of in the garbage bin by 20% by 2025 Increase diversion from landfill to 50% by 2025 Reduce the amount of non-organic material being disposed of within the FOGO bin to under 10% by 2025 Work with residents to reduce the generation of waste by 15% per capita
Resource Recovery Centres	<ul style="list-style-type: none"> Reduce materials going to landfill from Resource Recovery Centres by 10% by 2025

Conclusion



Reducing the amount of material deposited in landfill will be critical to managing the waste management costs for Hume City Council and the community. The goals and actions in this strategy aim to reduce landfill and maximise resource recovery whilst meeting the targets set by federal and state governments.

The initial focus of the Waste and Resource Recovery Strategy is residential services and the Recycling Victoria Circular Economy actions, with a particular emphasis on the introduction of a universal FOGO service.

In 2023, the Victorian Container Deposit Scheme (CDS) will be introduced. The implications of the Scheme on the commingled recycling stream will influence Council's position on the introduction of a residential glass recovery service required by 2027 through Recycling Victoria.

In encouraging a circular economy, Council must expand its role as waste collector and look to facilitate industry links to improve material feeds and quality of end products. Opportunities to further segregate waste during processing and at the source may be identified through building relationships with local industry and waste processors.

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REPORT NO:	8.5
REPORT TITLE:	Instrument of Authorisation under the Planning and Environment Act 1987 - Claire Fenby
SOURCE:	Brad Mathieson, Senior Governance Officer
DIVISION:	Finance & Governance
FILE NO:	HCC14/405
POLICY:	-
STRATEGIC OBJECTIVE:	5.3 Provide responsible and transparent governance, services and infrastructure which responds to and supports community needs.
ATTACHMENT:	1. <i>Instrument of Authorisation - Claire Fenby</i>

1. SUMMARY OF REPORT:

- 1.1 This report requests that Council uses its authority under section 147(4) of the *Planning and Environment Act 1987* (the Act) to extend the authorisation of a nominated Council officer under that Act.
- 1.2 It is further requested that Council signs and seals the Instrument of Appointment and Authorisation for the nominated officer (Attachment 1).

2. RECOMMENDATION:

That:

- 2.1 **under section 147(4) of the *Planning and Environment Act 1987*, Council authorises Claire Fenby to be an authorised officer under that Act.**
- 2.2 **Council signs and seals an Instrument of Appointment and Authorisation for Claire Fenby [Attachment 1].**

3. LEGISLATIVE POWERS:

- 3.1 *Local Government Act 1989*
- 3.2 *Planning and Environment Act 1987*

4. FINANCIAL IMPLICATIONS:

There are no financial implications associated with appointing these authorised officers.

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

There are no environmental sustainability implications in respect to this report.

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

There are no climate change adaptation implications in respect to this report.

REPORT NO: 8.5 (cont.)

7. CHARTER OF HUMAN RIGHTS APPLICATION:

The rights protected in the charter were considered and it was determined that no rights were engaged in this report.

8. COMMUNITY CONSULTATION:

Community consultation is not a requirement for Council to appoint this authorised officer under the *Planning and Environment Act 1987*.

9. DISCUSSION:

- 9.1 In accordance with section 224 of the *Local Government Act 1989*, Council may appoint any person other than a Councillor to be an authorised officer for the purposes of the administration and enforcement of any Act, regulations or local laws which relate to the functions and powers of the Council.
- 9.2 Section 147(4) of the *Planning and Environment Act 1987* gives the responsible authority, being Council, the power to authorise an employee in writing to be an authorised officer under that Act.
- 9.3 The common practice at Hume City Council is that the Chief Executive Officer, under their general delegation, appoints authorised officers, however the Chief Executive Officer does not have the delegated power to appoint officers under the *Planning and Environment Act 1987*. Council must by resolution, directly authorise nominated officers under the *Planning and Environment Act 1987*, so that each Instrument of Appointment and Authorisation can be signed and sealed.
- 9.4 Any officer authorised under the *Planning and Environment Act 1987* will have powers of entry under section 133 of that Act. Under this power, an authorised officer can enter any land at any reasonable time to carry out and enforce this Act, the regulations, a planning scheme, a permit condition, an enforcement order or an agreement under section 173 of the same Act, or, if the officer has a reasonable suspicion, to find out whether any obligation has been or is being contravened.
- 9.5 At the Council meeting held on 25 October, Council endorsed that the Council officer, Claire Fenby, be appointed as an authorised officer up until 22 April 2022. Council was also advised that should the officer require this authorisation beyond this date, Council would need to endorse an extension via a Council resolution.
- 9.6 The officer Claire Fenby was reappointed for a period up until 30 June 2022, and Council reinstated authorisation up to and including this date.
- 9.7 The officer Claire Fenby will shortly recommence in the position and requires the authorisation to be reinstated again, and to remain in place.

10. CONCLUSION:

Council is requested to use its authority under section 147(4) of the *Planning and Environment Act 1987* to authorise the nominated Council officers under that Act, and to sign and seal an instrument of appointment and authorisation to that effect for the nominated Council officer.

**Instrument of Appointment and Authorisation
(*Planning and Environment Act 1987*)**

In this instrument "officer" means -

Claire FENBY

By this instrument of appointment and authorisation Hume City Council -

1. under section 147(4) of the *Planning and Environment Act 1987* - appoints the officer to be an authorised officer for the purposes of the *Planning and Environment Act 1987* and the regulations made under that Act; and
2. under section 232 of the *Local Government Act 1989* authorises the officer generally to institute proceedings for offences against the Acts and regulations described in this instrument.

It is declared that this instrument -

- (a) comes into force immediately upon its execution;
- (b) remains in force until varied or revoked.

This instrument is authorised by a resolution of the Hume City Council on

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THE COMMON SEAL of HUME CITY COUNCIL	
was hereto affixed on the:
in the presence of:	
COUNCILLOR
CHIEF EXECUTIVE OFFICER

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REPORT NO:	8.6
REPORT TITLE:	COVID Recovery and Reactivation Carry Forward Funds
SOURCE:	Robert Costa, Acting Manager Finance
DIVISION:	Finance & Governance
FILE NO:	HCC18/805
POLICY:	-
STRATEGIC OBJECTIVE:	3.2: Deliver responsible and transparent governance, services and sustainable assets that respond to community needs
ATTACHMENT:	1. <i>COVID Stimulus - Recovery Reactivation Actions 2021/22</i>

1. SUMMARY OF REPORT:

- 1.1 Council has provided financial assistance over five rounds of stimulus, to support those members of the community and businesses impacted by COVID-19.
- 1.2 An amount of \$1.61m was unable to be spent to complete the 2021/22 COVID Recovery and Reactivation actions. Of this amount, \$567k has been identified to complete the outstanding actions in 2022/23 (Attachment 1) leaving a balance of \$1.04m which is unallocated at 30 June 2022.
- 1.3 It is recommended that unallocated amount of \$1.04m be used to fund the waiver of interest on overdue rates for the 2022/23 year and any remaining amount be set aside to fund future initiatives if required.

2. RECOMMENDATION:

2.1 That Council:

- 2.1.1 **Approves the allocation of \$567k to complete the 2021/22 Recovery and Reactivation actions: and**
- 2.1.2 **Approves the reallocation of \$1.04m to the following actions:**
 - (a) **\$845k for the waiver of interest on overdue rates; and**
 - (b) **\$195k be set aside to fund future initiatives if required.**

3. LEGISLATIVE POWERS:

- 3.1 Not applicable.

4. FINANCIAL IMPLICATIONS:

- 4.1 Council's 2019/20 and 2020/21 Budget included a total of \$11.5m to support those members of the community and businesses impacted by COVID-19.
- 4.2 In December 2021, Council approved additional Recovery and Reactivation actions equating to \$3.04m which was not budgeted for but was funded from cash reserves.
- 4.3 An amount of \$1.61m remained unspent as at 30 June 2022 and of this unspent amount:
 - 4.3.1 \$567k has been identified to complete the outstanding COVID stimulus actions in 2022/23;
 - 4.3.2 \$845k be used to fund the waiver of interest on overdue rates; and
 - 4.3.3 \$195k be set aside to fund future initiatives if required.
- 4.4 In addition, Council has also responded to the COVID-19 pandemic with in-kind support.

REPORT NO: 8.6 (cont.)

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

There are no environmental sustainability implications in respect to this report.

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

There are no climate change adaptation implications in respect to this report.

7. CHARTER OF HUMAN RIGHTS APPLICATION:

The Charter of Human Rights and Responsibility has been considered and the recommendations of this report give no rise to any matters.

8. COMMUNITY CONSULTATION:

Council officers have been liaising with members of the community and businesses within Hume on the impacts of COVID-19. This feedback has helped inform the range of the proposed new COVID initiatives as outlined in the recommendation section of this report.

9. DISCUSSION:

9.1 Council has received four previous reports with a range of measures to assist members of the community who have been impacted by the COVID-19 pandemic (outlined below).

Report No:	Report title:	Date:
UB36	Waiver of Fees and Charges - COVID-19	23 March, 2020
GE420	Local Support and Stimulus Package - Part 2	14 April, 2020
CC114	Local Support and Stimulus Package - Part 3	13 July, 2020
CC121	COVID-19 Recovery and Reactivation Plan	21 December, 2020
GE586	COVID-19 Stimulus 2021	13 December, 2021

9.2 Council's 2019/20 and 2020/21 Budget included a total of \$11.5m to support these initiatives and included:

- 9.2.1 A rates waiver of up to \$50 for residential and rural properties where the property was the rate payers principal place of residence;
- 9.2.2 Council ceasing to charge interest on outstanding rates balances from 1 June 2020 until 30 June 2021;
- 9.2.3 Funding for food parcels and essential goods for families in extreme financial hardship;
- 9.2.4 Doubling of the Community Grants Program;
- 9.2.5 Grants for small and medium sized businesses;
- 9.2.6 Waiver of Food Act registrations in the 2020/21 year;
- 9.2.7 Waiver of all outdoor dining area permit fees and licence fees for 2020/21;
- 9.2.8 Grants and fee waivers for local sporting clubs;
- 9.2.9 Rent relief for tenants occupying Council facilities;
- 9.2.10 Reduced Council facilities hire rates;
- 9.2.11 Setting discretionary penalties for parking infringements at the minimum for 2020/21;
- 9.2.12 Establishing an employment grants program;
- 9.2.13 Multiversity resident scholarships for tertiary study;

REPORT NO: 8.6 (cont.)

- 9.2.14 Energy Savvy program targeting financially vulnerable households to conduct energy efficiency home upgrades to improve thermal comfort, physical health and reduce bill stress;
- 9.2.15 Deliver additional infrastructure in upgrades to open spaces and play spaces including installing more seats, table settings, water fountains, signage and recreation equipment e.g., basketball/netball towers in local parks.
- 9.3 Overall, these initiatives were well received and benefited the Hume community.
- 9.4 In addition, Council has responded to the pandemic with in-kind support including:
 - 9.4.1 The use of Council land, use of an extensive number of facilities/venues for testing and vaccination sites including pop up and longer-term arrangements, heavily subsidised hire rate for Broadmeadows Town Hall (which is currently being used as a vaccination hub), staff resources, assets, collection of waste and cleaning of testing/vaccination sites.
 - 9.4.2 Hume City businesses have been supported with a number of programs, such as the business concierge and hospitality support, assisting businesses in ensuring that food safety was considered in the changes they were making to their business models. Food businesses have also received education in COVID safe practices.
 - 9.4.3 Members of the Pandemic Response Team are supporting the community as well as internal staff through communication plans – which includes social media updates, staff updates, community information sessions around vaccinations as well as planning mental health and community wellbeing seminars with local community groups to support good mental health as well as delivering food packages.
 - 9.4.4 Waste – with respect to unused tip vouchers from 2020/21, the entitlement to use these has been extended to 31 December 2021. It should also be noted that the hard waste collection program was able to operate as normal under the pandemic.
- 9.5 The additional \$3.04m of COVID Recovery and Reactivation actions were tailored to meet the needs of Hume residents, businesses and community groups in the following ways:
 - 9.5.1 Extended the relief provided under the 2022 Community Grants Program Allocation of Annual Grant Categories and Program updated for the year-round grants and COVID Community Support fund to help those vulnerable members of the community who have been most affected by the impacts of COVID-19 - \$185k;
 - 9.5.2 Continued to waive interest on unpaid rates and charges up to 30 June 2022 and to support the community during these difficult and uncertain times with the implementation of realistic payment plans which had the potential to reach 20,360 properties - \$880k;
 - 9.5.3 Discretionary penalties for parking infringements were set at the minimum for 2021/22 which balanced the need for the effective enforcement whilst minimising the financial burden on those recipients of infringements - \$250k;
 - 9.5.4 Extended the period of rent relief for up to six months of the 2021/22 financial year as users have not been able to operate during the COVID-19 lockdowns - \$400k;
 - 9.5.5 Assisted sporting clubs by waiving the summer season fees from October to 31 December 2021 and part of the annual/monthly fees to help these clubs get ready to recommence training, competitions, and programs - \$380k;

REPORT NO: 8.6 (cont.)

- 9.5.6 Provided waivers to hirers of community facilities to encourage greater community participation and utilisation of Council's facilities - \$295k; and
- 9.5.7 Helped businesses gradually return to full operations by waiving the outdoor dining permits as well as 50% of the annual registration fees for food business for the 2021/22 financial year - \$650k.

10. CONCLUSION:

This new round of targeted initiatives is funded from the COVID stimulus that was previously approved by Council and will therefore not require any additional funds. It will provide much needed support to the residents of the Hume community thereby helping to ease the financial burden imposed by COVID and the current economic conditions.

Attachment 1

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
Carried forward COVID Stimulus from 2020/21								
Council economic stimulus package Round 2 including Business Grants Program. (Business Grants Program)	250,000	250,000	-	-	Completed	Total amount of grant funding available was \$500,000. This was made up of \$250,000 being the original budget approved by Council, then an extra \$250,000 approved as part of Council's stimulus package. 41 businesses were successful in receiving a total of \$497,678 in grant funds.	The total amount of funding for the Small Business Grants was \$500,000. This was for the period of 1 July 2021 to 30 June 2022. In August 2021, there were 24 businesses successful in receiving \$322,150 of grant funds. In January 2021, there were 17 businesses successful in receiving \$175,528 of grant funding.	N/A
Stakeholder engagement, investment attraction (Employment Grants Program)	1,000,000	-	1,000,000	-	Nil spend in 21/22	Program cancelled.	Program cancelled in 21/22 as it was determined the Economic Development department that there was no interest from business due to a rapid change in labour market conditions, and no likelihood of any funds being spent.	NO

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
Delivery of a cutting edge online "virtual" investment Attraction room to aid new business investment enquiries.	28,875	630	28,245	-	Complete - \$28k not required to be carried forward	<p>A total of \$630 was expended in establishing the Investment Attraction virtual room by utilising internal resources and purchasing a specialist camera, rather than going to external consultants as initially envisaged.</p> <ul style="list-style-type: none"> • 2,243 page views • 367 sessions – actively engaged • 86% of the users were new and 14% were returning visitors • Demographics: 57.1% females and 42.9% males • Average session duration 00:02:05 • 1.27 - number of sessions per user • Top channels users found the Investment Attraction Virtual Room by: 89% Referral and 11% Direct • 108 clicks for GIS • 105 clicks for Prospectus • Top 5 Geolocation of users - Melbourne, Sydney, Brisbane, Virginia and Kyiv • Devices: Desktop 88.54%, Mobile 10.76% and Tablet 0.69% <p>The following are the YouTube videos in the virtual room viewed to May 2022:</p> <ul style="list-style-type: none"> • Marnong Estate Investment: 51 views • Why Businesses invest in Hume: 40 views • Hume Investment Attraction: 51 views 	<p>Strong positive feedback from stakeholders. Virtual room established, below budget. Further enhancements are ongoing.</p> <p>Google analytics to May 2022:</p> <ul style="list-style-type: none"> • 2,243 page views • 367 sessions – actively engaged • 86% of the users were new and 14% were returning visitors • Demographics: 57.1% females and 42.9% males • Average session duration 00:02:05 • 1.27 - number of sessions per user • Top channels users found the Investment Attraction Virtual Room by: 89% Referral and 11% Direct • 108 clicks for GIS • 105 clicks for Prospectus • Top 5 Geolocation of users - Melbourne, Sydney, Brisbane, Virginia and Kyiv • Devices: Desktop 88.54%, Mobile 10.76% and Tablet 0.69% <p>The following are the YouTube videos in the virtual room viewed to May 2022:</p> <ul style="list-style-type: none"> • Marnong Estate Investment: 51 views • Why Businesses invest in Hume: 40 views • Hume Investment Attraction: 51 views 	NO - Project complete
Deliver in person and online mental health, mindfulness and resilience workshops including sessions targeted to women and multicultural communities (delivered in community languages) (Existing staff resource)	20,000	-	20,000	20,000	Nil spend in 21/22 balance to be carried forward	2 workshops scheduled for delivery 2022/23		YES - 2 workshops scheduled for delivery 2022/23

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
<p>Deliver in-person and/or online multicultural community cooking classes which promote culturally appropriate healthy eating on a budget. (Including facilitator, marketing, food and venue hire.)</p>	100,000	43,691	56,309	46,609	<p>\$43.7k spent in 21/22. Balance of \$16.6k to be carried forward as IPAD purchases where less then expected.</p>	<p>Oz Harvest engaged to deliver their 'Nutrition Education & Skills Training' (NEST) program and deliver additional activities (progress notes included below).</p> <p>7 sessions have been delivered:</p> <ul style="list-style-type: none"> Dec 2021 Newbury Child & Community Centre Dec 2021 Greenvale West Community Centre Dec 2021 Kalkallo Community Centre Dec 2021 Aitken Hill Community Centre March 2022 Sunbury Seniors Group May 2022 Hume Active Lifestyle Program July Broadmeadows Community Hub. <p>• 1 session in Sunbury yet to be scheduled.</p> <p>4 rounds of the NEST six-week program</p> <ul style="list-style-type: none"> Hume Blokes Club – 5/6 sessions delivered. Elders on the Move & Wandarra group – 3/6 sessions delivered. Scheduled May to Nov 2022. Tullamarine Neighbourhood House & Men's Shed Inc. – 6/6 sessions delivered. University of the Third Age (U3A) Hume – 6/6 sessions delivered. Scheduled July 2022. <p>2 educational videos</p> <p>• 2 videos developed – (1. 'A guide to healthy eating', 2. 'Quick tips on affordable healthy eating'). Yet to be promoted to community.</p>	<p>The Oz Harvest NEST program seeks to engage residents affected by food insecurity, financial vulnerability, social isolation or those that would benefit from healthy life-skills development.</p> <p>The program involves qualified dietitians and nutritionists teaching participants how to shop, cook and eat healthy and affordably.</p> <p>NEST has been extremely well received by Hume residents and service providers.</p> <p>The Social Planning & Healthy Communities (SPHC) team is exploring opportunities to extend/sustain this kind of work into the future.</p> <p>SPHC is also working with Oz Harvest to capture the impact of the NEST 6-week programs on Hume participant's health literacy.</p>	<p>YES - Scheduled community cooking classes in 22/23.</p>
<p>Deliver free community-based physical activity and social connection opportunities for community cohorts disproportionately impacted by COVID-19, particularly women and youth. (Including social marketing campaign, engage fitness instructors)</p>					<p>Social Planning & Healthy Communities (SPHC) partnered with Leisure Centres & Sports (LCS) to:</p> <p>Pilot Hume's first 'Get Active Expo' event.</p> <ul style="list-style-type: none"> 50 free physical activity events were held across Hume, throughout March 2022. Council received over 1,200 registrations to attend these events; Celebratory breakfast delivered to recognise the contributions of Expo partners; and Formal evaluation of the Expo conducted with Expo partners and participants. <p>Conduct needs assessment exploring barriers to physical activity in Hume and opportunities to increase access. (90% Delivered).</p> <ul style="list-style-type: none"> Administered x2 'Inclusive Physical Activity in Hume' surveys via Participate Hume for residents and services providers. Received 79 resident responses and 25 service provider responses. Council's Research team are finalising survey findings in a report. Completed 11 consultations with Hume service providers and community groups to explore Hume physical activity access barriers and opportunities in more detail. Yet to be completed is development of an Inclusive Physical Activity in Hume recommendations report (informed by needs assessment learnings). 	<p>The Get Active Expo sought to encourage Hume residents to come and try different sport and leisure activities as a means of reactivating their participation in civic life post Covid-19.</p> <p>The evaluation survey found residents and physical activity providers were supportive of the Get Active Expo and wished to make it an annual community event in Hume.</p> <p>Findings from the needs assessment will be highlighted in a recommendations paper for Hume physical activity providers and Council workers/teams that support the creation of inclusive physical activity opportunities locally.</p>	<p>YES - Completing Inclusive Physical Activity in Hume recommendations report in 22/23.</p>	

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
Continue to expand opportunities for older residents for social connection with the assistance of technology (Existing staff resource)						Purchase 13 iPads to assist residents.	Purchased iPads have been used to support clients and residents engaged in programs enhance their social connection.	NO- Completed (\$9.7k unspent of \$20k allocation) No further funds required.
Raise awareness of gambling harms and available supports within the community. (Existing staff resource)						On 18th October 2021, Council hosted an online Gambling Harm Awareness Week, which was attended by over 40 community groups. Electronic gaming machines (EGM) losses in the month of December 2020 was over \$11.7 million, losses higher than any monthly loss during non-lock down period of 2018/19.	The Mayor opened an online Gambling Harm Awareness Week event in Hume City on 18th October 2021. The event had several guest speakers from Banyule Community Health, Alliance for Gambling Reform, and Deakin University, including a ReSpin speaker with lived gambling harm experience. The topic on the day explored the normalisation of gambling amongst young people. It was a well-attended event with more than 40 community groups attending the event. On 15 March 2022 Council was presented with a report outlining the gambling impacts on Hume's communities, highlighting the significant increase in gaming losses to pokies post COVID lock down in late 2020. Council continues to work with stakeholders to minimise the harms from gambling and supports new research into the local impacts of gambling on its communities in partnership with Deakin University.	NO- Completed funds fully spent
Share engaging personal stories of individuals living in Hume through social media to increase visibility of community members, their unique experiences, cultures, traditions and strengths. (Similar to Humans of NY etc.) (Existing staff resource)						Yet to commence	Media campaign targeting the CALD community of Hume City has been released across all social media platforms. Posters are published in three of the most widely spoken languages across Hume, Arabic, Turkish and English. Aim to build awareness and normalisation around the COVID vaccine within the Hume community. Celebrating local diversity and build civic pride through community engagement and participation; and informing and educating the community about where to find COVID vaccine information	YES - Will complete program in 2022/23
Provide care packages for rough-sleepers that include bottled water, sunscreen, face masks, sanitiser, food/travel vouchers, resources and information about available local support services.	7,829	7,829	-	-	Completed	100 packs have been prepared for distribution to service providers for people sleeping rough or are homeless post COVID-19 lockdown.	Homelessness Pathway Officer role agreed by Council to be extended for a further 12 months to address rough sleeping in an COVID environment. A Rough Sleeping Protocol is being tested and finalised for use by Council staff by second quarter of 2022/23.	N/A

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
Establish a dedicated liaison officer position to provide support to the growing number of people sleeping rough and at-risk of homelessness.	65,483	65,483	-	-	Completed	The position of Homelessness Pathway Officer (HPO) was appointed in 2021.	In March 2022 Council agreed as part of the 2022/23 Budget process, to extend the role of the HPO for a further 12 months to continue to address the rough sleeping issues within a COVID environment. HPO is working with the Council to Homeless Person on appropriate organisation training program on homelessness. The HPO facilitated community awareness program with service providers during Homelessness Week. HPO facilitated the resolution of a complex rough sleeping issue in Sunbury, which required assistance from other community stakeholders.	N/A
Provide free seedlings, compost to enable residents to grow food at home, important for both physical and mental health. Target 100 homes. (Purchase of materials)	90,000	36,404	53,596	\$36.4k spent in 21/22, balance to be carried forward		<ul style="list-style-type: none"> Edible seedlings provided to 320 Hume residents 48 Ready to Grow (R2G) Kits including soil, compost, seeds and seedlings distributed to Hume households; 17 face-to-face edible gardening workshops hosted and facilitated by Sustainable Engagement Officer across Hume to support edible gardening and connection to physical and mental wellbeing through social connection; and 200 boxes of seedlings (11,000) were provided to community members who were randomly drawn from the 435 orders. 	<ul style="list-style-type: none"> 12-month evaluation of edible garden program conducted recently. Results talked through a comprehensive survey to attendees and participants of edible gardening programs (including both face to face and online workshops) Survey questions devised by OPE and administered online. Overwhelmingly positive responses from high number of completed surveys High proportion of completed surveys (80%) strongly agreed programs connected to edible gardening project improved their mental and physical health, promoted connectiveness to the broader Hume community, and encouraged them to continue to grow edible produce for consumption Written feedback connected to the survey also highlighted a willingness to see a similar program such as the edible gardening project continue into the future. Feedback was very positive about the seedling giveaway, including the quote: "I've lived in Sunbury for 40 years and this is the best thing Council has ever done!" 	YES - "Grow at Home Kits" have been purchased and distributed, now rolling out second stage where Council Officer will provide home support for recipients of the kits.
Provide free in-home assistance to set up home gardens.	23,485	20,100	3,385	\$20.1k spent in 21/22, balance to be carried forward		16 garden visits were completed in round 1 and another 27 people have applied in round 2. 12 Ready 2 Go (R2G) recipients requested at home setup support, provided by Sustainable Engagement Officer	The offer of in-home garden setup was taken up by several participants. Feedback was very positive about the assistance.	

COVID Recovery Reactivation Actions 2021/22									
Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?	
Energy Savvy program targeting financially vulnerable households to conduct energy efficiency home upgrades to improve thermal comfort, physical health and reduce bill stress.	280,000	72,615	207,385	207,385	\$72.7k spent in 21/22, balance to be carried forward	106 Hume households experiencing bill stress received a home assessment through the Energy Savvy program and 63 proceeded with subsidised upgrades.	Upgrades are based on the opportunities that will make the biggest difference to the household in terms of bill reductions and thermal comfort as identified by the tailored household energy assessment that considers current appliances and energy use history. Upgrades include the installation of energy efficiency split systems, efficient hot water systems, draught sealing and installation of insulation.	YES- Action is in Partnership with DELWP, waiting on whether they will continue to partner Hume. Otherwise Council will tender out for alternative Service Provider. (Money will be spent in 22/23 and 23/24)	
Grants of up to \$20,000 to support clubs to meet their administrative costs (and encouraging passing on savings to families). No application process (an extension of the previous funding)	107,364	107,364	-	-	Completed	35 sports clubs applied for and received funding in 2021/22.	Excellent feedback from sports clubs who advised that the grants were of significant assistance in reversing from the financial impacts of COVID-19 including reduced player registrations, sponsorships and operating costs.	N/A	
Grants of up to \$5,000 to support sporting clubs to remain viable and operating post-COVID.	100,000	100,000	-	-	Completed	41 sports clubs applied for and received funding in 2021/22. (Main uptake was for uniform costs).	Again excellent feedback from clubs who have been supportive of Council's financial assistance.	N/A	
Implement Round 2 of COVID-19 Community Support Fund; providing direct grants to agencies / organisations in Hume, supporting their ability to provide essential services (food relief), mental health programs and digital access to vulnerable community members	160,000	160,000	-	-	Completed	Payments total of \$160,000 were distributed to 14 organisations.	COVID-19 Community Support Fund & Recovery applications applied for funds to support community to access : <ul style="list-style-type: none"> • Food packages • Lilies • Clothing • Toiletries • Food vouchers • Medical Supply • Baby Food/formulas 	N/A	
Empower communities to manage and lead their own recovery by facilitating place-based activities and events. (Existing staff resource)	17,040	13,684	3,356	-	\$13.7k spent in 21/22, no further funds required	6 Neighbourhood Houses received funding: Dallas Neighbourhood House FS2 Sunbury Neighbourhood House FS2 Anglicare Broadmeadows Women's Community House FS2 Goonawarra Neighbourhood House FS1 Tullamarine Community House and Men's Shed Inc. FS1 Meadow Heights Education Centre FS1	Youth Arts Program delivered place-based workshops with young people reflecting on special places in Hume to build and sense of connection and belonging. Commenced in November 2021.	NO - currently embedded in programs offered by Council.	

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
Recognising the risks of family violence and violence against women during COVID, in partnership with Neighbourhood Houses and Community Centres develop and deliver targeted programs that support at-risk community members. (Existing staff resource)	10,000	4,630	5,370	5,370	\$4.6k spent in 21/22, balance to be carried forward		A variety of family violence prevention events, programs and awareness activities were supported through COVID-19 stimulus funding including: <ul style="list-style-type: none"> • Events delivered as part of the 16 Days of Activism between 25 November and 10 December 2021. • Small grants (\$1,000) to two neighbourhood houses to support the delivery of: <ul style="list-style-type: none"> • A short film raising awareness about family violence, available supports and services • A social marketing campaign highlighting the increase of family violence during the pandemic. Remaining COVID-19 stimulus funding is proposed to be used to support the delivery of 2022 16 Days of Activism events and activities	YES- Activities planned and CF funds required. (eg. 16 Days of Activism Event)
Facilitate capacity building workshops to up-skill community organisations to develop COVID Safe plans, supporting their ability to safely re-establish.	10,000	-	10,000	10,000	Nil spend in 21/22, balance to be carried forward	<ul style="list-style-type: none"> • 4 Workshops scheduled (3 delivered & 1 cancelled due to low numbers) • 11 participants in total • Cost will be paid in 22/23 financial year once program complete 	Workshops were delivered in partnership with Public Value Studios Survey of participants re recovery scheduled to occur late 2022 to develop and deliver workshop early 2023.	YES - 4 Workshops scheduled in the 22/23 financial year
Deliver additional infrastructure in upgrades to open spaces and play spaces including installing more seats, table settings, water fountains, signage and recreation equipment e.g. basketball/netball towers in local parks	250,000	29,788	220,212	220,212	\$29.8k spent in 21/22, balance to be carried forward	<ul style="list-style-type: none"> • 14 of the 16 projects completed in July 2022 and the final 2 projects will be completed Aug/Sept. 	The project commenced and where delayed by COVID restrictions. Once restrictions eased 14 of the 16 projects completed in July 2022. The remaining 2 projects will be completed August /September 2022	YES - 14 of the 16 Projects completed in July 2022 and the final 2 projects will be completed August/September.
Total Carry Forward COVID Stimulus from 2020/21	2,520,076	912,218	1,607,858	566,557				

Additional approved December 2021

Assist sporting clubs by waiving the summer season fees from October to 31 December 2021 and part of the annual/monthly fees to help these clubs get ready to recommence training, competitions, and programs - \$380k.	380,000	380,000	-	-	Completed	93 Hume Sports Clubs and Associations had fees waived.	Feedback from sports clubs regarding the fee waivers was highly positive and contributed club financial viability during their Covid recovery	N/A
Extend the relief provided under the 2022 Community Grants Program Allocation of Annual Grant Categories and Program updated for the year-round grants and COVID Community Support fund to help those vulnerable members of the community who have been most affected by the impacts of COVID-19 - \$185k.	185,000	185,000	-	-	Completed	19 organisations funded. Funds distributed February/March 2022. (\$80,300 of DFFH top up)	23 EOLs received, 19 organisations funded. Funds distributed February/March 2022 to deliver recovery programs and services including: <ul style="list-style-type: none"> • Food relief • Vouchers to assist with utility bills • Mental Health programs • Support to purchase computers / devices to access internet • Access to internet 	N/A

COVID Recovery Reactivation Actions 2021/22

Action	21/22 Forecast	21/22 Expenditure	Carry Forward Available	Carry Forward Requested	Comment	Quantitative	Qualitative	Are actions required to be continued and carried forward? Why?
Provide waivers to hirers of community facilities to encourage greater community participation and utilization of Council's facilities - \$295k.	295,000	295,000	-	-	Completed	<p>Support package 1 - Ongoing hirers to have access to a \$500 credit for community venue clients or \$1,000 credit for HGLC clients until March 2022. 332 bookings , discounts offered \$22,057</p> <p>Support package 2 New hirers across community facility areas to receive a 50% discount on their first two bookings between November 2021 to the end of March 2022. 1 booking, discounts offered \$100.</p> <p>Support package 3 Private hirers across community facility areas to receive a 50% discount for bookings held between November 2021 to the end of March 2022. 38 bookings , discounts offered \$10,000.</p> <p>Support Package 4 Return clients for once off hire/casual hire (excluding private function hire) at HGLC's or community facilities to receive a 50% discount for their next booking. 13 bookings , discount offered \$1,205</p>		N/A
Setting discretionary penalties for parking infringements at the minimum for 2021/22 which balances the need for the effective enforcement whilst minimizing the financial burden on those recipients of infringements - \$250k	250,000	250,000	-	-	Completed	In 2021-22, Council's City laws team issued 4,670 parking infringement with the reduced (minimum) penalty applied.	In recognition of the economic impacts of COVID-19, parking penalties were set at the minimal level for the 2021/2022 Financial Year. During lock-down periods, Council discontinued enforcement of timed area parking zones.	N/A
Help businesses gradually return to full operations by waiving the outdoor dining permits as well as 50% of the annual registration fees for food business for the 2021/22 financial year - \$650k.	650,000	650,000	-	-	Completed	In 2021-22, 1,475 Food Businesses saved between \$500 and \$2,500 dollars in registration/outdoor dining permit application fees.	In recognition of the economic impacts of COVID-19 on food businesses, all 2022 Food Act business renewals and applications for outdoor dining permits had 50% of the fee waived.	N/A
Extending the period of rent relief for up to six months of the 2021/22 financial year as users have not been able to operate during the COVID-19 lockdowns - \$400k.	400,000	400,000	-	-	Completed	18 tenants received relief totalling \$80,418	This relief helped directly ease the financial burden on tenants during a time where they couldn't operate and generate income.	N/A
By continuing to waive interest on unpaid rates and charges up to 30 June 2022 and to support the community during these difficult and uncertain times with the implementation of realistic payment plans which has the potential to reach 20,360 properties - \$880k.	880,000	880,000	-	-	Completed	12,866 properties in arrears were not charged interest	This initiative helped to ease the financial burden on those members of the community impacted by the pandemic.	N/A

Total Additional COVID Stimulus (approved December 2021)	3,040,000	3,040,000	-	-				
Total COVID Recovery Reactivations Actions	5,560,076	3,952,218	1,607,858	566,557				

REPORT NO:	8.7
REPORT TITLE:	Updated Council Expenses Policy
SOURCE:	Megan Kruger, Acting Manager City Strategy Chris Bradbury, Senior Integrity Officer
DIVISION:	Finance & Governance
FILE NO:	HCC13/377
POLICY:	-
STRATEGIC OBJECTIVE:	3.2: Deliver responsible and transparent governance, services and sustainable assets that respond to community needs
ATTACHMENT:	1. <i>Council Expenses Policy - final draft</i>

1. SUMMARY OF REPORT:

- 1.1 The Council Expenses Policy and Councillor Training and Conferences Policy have been updated and combined following an Internal Audit earlier this year.
- 1.2 This opportunity has also been utilised to provide further clarity to Councillors on what expenses they can claim, how to make a claim and how claims will be approved.

2. RECOMMENDATION:

- 2.1 That Council endorses the Council Expenses Policy, which is provided as Attachment 1 of this Report, for stakeholder and community feedback for a period of 28 days from Tuesday 11 October to Monday 7 November 2022.
- 2.2 That a further report be presented to Council for consideration following the feedback received during the consideration period.

3. LEGISLATIVE POWERS:

Section 41, Local Government Act 2020.

4. FINANCIAL IMPLICATIONS:

- 4.1 Under section 41 of the Local Government Act 2020 (Act), Council is required to adopt and maintain an expense policy in relation to the reimbursement of out-of-pocket expenses for Councillors and members of delegated committees.
- 4.2 The Policy outlines what expenses Councillors are entitled to in accordance with the Act and how out-of-pocket expenses will be reimbursed to Councillors. This ensures equity, consistency, and transparency in relation to the financial support Council provides to its Councillors.
- 4.3 This also enables Council to budget for expected Councillor expenses each year.

5. ENVIRONMENTAL SUSTAINABILITY CONSIDERATIONS:

There are no environmental sustainability implications in respect to this report.

6. CLIMATE CHANGE ADAPTATION CONSIDERATIONS:

There are no climate change adaptation implications in respect to this report.

REPORT NO: 8.7 (cont.)

7. CHARTER OF HUMAN RIGHTS APPLICATION:

The rights protected in the Charter of Human Rights and Responsibilities Act 2006 are not limited by the matters contained in this report.

8. COMMUNITY CONSULTATION:

- 8.1 It is recommended that Council undertake community engagement in relation to the updating of the Council Expenses Policy.
- 8.2 It is proposed to conduct a community engagement process over 28 days prior to Council adopting the updated Council Expenses Policy.
- 8.3 Community consultation will be conducted in accordance with Council's Community Engagement Policy, and promoted via participate.hume.vic.gov.au

9. DISCUSSION:

- 9.1 A recent internal audit recommended changes to the Council Expenses Policy (the Policy), which prompted a wide-ranging review against the requirements in the Act and Council's current practice in relation to the financial support and out-of-pocket reimbursement of expenses to Councillors' and members of delegated committees.
- 9.3 The Act requires Council to:
 - 9.3.1 Pay allowances to the Mayor, Deputy Mayor and Councillors (s. 39)
 - 9.3.2 Reimburse Councillors and members of delegated committees for bona fide, out-of-pocket expenses reasonably incurred in the performance of their role (s.40)
 - 9.3.3 Adopt and maintain an expenses policy in relation to reimbursement of out-of-pocket expenses (s.41).
 - 9.3.4 Make available resources and facilities for the Mayor and Councillors to enable them to effectively perform their role (s.42).
 - 9.3.5 Indemnify Councillors and delegated committee members against all actions or claims arising during or after their term of office (s.43).
- 9.4 The review has resulted in a re-ordering and streamlining of clauses and clarified the evidence required for claims, and how claims will be approved.
- 9.5 The new Policy also incorporates the Councillor Training and Conference Policy so all information for Councillors in relation to the support provided by Council is located in the one Policy.
- 9.6 The following key sections have been updated in the Policy:
 - 9.6.1 The inclusion of a new section - Clause 3.1 – Overarching Principles which provides the following guidance:
 - Where practicable, Council will pay the expense up front.
 - Receipts/tax invoices accompanying expense claims must be itemised and an explanation provided if required.
 - Some expenses, such as alcohol, will not be reimbursed and the CEO determines if the expenses is reasonable and proportionate where there are any concerns with the expense claimed.
 - Council will report all expenses reimbursed quarterly to the Audit and Risk Committee.
 - Training in relation to the Policy will be provided at Councillor induction and periodically during their term.

REPORT NO: 8.7 (cont.)

9.6.2 The inclusion of new section - Clause 7 – Professional Development, Training and Conferences following the combining of the two policies:

- Specifies that Council will allocate a set amount each financial year in its Annual Budget for Councillors to attend training and conferences. This amount will be divided equally amongst the 11 Councillors. If the allocation is not fully expended it can be rolled over to the next financial year – after which they will be forfeited.
- Council approval for professional development, training and conferences will only be required if the annual allocation has been utilised.
- The budget allocation can be utilised towards the attainment of a formal qualification providing it can be completed within their elected term.
- Fees paid by Council must be reimbursed by the Councillor if the course/subject is not completed.

9.6.3 Clause 10 – Accommodation & Meals

- Clarification and consistency provided for in relation to accommodation and meals claimed while attending training or conferences.
- Council will pay/reimburse accommodation expenses up to a maximum of \$250 per night. Councillors will be required to pay any additional amounts if they elect to stay at accommodation that is more expensive than this amount.
- Council will pay a daily allowance for meals that are not included in the training/conference package or the accommodation arrangements.

10. CONCLUSION:

10.1 The Council Expenses Policy and Councillor Training and Conferences Policy have been updated and combined to provide further clarity to Councillors on what expenses they can claim, how to make a claim and how claims will be approved.

10.2 It is recommended that Council conduct a community engagement process for a period of 28 days from Tuesday 11 October to Monday 7 November 2022 prior to Council adopting the updated Council Expenses Policy.

REPORT NO: 8.7 (cont.)

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COUNCIL EXPENSES POLICY

Policy Reference No.	POL/285
File No.	HCC13/377
Strategic Objective	5.3 Provide responsible and transparent governance, services and infrastructure which responds to and supports community needs.
Adopted by Council	10 August 2020
Re-Adopted	
Date for Review	February 2025
Responsible Officer	Manager Governance
Department	Governance, Property and Risk

COUNCIL EXPENSES POLICY

1 PURPOSE

This Policy supports the requirements of the *Local Government Act 2020* (the Act) in relation to payment of allowances and reimbursement of expenses for Councillors and Delegated Committee members. It also provides an overview of how Council provides resources and training to its Councillors and Delegated Committee members to support them to carry out their functions and duties.

This Policy is not intended to prescribe for every possible situation that may arise.

Under the Act, Council must reimburse a Councillor or Delegated Committee member for out-of-pocket expenses where the Council is satisfied that the expenses:

- Are bona fide expenses;
- Have been reasonably incurred in the performance of the role of Councillor or Delegated Committee member; and
- Are reasonably necessary for the Councillor or Delegated Committee member to perform that role.

2 APPLICATION AND SCOPE

This Policy applies to all Councillors elected to the Hume City Council.

This Policy also applies to Delegated Committee members where specified under this Policy.

Expenditure must always be in the interests of the Hume community and is allocated from Council's annual budget.

Claims for any expenditure not included in this Policy will be subject to a Council resolution.

3 GENERAL PROVISIONS

3.1 Overarching Principles

- Where possible, Council will book and pay for any expenses up front. Where this is not appropriate or practicable, Council will reimburse the Councillor for the out of pocket expense/s incurred.
- Receipts/tax invoices must be provided for any expenses which are being claimed, unless otherwise specified in this Policy. Failure to produce a receipt/tax invoice may result in the expense not being reimbursed.
- Receipts/tax invoices must be itemised and contain sufficient, relevant information about the expense incurred. EFTPOS receipts/invoices with only a total price, without any explanation of what the expenditure relates to, will not be accepted.
- Expense claims must be reasonable and proportionate. They must also include an explanation if the connection between the expense incurred and the role of Councillor or member of a Delegated Committee is unclear.
- Unreasonable expenses will not be reimbursed. For example, Council will not reimburse mini-bar expenses or the purchase of alcohol. The Manager Governance will determine whether expenses claimed are considered to be unreasonable or disproportionate in accordance with this Policy.
- Council will only reimburse expenses incurred by Councillors. Council will not pay for, or reimburse expenses for, partners or anyone else accompanying the Councillor on Council-related business.

COUNCIL EXPENSES POLICY

- All reimbursements will be paid in arrears.
- Requests for reimbursement should be received within 30 days of the cost being incurred. Claims for expenses submitted three months or more since the expenses were incurred will not be reimbursed. All claims for the previous financial year must be made by 7 July each year to ensure that they appear in the correct financial year / quarterly report.
- Council will provide a quarterly report to the Audit and Risk Committee of reimbursements paid under this Policy.
- All expenses incurred will be published on a quarterly basis on Council's website to ensure transparency.
- Where a Delegated Committee is appointed by Council, relevant clauses from this Policy will be incorporated into the Terms of Reference and reimbursement of bona fide out-of-pocket expenses incurred while performing their duties in those roles will be made in line with this Policy.
- Training in relation to this Policy will be provided to all Councillors during the initial Councillor Induction training and periodically to ensure they are aware of the protocols in relation to Councillor expenses.

3.2 Claiming Expenses

All claims for reimbursement of expenses must be submitted via the electronic Expenses Claim Form. Documentation, such as tax invoices, receipts etc, must be uploaded with the claim form to verify the expenditure.

The Manager Governance will review and authorise the claims in accordance with this Policy.

Reimbursement will occur within 21 days of an accurately completed expense claim form, and all required documentation, being received and authorised. Reimbursement will be paid via electronic funds transfer into the Councillor/Delegated Committee member's bank account.

Claims for reimbursement of expenses incurred in a previous financial year cannot be accepted once the accounts for that year have been closed.

3.3 Insurance

Council will ensure that policies of insurance are maintained in accordance with the provisions of the Act to provide the relevant protections to Councillors and Delegated Committee members while performing their duties as a Councillor or Delegated Committee member. These insurance policies include:

- Public liability
- Professional indemnity
- Councillor and Officers liability

3.4 Legal Costs

Other than by specific Council resolution any legal expenses incurred by a Councillor shall be the responsibility of that Councillor. A Councillor shall not engage legal representation or seek legal advice where they will be seeking reimbursement from Council unless specifically authorised by Council before incurring the costs.

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3.5 Child Care/Carer (Care) Expenses

Council will reimburse the cost of necessary child care or carer services where the provision of care is reasonably required for a Councillor or Delegated Committee member to perform their role. Carer services will be eligible to be reimbursed when a Councillor is a carer in a care relationship within the meaning of section 4 of the *Carers Recognition Act 2012*.

Care expenses will not be reimbursed if paid to a family member or a person who normally or regularly lives with the Councillor or Delegated Committee member, except where a live-in (professional) helper such as a nanny is required to work extra time at extra expense because of the Councillor or Delegated Committee member's duties.

Care expenses will be claimed via a completed Expenses Claim Form and shall be substantiated by documentation showing the dates and times care was provided. The Councillor or Delegated Committee member shall also provide the reason why the care was required on each occasion.

Care Expenses will be reimbursed for attendance at:

- Council Meetings, Briefing Sessions and Submission Hearings of the Council;
- Delegated Committee Meetings;
- Official Council functions;
- Meetings arising as a result of a Councillor being appointed by the Council to an external body;
- Training or conferences the Councillor is attending which Council has paid for; and
- Other meetings, events or occasions as agreed from time to time by the Mayor or Chief Executive Officer or by resolution of the Council, prior to the expense being incurred.

Care expenses that may be reimbursed include:

- payment to an accredited child care/attendant care provider, or
- a person providing care who does not:
 - have a familial or like relationship with the Councillor; or
 - reside either permanently or temporarily with the Councillor; or
 - have a relationship with the Councillor or his or her partner such that it would be inappropriate for Council to reimburse monies paid to the care provider.

Fees are generally payable per hour or part thereof, subject to any minimum period which is part of the care provider's usual terms.

Rates for non-accredited child care/attendant care provider must be reasonable and agreed in advance where possible.

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3.6 Access and Inclusion

Council commits to supporting any individual who requires particular assistance to be able to fulfil their role as a Councillor or Delegated Committee member. Councillors or Delegated Committee members requiring particular workplace assistance or reasonable modifications to access Council's facilities or utilise Council's resources should contact the Manager Governance.

3.7 Councillor Welfare

Councillors and Delegated Committee members may approach the CEO with regard to any specific guidance, counselling or coaching they may require to enhance their performance as a Councillor or Delegated Committee member.

Councillors or Delegated Committee members experiencing personal difficulties may seek counselling on a confidential basis through Council's Employee Assistance Program.

4 COUNCILLOR ALLOWANCES

Council will pay an allowance to the Mayor, Deputy Mayor and Councillors as required under the Act.

Allowances shall be paid monthly in advance provided that upon a Councillor ceasing to hold office or pending an election, payment shall be withheld until such time as the Councillor is declared elected. If a Councillor retires or has their position as a Councillor terminated, they will be required to reimburse Council any Allowance paid in advance.

Allowances will be withheld in the event that a Councillor is suspended or ordered to stand down in accordance with the Act.

Payment will be made by electronic funds transfer into the Councillor's nominated bank account.

5 ADMINISTRATIVE SUPPORT

5.1 Meeting Rooms and Mayoral Office

The Mayor is provided with office accommodation in the Hume Municipal Offices (Broadmeadows) which may be used for Council business.

Council also provides an Executive Suite at the Hume Municipal Offices (Broadmeadows) which includes an office/lounge area and a meeting room which is available for all Councillors to use.

Councillors may request to use other meeting rooms owned and controlled by Council for meetings, interviews and other functions where the primary purpose is to allow the Councillor to discharge their Council duties. The Councillor must be in attendance and bookings must be made in advance through the Mayor and Councillor Support Team. Costs associated with booking the meeting room will be included in Council's operational budget. Councillors will be required to reimburse any costs incurred outside this arrangement.

5.2 Professional Memberships

Council will pay a Councillor's membership of a professional association where the

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qualification for the membership was gained via the “Professional Development, Training and Conferences” provisions of this Policy.

5.3 Communication Technology

Due to the environmental impact, Council’s preference is that all Council and Committee papers, Councillor communications and correspondence are distributed electronically. Councillors can request this correspondence in hard copy via the Mayor and Councillor Support Team if required.

Councillors will be provided with a mobile phone, tablet/laptop computer and a multi-functional printer/scanner/photocopier to assist with the conduct of Council business. Councillors will also be provided with a Council email address and mobile phone number. These devices are to be used for official Council business only. Council will pay all costs associated with the provision of this equipment and service including paper for printing, connection fees, rental charges and all Council business call and data charges.

It is acknowledged that there will be some incidental private use of mobile communications equipment, such as occasional standard phone calls and text messages within Australia. Use of council equipment overseas must be pre-approved in writing by the CEO.

Councillors must adhere to Council’s Privacy Policy and the Councillor Code of Conduct in using any IT resources provided by Council. Council equipment and electronic communications system must be used within the boundaries of normal appropriate practice.

This includes, but is not limited to:

- Storage, transmission, downloading or display of material must not contravene any state or federal law such as equal opportunity, occupational health and safety, and sexual harassment legislation.
- Communication activities must not defame an individual, organization, association, company or business.
- The use must not contravene a Council policy, procedure, statute or regulation.
- The equipment or electronic communications system must not be used to run a private business, whether for profit or not-for-profit.

Personal views transmitted or published using Council’s systems must be clearly identified as personal views and not those of Council.

Any faults or issues with the equipment should be reported to the Mayor and Councillor Support Team at the earliest possible opportunity and they will liaise with Council’s Information Technology (IT) department to have the fault or issue rectified.

Council-provided technology such as mobile phones, iPads and laptops will be replaced prior to the end of their useful life. Councillors will be offered the opportunity to purchase the technology being replaced at a reduction to the assessed market value. Laptops and iPads must be returned to Council’s IT department to be securely wiped and certified prior to being purchased.

- 5.4** Technological support and costs associated with the devices being replaced will no longer be provided once the devices have been purchased by the Councillor.

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5.5 Administrative Support

The Mayor and Councillor Support Team will provide administrative support to Councillors to assist them with responding to correspondence, enquiries, requests for service, registrations for attendance at approved conferences, reservations for accommodation and meeting rooms as part of their official duties as a Councillor.

The Mayor and Councillor Support Team will provide diary management support for Councillors relating to their official delegate appointments, official invites and events that are included in the Council Calendar

5.6 Mail Inward & Invitations

All hardcopy mail received by Council is deemed to be Council business and will be opened by Central Records staff. Private mail should not be sent via or to the Council address

The following provides the basis for how external invitations are received and managed:

- Upon receiving invitations the Mayor and Councillor Support Team will distribute invitations and the relevant particulars as specified in the invitation.
- If Councillors advise the Mayor and Councillor Support Team that they will be attending an event, the Mayor and Councillor Support Team will record the event into the Councillors Council calendar electronic calendar.
- Invitations addressed to the Mayor will be referred to the Mayor for acceptance. If the Mayor is unable to attend the Mayor may nominate another Councillor to represent the Mayor or open the invitation to other Councillors to attend.

5.7 Apparel and Stationery

The Council shall, upon request, provide Councillors with standard stationery held or obtained generally for the organisation's requirements.

Council's official letterhead is only to be used for official Council correspondence signed by either the Mayor or an authorized member of Council staff. Councillors are to provide their own letterhead for electoral or ward representation purposes and make it clear they are communicating in their personal capacity, not as a representative of Council.

Councillors are permitted to use Council's letterhead for ward-related or portfolio-related correspondence providing the correspondence is drafted by an authorized member of Council staff and arranged through the Mayor and Councillor Support Team. This applies to hard copy correspondence as well as Council-related emails.

Council will pay subscription costs for newspapers for Councillors. The cost of the subscription(s) will be reported as a Councillor expense in the quarterly reporting.

Councillors will be provided with approved representational corporate wardrobe items out of the Council corporate apparel items upon request.

The Council shall, upon request, loan Councillors personal protective equipment (PPE) required to assist in carrying out the duties of office. This clothing is to be

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returned promptly upon the completion of the activity for which the clothing was required.

5.8 Return of Resources

All resources provided to Councillors are provided for use by the Councillor in the conduct of their duties of office. All equipment provided and items purchased, including representational corporate wardrobe items bearing Hume City Council logo's, shall be returned within seven days of the retirement or termination of office to the Mayor and Councillor Support Team, unless specified elsewhere in this Policy.

6 TRAVEL AND VEHICLE EXPENSES

Council encourages a range of travel options conducive to the environment. Public transport can be a convenient and efficient form of travel for many Council business events, particularly in the central business district of Melbourne. Public transport expenses incurred by Councillors or Members of Delegated Committees in the course of their official duties in their role will be reimbursed.

Expenses will be reimbursed to Councillors following receipt of a completed Claim for Travel Expense Form which includes all required information and supporting documentation. Some discretion will be allowed in limited instances where expenses claimed cannot be supported by documentation such as receipts. In those instances, a daily allowance will be agreed to before the travel is undertaken will be inclusive of the meals allowances detailed in clause 10.3 of this Policy.

6.1 Private vehicle use

Council will reimburse travel costs associated with the use of a private vehicle, including car parking fees, reasonably incurred when attending meetings and functions (within Victoria) which are related to their duties as a Councillor or Member of a Delegated Committee.

Travel expenses claimed in relation to events must be supported by documentation which demonstrates the event was related to their duties as a Councillor or member of a Delegated Committee.

The allowance payable for reimbursement of private vehicle use will be in accordance with the rates determined by the Australian Taxation Office (ATO) 'Cents per kilometre' method calculation.

Alternatively, Council also provides Councillors with a CabCharge card that can be used for travel associated directly related to their duties as a Councillor.

6.2 Interstate travel

Council will cover costs associated with Councillors travelling interstate on Council business as approved by Council resolution within the limits of the budget approved by Council. This comprises airfares, , car hire, taxis, and ride-sharing fares.

6.3 Overseas travel

Council will cover costs associated with Councillors travelling overseas on Council business as approved by the Council within the limits of the budget approved by Council. This comprises airfares, visas, passports, car hire, taxis, ride-sharing fares,

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and any other genuine expenses. All overseas travel by Councillors must be approved by Council resolution.

All Councillor travel will be booked by the Mayor and Councillor Support Team and will utilise the most direct route and the most practical and economic mode of transport. When travelling interstate the mode of transport is to be the most cost effective form of transport. All air travel will be in economy class. To ensure value for money, all requests for airline bookings and accommodation must be advised as soon as the travel is approved by Council.

Travel claims will be to and from the Councillor's notified place of normal residence.

6.4 Vehicles

A fully maintained vehicle will be provided to assist the Mayor to perform their duties and for private use during the Mayoral term.

6.5 Fines and Infringements

Any costs arising from a breach of road, traffic parking or other regulations or laws or for damage or loss of a vehicle is the responsibility of person travelling and will not be reimbursed or funded by Council.

7 PROFESSIONAL DEVELOPMENT, TRAINING AND CONFERENCES

7.1 Training and Conferences

Council will allocate a set amount each financial year to each Councillor for them to attend training and conferences. If a Councillor does not utilise this entitlement in any particular year, any unspent funds of the budget allocation can be rolled over into the next financial year. If the rolled over funds are not spent in the subsequent year they are forfeited. The unspent funds may also be allocated to another Councillor to attend training or conferences where they have exceeded their set amount for the financial year.

The Australian Institute of Company Directors' Course is recognised to be of significant benefit to Councillors, so the costs associated with this course will be approved under this Policy, even if they exceed the set amount allocated to Councillors in the financial year.

The set amount for each Councillor will cover the registration fees, reasonable travel, meal and accommodation expenses associated with attendance by Councillors at training and conferences held locally, interstate and overseas.

Training that is provided directly by Council will not be deducted from the annual allocation.

Councillors wanting to attend training or conferences are required to complete an Application to Attend Training or Conference Details ("Application") form which will then be submitted to the Manager Governance for review and processing.

Factors to be considered in the review include:

- Relevance of the program to the efficient and effective operations of Hume City Council;
- The event provides an opportunity to receive or upgrade relevant training and

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skills related to the role of a Councillor;

- The event provides the opportunity to learn key information about an issue of public policy related to the Hume City community;
- The event has the potential to foster broad economic development opportunities with the municipality.
- Cost/benefit of being represented;
- Expertise, interest and experience of Councillors in areas of conference business.

Should the Application fail to meet the above criteria, and the Councillor still wished to attend the event, the matter will be referred to Council for decision.

Reports of training and conferences attended by Councillors will be provided to all Councillors at the next available Council meeting. The Report should describe the learning, knowledge or information obtained as a result of attending the training/conference.

Approval of Councillors' attendance at training and conferences when their budget allocation has been exhausted will be via Council resolution.

Consistent with the approval process for travel, all interstate and overseas conferences must be pre-approved by resolution of Council.

All approved attendances at training and conferences shall be booked through the Mayor and Councillor Support Team.

7.2 Professional Development

In addition to training and conferences, Councillors may elect to utilise part or all of their annual training allocation to attain a formal, tertiary qualification or to complete specific units provided by a university, TAFE or similarly recognised organization. The qualification or specific unit being sought must be relevant to their role as a Councillor and the Councillor must provide evidence of satisfactory completion of the course or unit.

In instances where the qualification will not be completed prior to the next election, Council will only reimburse costs associated with units that were completed during the elected term. Specifically, expenses claimed for subjects that will be undertaken during a period that includes the caretaker period or after the elected term has expired will not be paid/reimbursed. If the Councillor is re-elected they can apply to have relevant expenses reimbursed for subjects undertaken during this period.

In the event the Councillor does not successfully complete a subject or withdraws from the course they will be required to repay any fees or costs paid by Council in relation to that unit/qualification.

Councillors will complete an Application to Attend Training or Conference Details form which will detail the qualification being sought and how attainment of the qualification will support them to perform the role of Councillor. The completed form will be submitted to the Manager Governance for review and processing.

Approval of a Councillor's application to attain a formal qualification when their budget allocation has been exhausted will be via Council resolution.

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8 EVENTS AND FUNCTIONS

Provision of resources or reimbursement of expenses to a Councillor to attend a function or event will only be provided:

- Where a benefit to Hume City Council can be demonstrated e.g. attendance will contribute towards a commitment under the Council Plan; and
- If an invitation has been received by the individual, they have been invited in their capacity as a Councillor.
- All supporting documentation such as invitations / emails etc. should be presented with any claims resulting from the attendance.

Invitations to events that are unrelated to their role as Councillor may give rise to conflict of interest concerns and Councillors should consider Council's Gift Policy when considering these invitations. Where acceptance of the invitation could be perceived as a conflict of interest or create an impression of compromised impartiality, the invitation should be politely declined.

Council recognizes that the role of Mayor carries the expectation that the incumbent will represent Council at events. Accordingly, resources will be provided and expenses reimbursed to support the Mayor, or their Delegate, to attend these events separate to the budget allocated for these purposes.

Council does not support political parties, financially or by any other means. Where a Councillor attends a political party event in a personal capacity the cost is to be borne by the individual Councillor and no reimbursement will be provided. This does not apply to official functions the Councillor is attending in their role of Councillor which are also attended by members of political parties.

8.1 Charity fundraising events

Council may meet the cost of the Mayor or, if the Mayor is unable to attend, their representative to attend charity fundraising events within the City where the work of the charity benefits the Hume community. If the Mayor or their representative wishes to make a financial contribution to the charity (e.g. a donation or purchase of an auction item) they will be required to make this contribution personally.

Council is sometimes asked to support a charity or fund-raising event by purchasing tickets or groups of tickets (such as "tables"). Requests of this nature will be approved by the CEO. The CEO will also determine how the tickets will be allocated and whether the recipients will be required to purchase the tickets or contribute towards their cost.

9 ACCOMPANYING PARTNERS/GUESTS

Any additional attendance fees, airfares accommodation costs, meal costs or any other costs incurred as a result of the attendance of partners and/or children shall be borne by the Councillor. Council will not provide administration assistance to undertake travel arrangements for any person other than the Councillor(s) attending.

10 ACCOMMODATION & MEALS

Where overnight accommodation is required within Australia, Council will arrange accommodation to a maximum value of \$250 per night. This maximum will increase to \$350 per night where overseas accommodation is required. These amounts will be

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updated annually in accordance with ATO published rates or 3%, which ever is greater.

Accommodation will be arranged to achieve the best value for Council, with breakfast and parking being included wherever possible. Accommodation is to be based at the training/conference venue, or at close proximity. The Mayor and Councillor Support Team will book the accommodation upon receipt of an approved Councillor Application to Attend Training or Conference Form.

Should Councillors elect to stay at accommodation that is more expensive than the above rates the Councillor will be responsible for paying the difference.

Council will not cover or reimburse the purchase of alcohol.

10.1 Refreshments (mini-bar)

All mini-bar items accounts are the responsibility of the Councillor.

10.2 Other accommodation costs

In-room movie charges and dry-cleaning/laundry costs will not be reimbursed to a Councillor or paid for by Council.

10.3 Meals

When a Councillor is attending training and conferences Council will pay a daily allowance for meals that are not included in the training or conference package or included with the accommodation arrangements. Receipts are not required. Daily allowances for meals will be paid as follows:

Breakfast -	\$33.00
Lunch -	\$46.00
Dinner -	\$65.00

Should Councillors elect to purchase a meal that is more expensive than the allowances above, the Councillor will be responsible for paying the difference.

Incidental costs such as snacks, coffee or alcohol will not be covered by Council unless included as part of a meal as stipulated above. These rates are based on the rates determined by the ATO and will be updated annually in accordance with ATO published rates or 3%, which ever is greater.

11 REPORTING

The Chief Executive Officer shall ensure than any reporting in relation to Councillor expenses and travel required by the Act or the relevant regulations is completed.

Full details of all reimbursements made in accordance with this Policy will be provided quarterly to the Audit and Risk Committee.

In the interests of transparency and good governance, details of reimbursements to Councillors and Delegated Committee members will also be published in Council's Annual Report and quarterly on Council's website. Councillors should be recognisant that all expense claims may be subject to Freedom of Information enquiries.

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12 RELATED DOCUMENTS

- Local Government Act 2020
- Freedom of Information Act 1982
- Privacy and Data Protection Act 2014
- Victorian Independent Remuneration Tribunal and Improving Parliamentary Standards Act 2019
- Councillor Code of Conduct
- Councillor Gift Policy
- Public Transparency Policy

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