



HUME CITY COUNCIL POLITICAL ADVERTISING FORTHCOMING COUNCIL ELECTION 2020

Political advertising is not permitted on Hume City Council property including Council road reserves during the elections.

Hume City Council is the Responsible Authority for local roads under the Road Management Act 2004, including road reserves.

Candidates are advised that any illegal political advertising signage found erected or affixed on Council property or Council Road Reserves will be removed and impounded. Warning notices will not be issued and enforcement action will be taken.

Planning Scheme Requirements / private property:

Whilst political advertising is not permitted on Council land or road reserves, the Hume Planning Scheme (HPS) outlines that a planning permit is not required on **private property** provided such political advertising meets the criteria outlined in HPS 52.05-10 as follows:

A permit is not required to display the following signs:

- *A sign with an advertisement area not exceeding 5 square metres publicising a local educational, cultural, political, religious, social or recreational event not held for commercial purposes. Only one sign may be displayed on the land, it must not be an animated or internally-illuminated sign and it must not be displayed longer than 14 days after the event is held or 3 months, whichever is sooner. A sign publicising a local political event may include information about a candidate for an election.*

Signage outside these parameters may require a Planning Permit which will be required before the signage is displayed. The above applies to private land only (approval of private land holders would be required).

Failure to comply with the above will result in a Planning Infringement Notice being issued to both the owner of the land and the candidate to the amount of between \$826.10 and \$1,652.20 per sign.

For further information please contact Council's Statutory Planning Investigations Unit on 9205 2200.

Building Permit Requirements:

Many signs do require a Building Permit. The Building Act 1993 and the Building Regulations 2018 require that a Building Permit is required for any sign that exceeds 1.0m in height if located within 3.0m of any street alignment (property) boundary of the allotment on which it is proposed to be erected.

If a sign is to be located or set back on an allotment a distance further than 3.0m from any street alignment (property) boundary, a Building Permit will be required if the sign exceeds 8.0m in height or if the sign has a display area exceeding 6m².

Building Permits must be issued prior to the erection of a sign. The penalties for non-compliance are up to 500 penalty units (\$82,610.00) in the case of an individual and 2500 penalty units (\$413,050.00) in the case of a company.

For further information about the construction of signs, please contact Council's Building Control Services Unit on 9205 2200.



Signage within Council's road reserve:

Any signage found to be situated on Council property will be removed and any political advertising signage on Council's road reserves will be removed in accordance with the Road Management Act 2004 (Section 66).

Please note that under the Road Management Act 2004 (Section 66) (1) (b) The penalty is 3 penalty units (\$495.66).

The Road Register lists all road within the Hume Municipality and is available online at hume.vic.gov.au/roadregister

For further information please contact Council's Technical Services Department on 9205 2200.

Signage within VicRoads road reserve:

VicRoads is required to meet obligations with respect to road safety within the arterial road network. VicRoads should be contacted prior to any installation of any signage on the road reserve where VicRoads is the co-ordinating Authority.

VicRoads have power under the Road Management Act 2004 to remove anything placed unlawfully without prior consent on the arterial road network.

The Register of Public Roads within Hume with VicRoads as the co-ordinating road authority are listed at www.vicroads.vic.gov.au

For further information regarding the VicRoads road reserves please contact the VicRoads Signing and Planning Officer Mr. Alan King on 9313 1144.

Victorian State Government and Local Government Victoria – COVID-19 compliance with restrictions apply at all times:

Candidates should refer to the Victorian State Government COVID-19 restrictions to ensure that any activities are permitted.

Candidates attention is also drawn to the Local Government Victoria Safe Campaigning guidelines at <https://www.localgovernment.vic.gov.au/resilience-and-emergency-management/coronavirus-covid-19-information>

Hume City Council advises that permitted activity in the Local Government Guidelines appears on the website. All other legislation, prohibitions and required permissions regarding billboards still apply.

A-Boards / Street stall and leaflet distribution permits:

Candidates are advised that you must be in receipt of any relevant permits to display any A-Board and / or hold a street stall and leaflet distribution within Council Road Reserves (including the footpath).