

# REVITALISING BROADMEADOWS

Over the next 20-30 years Broadmeadows is set to become Melbourne's 'Capital of the North.'

As one of the designated Metropolitan Activity Centres for Metropolitan Melbourne, the vision for Broadmeadows is to be a great place for people and a place to visit and socialise – not only for its diverse cultural experiences, opportunities for employment and lifelong learning, but also an attractive, safe and inspiring urban environment.

The vision for Broadmeadows is already being delivered - with over \$100 million being invested or committed since 2008. Funding has been used to deliver a range of projects including improvements to pedestrian, cycling and public transport connections, and to provide community facilities. These projects, illustrated in the aerial image below, provide for the needs of the community and will help facilitate private sector investment in the local economy.

## FAST FACTS

Broadmeadows is uniquely positioned to play a key role in servicing the needs of community and business at a local and regional scale. This opportunity lies in the strategic location of Broadmeadows between Melbourne's CBD, Melbourne International Airport and the northern growth corridor.

## KEY FACTS ABOUT BROADMEADOWS:

- Broadmeadows is the primary activity centre for Hume City, providing a hub for retail, office, and regional services for a growing regional population
- Located 15 kilometres north of Melbourne's CBD
- Located on the metropolitan rail network (Craigieburn line) – 30 minutes from Flinders Street Station
- Established and thriving town centre with major state government and Council investment in community facilities and transport infrastructure
- Significant brownfield sites at Northmeadows (60 ha plus) east of the Broadmeadows Railway Station in transition to mixed use development.

## BROADMEADOWS BY 2046

 **6,500**  
NEW HOMES

 **120,000 m<sup>2</sup>**  
ADDITIONAL COMMERCIAL  
OFFICES / RETAIL FLOORSPACE

MEADOWLINK  
WALKING AND  
CYCLING PATH

BROADMEADOWS  
CENTRAL  
SHOPPING  
CENTRE

BROADMEADOWS  
STATION UPGRADE  
BUSINESS CASE  
2018-19

HUME CENTRAL /  
BROADMEADOWS  
TOWN HALL  
REDEVELOPMENT

HUME  
CENTRAL  
SECONDARY  
COLLEGE

MELBOURNE  
AIRPORT



HUME COUNCIL  
OFFICE

BROADMEADOWS  
TOWN PARK

BROADMEADOWS  
AQUATIC AND  
LEISURE CENTRE

BROADMEADOWS  
VALLEY PARK